

CANADIAN

Golfer

BETTER GOLF
THIS YEAR

Let CAMPBELL
Make that Hope
a Reality
for YOU!

Campbell

BALLS AND CLUBS FOR BETTER GOLF

MAY 1940

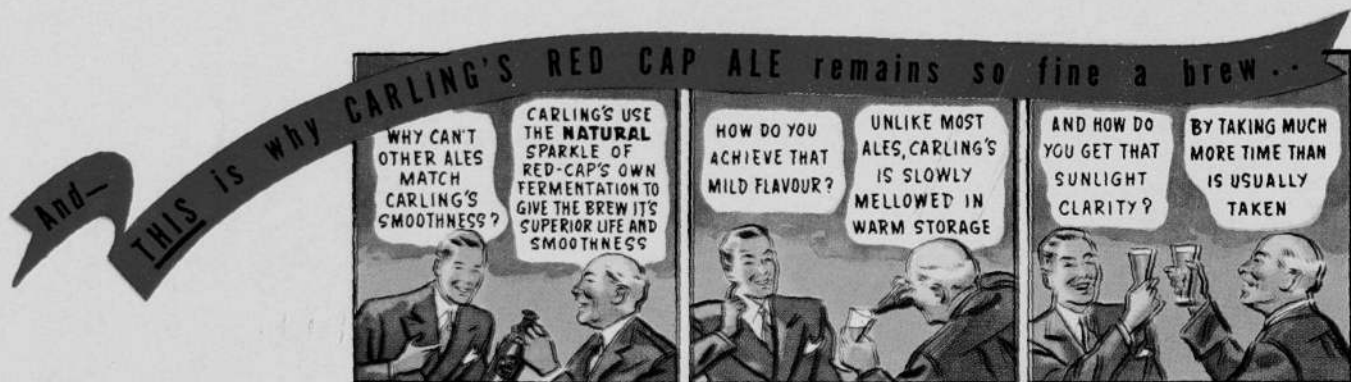


**"Ale flavour," said Sir John Carling,
"is Grown in our own rich soil"**

Way back in the early days of the Carling business, Sir John Carling discovered that barley grown in Canada's own rich soil could make a remarkable contribution to light, smooth, neither-bitter-nor-sweet ale flavour.

In those early days, the best of

Canadian barley used to be ground in a horse-powered stone mill that was one of the features of the Carling brewery. The rich malt made from this specially selected Canadian barley was, and still is, one of the reasons for the pale perfection of Carling's Red Cap Ale.



Carling's
RED-CAP
SPECIAL ALE



There's a light, smooth mildness and a not-bitter-not-sweet flavour to Carling's Red Cap Ale that has been winning and holding good friends for Carling's for a century.

These are qualities that will earn your favour, too. Take a case home with you.

NEXT TIME ORDER CARLING'S

1840 ★ CARLING'S CENTENNIAL • 100 YEARS OF BREWING FINE ALE ★ 1940

CONTENTS

Featuring FOR THE MONTH

MAY 1940

VOL. XXVI NO. 2

EDITORIAL, By H. R. Pickens Jr.	page 7
GRAIG WOOD'S FAMOUS HALFSHOT	page 8
OPEN CRYSTAL GAZING, By H. R. Pickens Jr.	page 9
SCIENTIFIC GOLF, By George Stanley	page 10
SENIOR PERSONALITY, By Ralph H. Reville	page 11
SECTIONAL GOLF TRANS-CANADA	page 12
THAT OLD WOODEN PUTTER, By Bertie Paxton	page 14
THUMBNAILED STUDIES OF GOLF'S ACES	page 17
SENIORS AID RED CROSS	page 21
GOLFERS! LOOK THE PART!	page 22
DUTIES OF A REFEREE	page 23

GOLF TOURNAMENTS 1940

24-27 British Columbia Amateur championship, Marine Drive, Vancouver B. C.

JUNE

- 1 St. Andrews Invitation, St. Andrews East P.Q.
- 5 Ottawa Hunt Club Field Day, Ottawa Ont.
- 5 Manitoba Inter-Club matches, Pine Ridge, Winnipeg Man.
- 6-8 United States Open, Canterbury G.C. Cleveland Ohio.
- 8 Quebec Spring Tourney, Country Club, Montreal P. Q.
- 13 Levis Field Day, Levis P. Q.
- 15-16 Annual Summer Tournament, Sea Island Golf Club, Sea Island Ga.
- 19 Grovehill Field Day, Grovehill G. and C.C. Montreal.
- 19 Winnipeg City and District, St. Charles G.C. Winnipeg Man.
- 19 McKellar Park Field Day, Ottawa Ont.
- 20-22 Ontario Amateur Championship, Summit G and C. C., Toronto Ont.
- 22 Duke of Kent Trophy Tournament, Kent Club Quebec, P. Q.
- 26 Quebec Mixed Foursome Tourney, Mount Bruno G.C. Montreal.
- 28-30 Metropolitan Trophy Tourney, Beaconsfield G.C. Montreal P. Q.

JULY

- 3 Chaudiere Field Day, Ottawa.
- 4-6 Quebec Amateur Championship, Laval-sur-le-Lac Montreal.
- 5-Ontario Junior Championship Mississauga G and C.C. Toronto.
- 8 N.B.-P.E.I. Junior championship, Riverside Saint John N.B.
- 8-10 N.B.-P.E.I. Open, Riverside G. and C.C. Saint John N.B.
- 8-10 N.B.-P.E.I. Amateur championship, Riverside G. and C.C. Saint John N.B.
- 8-9 N.B.-P.E.I. Business Men's championship, Riverside, Saint John N.B.
- 10 Quebec Junior Championship, Ilemer G. and C.C. Montreal.
- 11 N.B.-P.E.I. Mixed championship, Riverside, Saint John N.B.
- 12 N.B.-P.E.I. Senior-Junior championship, Riverside, Saint John N.B.

12 N.B.-P.E.I. Father and Son, Riverside, Saint John N.B.

13 Sunningdale Field Day, Sunningdale G.C. London Ont.

13 Knowlton Field Day, Knowlton P.Q.

17 Senneville Field Day, Senneville G.C. Montreal.

17-20 Manitoba Amateur championship, Elm-hurst G.C. Winnipeg Man.

17 Kent Club Field Day, Kent Club Quebec P. Q.

20 Manoir Richelieu Invitation Tourney, Murray Bay, P.Q.

20 Oshawa G.C. Invitation Tournament, Oshawa Ont.

24 Shoe Trade Golfers Special Invitation Tourney.

24 Finals, Winnipeg Free Press Tournament, Southwood G.C. Winnipeg.

27-28 Two Ball Aggregate Tourney, Sea Island Golf Club, Sea Island, Ga.

29 Interprovincial Team Matches, Mayfair C.C. Edmonton Alta.

29 Canadian Junior Championship, Mayfair C.C. Edmonton Alta.

30-Aug. 2 Canadian amateur championship Mayfair C.C. Edmonton Alta.

31- Quebec 10-and-Over Handicap tournament, Rosemere G.C. Montreal.

AUGUST

- 3 Kawartha G. and C.C. Invitation Tournament, Peterboro, Ontario.
- 10 St. Jerome Tournament, St. Jerome Quebec
- 11 Val Morin Field Day, Val Morin, Quebec.
- 14 Elm Ridge Field Day, Elm Ridge C.C.
- 15 Quebec Field Day, Royal Quebec Golf Club, Quebec, Que.
- 15-17 Canadian Open Championship, Scarborough Golf and Country Club, Toronto, Ont.
- 16-17 Lesley Cup Matches, Brookline, C. C. Brookline Mass.
- 17 Phoenix Trophy Tournament, Beaconsfield Golf Club, Montreal.
- 18-24 Golf Week Banff Springs, Banff, Alta.
- 20 Pro-Amateur Best Ball Tournament, Kanawaki Golf Club Montreal. Quebec.

B. C. GOLF LEADER



M. GEORGE W. NORGAN

George W. Norgan, Marine Drive Golf Club, Vancouver, is 1940 president of the British Columbia Golf Association. Mr. Norgan and his excellent committees (see pages serving as president of the Vancouver Curling club and as British Columbia's representative in the Dominion Curling Association. British Columbia's major amateur tournament takes place 24th-27th of this month (May) during which time Mr. Norgan and his excellent committees (see page 13) will provide what promises to be one of the finest provincial tournaments in West Coast history. Ken Black, Vancouver 1939 Canadian amateur champion is the defending B.C. titlist. Easterners might feel that Ken will have a march to victory again in his provincial tournament but with such golfers as Ted Colgate, George Robertson Don Gowan, Hugh Morrison and Frank Willey in the field the National champion can't afford to get careless.

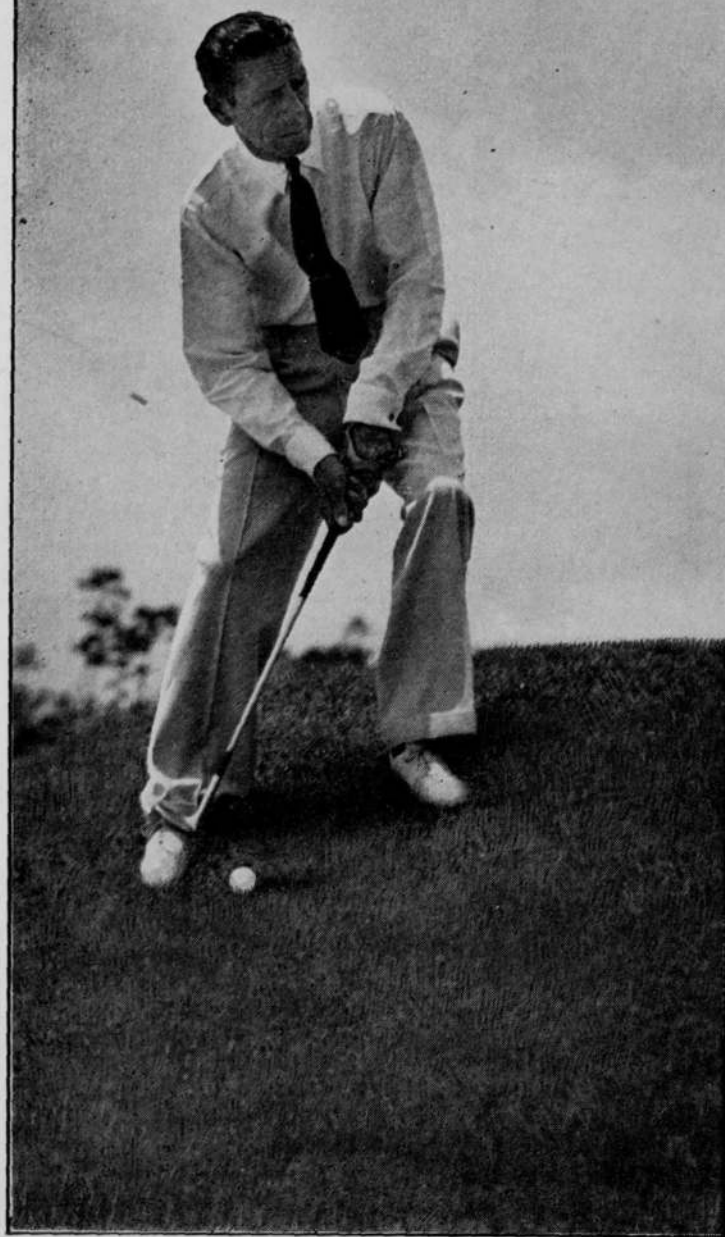
- 24 Intersectional Matches-(1) Summerlea (2) Whitlock (3) Senneville (4) Elm Ridge (5) Rivermead (6) Ki-8-Eb (7) Sherbrooke. (P.Q.G.A.)
- 26-28 Sixteenth Annual Maritime Senior Championship, The Pines Hotel Golf Club, Digby, N. S.
- 26-1 U.S. Professional Golf Championship, Hershey, Pa.
- 28 Quebec Senior Championship, Marlborough Golf & Country Club, Montreal.
- 30 Quebec Open Championship, Summerlea Golf Club, Montreal.
- 30-31 Women's Invitation Golf Tournament, Seigniory C. Montebello P. Q.

SEPTEMBER

- 1 Mixed Foursome Tourney, Seigniory C. Montebello P. Q.
- 1-7 Fifteenth Annual Totem Pole Golf Tournament, Jasper Park Lodge, Alta.
- 2-6 Canadian Senior Championship and Devonshire Cup Matches, Mississauga G. & C.C. Toronto.
- President's and Captain's Prize — Golf, Labor Day Seigniory C. Montebello G. C.
- 7 Quebec Father and Son Championship, Royal Montreal G. C.
- 11 Field Day, Royal Ottawa Golf Club, Ottawa, Ont.
- 14-15 Seigniory 9th Annual Invitation Tournament, Montebello, Que.
- 5-6 Curling Golfers Tournament, Seigniory Club, Montebello, Que.

**CANADIAN OPEN AUG.
CHAMPIONSHIP 15-17
SCARBORO, TORONTO**

**AND THE GREEN GRASS
GROWS ALL AROUND**



WATERED FAIRWAYS DOUBLE THE PLEASURES OF GOLF

Regularly watered fairways are green and springy . . . make "good lies," reduce scores and double the pleasures of golf.

In popular clubs, right across Canada, Goodyear Braided Cord Golf Hose is systematically keeping fairways and greens in "top" playing condition. This long-wearing, low-cost hose is flexible, non-kinking and is resistant to summer heat, ground and weather conditions.

Your members will enjoy the thrill of playing on *green* fairways where they can get under the ball and send it flying toward the pin! Write to Goodyear, New Toronto, Ontario for prices and hose samples today.

GOOD YEAR
GOLF HOSE

OUR PLANS - FOR A BIGGER AND BETTER CANADIAN GOLFER



Hilles R. Pickens Jr. General Manager of Canadian Golfer is widely-known as a golf writer both in Canada and United States. He combines specialized talents as a student of the game, maintaining a national handicap of four; an English and Journalism degree from Middlebury College and a "style-conscious" camera for swing analysis, before which the greatest players in the modern game have posed. He was recently appointed Hon. Secretary-Treasurer of the Province of Quebec Golf Association and has been Editor of Canadian Golfer since 1935.



Mr. W. Frank Thompson, Advertising Manager of Canadian Golfer brings to this publication more than 25 years experience in the advertising and publishing field in Canada. In recent year he has distinguished himself as a curler and previously as an amateur baseball and lacrosse player.

A STORY TO THE FRIENDS OF CANADIAN GOLFER

IN January 1940 *Canadian Golfer* found itself facing a general reorganization after 25 years of service to the game. New personnel! New attack! A new concept as to the rightful place which this magazine should occupy the Canadian publishing field! These were the fundamentals requiring immediate attention!

Out of this a re-vamped and simple policy had to be evolved! And this has taken four months to shape.

First, because the golf fraternity of Canada is a most select group we wish to strive for intimacy with our readers—to look upon subscriber as a friend! Next as publishers of the only all-golf, year-round, monthly on the continent we feel a deep responsibility to golf. To fulfill this in the best sense, however, we must "do the job right" from a publishing viewpoint.

In this latter connection we look upon good publishing as being much like a three-legged stool. The legs are: 1. Authentic, accurate editorial matter; 2. Adequate paid circulation; 3. Alert advertising service! Without any of these the "stool" must inevitable collapse.

In the past four months *Canadian Golfer* has built up the widest editorial connections in its history among the foremost authorities in the country! Likewise, the most extensive advertising force in our history is now able to give advertisers excellent service. Third! We have achieved the first permanent circulation offices with a national campaign about to go forward.

It has taken four months to bring these changes about. Four speeding months of work in progress! Someone has asked how *Canadian Golfer* will fare in the face of wartime conditions! We can only answer this question by observing that Ralph H. Reville, founder of *Canadian Golfer*, issued his first number, May 1914. Today, therefor, all we need is response from golfers and the confidence of advertisers to provide golf and Canadian publishing with a splendid asset in a bigger and better *Canadian Golfer*.

THE AMERICAN GOLF INSTITUTE

FOUNDED AND CONDUCTED BY A. O. SPALDING & BROS FOR THE DEVELOPMENT OF GOLF

19 BEEKMAN STREET, NEW YORK

DIRECTOR
ROBERT T. JONES, JR.
ASSOCIATE DIRECTORS
HORTON SMITH
JIMMY THOMPSON

1428 CITIZENS AND SOUTHERN
NATIONAL BANK BUILDING
ATLANTA, GEORGIA

PHYSICS & RESEARCH
JOHN R. DICKSON, PH.D., M.A., B.Sc.
R. A. STAFFORD, M.Sc., B.Sc.
L. E. BURNS, B.Sc.
A. S. MYERS, B.Sc.
MECHANICS & DESIGN
J. VICTOR KART
J. W. BATHILLER, B.A.

March 1, 1940

Mr. H. R. Pickens, Jr.
Canadian Golfer Magazine
57 Queen Street West
Toronto, Canada

Dear Mr. Pickens:

I have received your letter and the bound volume of the *Canadian Golfer*, which I have looked through with great interest. I think you are putting out a splendid general coverage of golf, and deserve most sincere congratulations.

I certainly hope that you will be able to maintain your present standard throughout the difficult days ahead. The game of golf very definitely needs authentic publications such as your own.

The pictures taken at Pinehurst were most interesting. Although I appreciate your flattering comment, the pictures themselves have confirmed what I have discovered in play—that my swing has been much too flat for several years.

With all good wishes,

Most sincerely,

Robert T. Jones, Jr.
Robt. T. Jones, Jr.



**"What does
that remind
you of?"**

"See a white horse," they used to say, "and it will be your lucky day." It's still true of Scotch Whisky. Choose "White Horse" and you'll never forget the lucky day that introduced you to the delicate, delightful aroma of this Real Old Scotch. First blended in 1746, choice of connoisseurs ever since.

For Luck!
WHITE HORSE
SCOTCH WHISKY

DISTILLED
BLENDED AND



BOTTLED IN
SCOTLAND

SUMMIT TITLE SCENE



GORDON TAYLOR JR. TORONTO
Who will Defend his Ontario Title at Summit, June 20-22.

Long, difficult and rolling the Summit Golf Club outside of Toronto will be the scene of the 1940 Ontario amateur championship this year. It was back in 1936 that Fred Hoblitzell, Toronto, won his first major crown there. The writer was a contestant in this event which was played amid a terrific heat wave. The valleys of the Summit course were almost stifling and at one point our qualifying twosome lost a caddy

who "passed out" from sunstroke. But it was a great tournament. Hobby, the winner, had been one of Canada's best amateurs for a long time before he took that title. As we recall he sunk a chip shot at the 18th hole to qualify and then went on to beat "Little Joe" Thompson, Hamilton, in a dramatic 20-hole final. Summit should again prove a great test come June 20-22. The course is a most trying one for championship players, but the hospitality of the members give any tourney held there a real "tone".

Tee off with a

Filmo

**MOVIE
CAMERA**



It's fun to make movies with a really fine camera . . . one so precise that it will always assure professional results with amateur ease. Get that kind of a camera now — a Filmo — precision-made by the makers of Hollywood's professional movie equipment.

This trim, pocket-fitting Filmo 141 "shel-loads" with pre-threaded 16 mm. film magazines. Permits mid-reel changes from colour to black-and-white. Has built in, damage-proof, positive viewfinder which eliminates off-centre pictures. Equipped with four speeds, single frame exposure and a one-inch F2.7 lens \$166.65.

Ask your nearest Filmo Dealer
for a demonstration today, or write

**ASSOCIATED SCREEN NEWS
LIMITED**

MONTREAL
1330 Sherbrooke St. W.

TORONTO
100 Adelaide St. W.

VICTORIA
Empress Hotel

APOLOGIES TO

Saint John

The keynote of being a golfer is first of all sportsmanship. When you lose you may still salvage a full compliment of points from the world for "smiling it off." And the publishers of Canadian Golfer would like to feel it possible to do that very thing, in good taste, in connection with a most unfortunate impression conveyed in a recent article in the April issue.

Following the annual meeting of the Royal Canadian Golf Association held in February in Montreal, the entire press of that city for some reason became imbued with the idea that the Open Championship at Saint John had been the direct reason for the rather large deficit shown for 1939 in the R.C.G.A.'s fiscal report.

Undoubtedly this impression was as general as it has since been proven erroneous. Saint John and Mr. Percy Thomson's magnificent Riverside golf course provided a great tournament and one which will long be remembered by those who attended. Moreover the attendance income has been shown very satisfactory. This latter item was the one which most writers failed to notice. Hence in publishing the following letter from Mr. Frank Harris, Toronto, president of the Royal Canadian Golf Association, Canadian Golfer feels fully atoned for the unfortunate inference of April's miscue!

May 13, 1940

Mr. H. R. Pickens,
Canadian Golfer,
1434 St. Catherine's St. W.,
Montreal.

Dear Hilles:

St. John are protesting vigorously regarding an article on Page 6,—2nd paragraph. This article was very poorly worded, in my estimation, and entirely unnecessary.

If you will go back through the statements of the R.C.G.A. and see the net revenue that was produced at the different Opens, you will find that St. John did exceptionally well. In fact, a great deal better than some Opens that were held, that were reported as being quite a success.

The Press Representatives at the Annual Meeting held in Montreal this year had articles in numerous papers very much along the line of yours, which raised quite a protest from the Maritimes. These statements were afterward corrected, and I would suggest in your next issue you run an article giving the facts, or in other words making it clear that the St. John tournament showed very satisfactory results, which it certainly did.

In my estimation, the Maritimes have a just complain. They spent a lot of time, thought and money on this Open, and I personally believe they did exceptionally well.

Yours truly,

Fank H. Harris
President R.C.G.A.



*"A Ranking favourite
on any course"*

Throat Easy Buckingham's have always been the favoured smoke of outdoor men and women everywhere. The world's finest tobaccos, carefully aged, skilfully processed, produce a taste that can't be copied—a mildness that is definitely easy on the throat. Next time you go out, add zest to your game with Buckingham.

Buckingham's
FOR Taste AND Mildness

A "TRUE SOLUTION" . . . for a better Game

Better golf and a lower score depend on many factors, prominent among them stance, swing, and the golf ball and clubs used.

Five essential qualities mark golf ball construction—balance, uniformity, controllability, distance and durability. Most important of these five requisites for accuracy is balance, a quality so many balls lack but a quality that has made Spalding golf balls famous for years.

In line with Spalding's policy ever to seek higher standards of perfection, the Spalding 75c golf ball now brings a greater "plus" in golf ball balance. This "plus" has been achieved by the introduction of an improved type "liquid" core which assures the most perfect balance yet produced in any "liquid" core golf ball.

The improved Spalding "liquid" core, developed by Spalding's research



engineers, is filled with a "true solution." The "liquid" in the center of these balls has no foreign matter, either suspended or at rest, thus eliminating any quality in the ball that might through imperfect balance induce hooking or slicing. These improved Spalding "liquid" core golf balls bring the greatest possible perfection of balance and thus assure the player of better golf through a straighter ball off the tee and a more accurate ball on the putting green.

Spalding golf balls give you a "true solution" to better golf.

A.G. Spalding & Bros.
OF CANADA, LIMITED

GOLF EQUIPMENT

BRANTFORD

MONTREAL

TORONTO

VANCOUVER

OFFICIAL ORGAN OF THE ROYAL CANADIAN GOLF ASSOCIATION — THE CANADIAN LADIES GOLF UNION
CANADIAN SENIOR WOMEN'S ASSOCIATION—THE MONTREAL PROFESSIONAL GOLF ASSOCIATION.

Subscribers change of address must reach publication offices three weeks before it is to take effect. All manuscripts or photographs must be accompanied by return postage. Permission for reprinting material appearing in these pages must be granted by the publishers. Head office—1434 St. Catherine St. W., Montreal, Que.—Toronto office, 57 Queen St. W. Toronto, Ont. Managing Editor and Business Manager Hiles R. Pickens, Jr. Coleridge C. Petersen, Advertising Toronto Office, Honorary Editorial Board: Ralph H. Reville, 3 Church St. Brantford, Ont. Bertie Paxton, Hollyburn, P. O. W. Vancouver, B.C. H.C.F. Fisher, 30 Bouverie St., London, England, Mr. Stu Keate, Vancouver, B. C. Alan Anderson, Winnipeg Man. F. N. Robertson, Saint John N.B. This magazine carries authoritative notices and articles in regard to the activities of the Associations which it represents as Official Organ. In other respects these Associations are in no way related to the contents or opinions of contributors.

POPULARITY OR A NATIONAL TITLE



By H. R. Pickens Jr.

Betty Jameson, Texas damsel who presently holds the U.S. Ladies championship, is confronted with a terrible dilemma. Last year when she marched through the field of star golfers at Chicago to take her first crown she was a rather painfully deliberate player. "Slow" is perhaps a more precise if less tactful word! Now Betty is a very nice person in addition to being a grand golfer and the fact that she took so much time to play her shots was hardly in keeping with the rest of her normal popular self! Moreover this slowness on the course brought her criticism aplenty.

Tournament golf is a cruel thing, for the player is put up before the gallery spotlight and analyzed pretty heartlessly. The result in this case was that Miss Jameson "smarted" under adverse publicity for her "time-taking." It followed that as winter tournaments approached, Betty decided to break herself of this

habit of taking too much time. But golf is a strange game. Though the various shots and holes are quite separate, still every good player sets his own "pace".

To do your best you must walk at the right speed, swing at the right speed and size up your shots with a set amount of thought. Walking too slow makes some people nervous; walking too fast causes a slight but toll-taking fatigue; swinging faster or slower than a certain rate means loss of one's timing. Finally if one studies the shots too long or not enough he becomes tense in one case, or uses faulty judgment in the other. In short, golf is all pace. Thus the transition which Miss Jameson attempted was bound to cause her trouble. It did! Seldom has a women's national champion been "cuffed about" in tournament play as was the "speeded-up" titlist this winter.

Now the ladies of the United States are pointing for another National title chase. Betty has to defend. If she plays fast there aren't many who figure she has a chance. Not with Patty Berg back in the field anyway. But if she plays her deliberate game, only Miss Berg, Dorothy Kirby and Betty Hicks look like real opposition. Thus it boils down to Betty's choice—a National title or popularity. For no one likes a slow player. Just which way Betty intends to play will be interesting to watch. Its a tough decision for anyone to make.

GOLF WITH A BRASS BAND

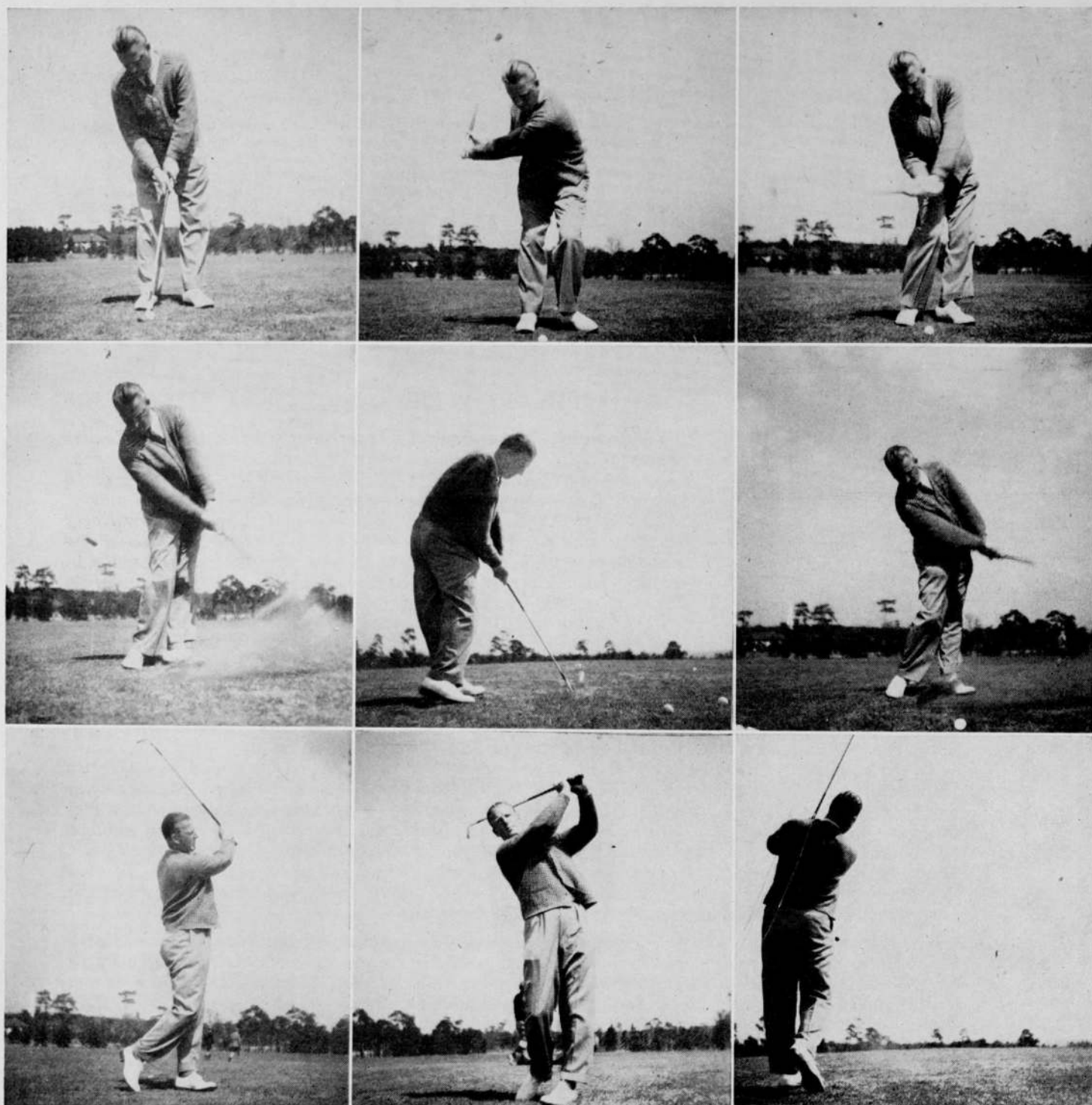
Almost every golfer has read about the "Golf With a Brass Band" idea initiated by the U.S.P.G.A. Gene Tunney, Jim Demaret, Babe Ruth and Gene Sarazen played a fourballer before 5000 gallerites who cheered, talked and behaved more like a baseball crowd than a group of golf-enthusiasts. The P.G.A. even hired a band to play throughout.

Sport writers the country over seem very happy about this move to "de-silence" golf matches. They seem to think that silence at golf games is so much "humbug" invented by the stuffy upper-crust for some untold reason. Doing away with it smacks of a de-bunking process to these fellows—most of whom never played in a golf match of any importance in their lives.

Some also point to the fact that Demaret shot a 72 and Sarazen posted a 73; Tunney shot an 83 and Ruth an 82. This, they claim, is proof that noise doesn't bother the good golfer in reality. But here they leave themselves open to bombardment. In the first place Demaret (a fellow with an ideal golfing disposition) would be the most likely man in the world today to withstand the nuisance of noise—yet four 72's in a championship would give him a total of 288. This is a good score, but Demaret, the leading money winner on the winter circuit, would not have won a single one of his six tournaments had he shot 288's!

Cont. page 15

CRAIG WOOD'S FAMOUS "Halfshot"



Photos By H. R. Pickens Jr. taken especially for Canadian Golfer

TECHNIQUE among the modern golfers is often criticised by the old-timers who advocate using only five or six clubs and obtaining the desired results by becoming "club-face-conscious". That's the way the great performers of other years had to do it, we are told. Nowadays a man has all the "lofts" figured out for him and he only has to judge the distance, stand up and swing. Thus, simply the ball is on the green! Allegedly!

All this may be true in some extent, but winning among the top players today requires a vast and exacting knowledge of each of fourteen highly specialized instruments.

Moreover, victory is today so illusive that the best professionals have to know several ways of playing the same shots with each club to assure accuracy under all conditions. Take, for instance, Craig Wood, winner of the 1936 General Brock Open championship and for years one of the foremost Americans. (He just won the Metropolitan Open with 64-66-68-66)

Perhaps the 38-year-old, Jersey-born ace is exceptional in this regard, but he does have several shots in his bag which are not just "run-of-the-mill" swings at the ball. His "Half-shot", by way of example, is quite a remarkable accomplishment.

Continued on page 24

DEMARET, HOGAN AND
NELSON LOOM AS THE 1940
GOLD CUP CHALLENGERS

By H. R. Pickens Jr.

OPEN CRYSTAL GAZING

BOASTING a par of 72 with two nines of 36-36, the Scarboro Golf and Country Club which is just 12 miles from Toronto, presents a well-nigh perfect setting for the 1940 Canadian Open championship.

Ideal communication systems by auto, bus or trolley should insure some of the best crowds in the history of the event. Toronto last played host to the Open Championship back in 1938 when Sam Snead, the West Virginia "hillbilly," was the toast of the professional tournament trails. Sam came roaring from behind to overtake an ill-fated "Lighthorse" Harry Cooper, defending titlist.

If ever a player seemed to have the world's "Third Ranking Golfing Crown" tucked away it was "Hardluck Harry" as he came to the 72nd tee of the Mississauga Golf Club in 1938. He had three strokes to spare up to that point and with Snead out somewhere behind, the issue seemed, for the moment, only a formality.

Then disaster broke loose in the shape of a hooked drive; The boundary loomed for a terrible second as Harry's last drive of the championship veered over the fence. When the hole was completed there was a ghastly 8 staring from the champion's card and before the day was spent Snead had chipped from 20 yards at the 72nd, holed a short putt and thus necessitated a play-off. That was the way Snead came by his first major crown and the manner in which Cooper lost the biggest title of his career. "Slammin' Sam" finally trounced Harry after a superb and thrilling 27-hole dog-fight!

It is indicative, however, of the changing fortunes of the ancient Scotch game that although all this took place just two short seasons back, neither Snead nor Cooper will be considered the men to beat at Scarboro this year. And for that matter neither will be last year's champion, Harold MacSpaden, who fashioned a triumph at beautiful Riverside in Saint John N.B. in last year's open.

Cooper's great season was 1937. He was the America's top money-winner that year. In 1938 Snead set a new high winning \$20,000 prize money. Last August MacSpaden capped a uniformly good season (which was highlighted by an all-time record score of 59 over a championship course in Texas) by his Saint John triumph. Yet none of this threesome will be favored this year.

At the present reading the odds-on favourites for the 1940 Seagram Gold Cup, emblem of the Canadian Open, are Jimmy Demaret, winner of six southern money events this past winter (including the Master's Open) and little Ben Hogan, who burst into "bloom" this spring as the winner of four "Gold Coast" titles of which the most important was the North and South Open at Pinehurst. These two seem to have hit that "winning stride" which overtakes the great players in their hey-days. Demaret may not be in Canada for he is the sort of professional who likes to tend his club duties, but a recent



The emblem of the second ranking Open championship of the 1940 golfing world, the Seagram Gold Cup which is awarded each year to the winner of the Canadian Open golf title. Lawson Little, Harry Cooper, Sam Snead and Harold MacSpaden have won in the past four years.

statement from Fred Corcoran, tourney manager of the U.S. Professional Association, has re-assured those holding tournaments that "Smiling James" will be on hand at all summer championships! Hogan, however, is well-known to Canadian tournaments, and will certainly be present. The wiry, long-hitting Texas star, who first joined the travelling pros in 1937 at the General Brock Open in Niagara Falls, will "pull" the galleries for he has the sort of color which makes his booming shots individual masterpieces.

However, despite the abrupt ascendancy of Demaret and Hogan there is another player who is "due" for a fine display on Canadian soil. This is Byron Nelson, present American Open champion. Byron has never quite caught the spark in this country despite the fact that he has been in Canada for several assaults at the Open crown.

Recently Gene Sarazen, a shrewd picker of golf form and facts, called Byron as the best of the modern shotsmiths. He claims Byron, of the present crop, best deserves a place among the all-time champions. Of course Sarazen, himself a master of the No. 1 iron, might have been swayed in such judgement by the fact that Byron is the craftsman among younger professionals with the driving iron! Indeed, Nelson may feasibly be the 1940 Gold Cup winner, come August 15-17th.

At any rate the Open championship at Scarboro presents Canadians with the opportunity of watching some of the currently "hottest" golfers in the world.

Earlier we mentioned that the Canadian Open is regarded as the "Third Ranking Tournament" in the world. The U.S. and British Open events alone normally rate higher. This year the British Open will not be played so for the time-being, at least, the Seagram Gold Cup stands for the "Number Two" golfing achievement in the world of 1940!



Canada
Steamship
Lines

CHEMICAL FERTILIZERS AND FUNGICIDES KEEP FAIRWAYS AND PUTTING SURFACES GREEN AND TRIM

by George Stanley

Scientific GOLF

AT last the snows have vanished, baring Canada's many golf courses. Each sunny day brings to light new and larger patches of fairway, bunker and green. To most people this retreat of the snows means the early renewal of their favourite form of relaxation, but to a small and select group it means shouldering afresh a responsibility that will keep them busy every day from sunrise to sunset. These are the greenkeepers.

Golf to a greenkeeper is an endless business of nursing and grooming 150 to 200 acres of grassland. In his charge is an investment worth many thousand dollars. The average putting green, for instance, is a piece of landscape gardening costing about two thousand dollars but in exceptional cases greens may be valued at ten thousand dollars and perhaps more. Even bunkers with about 150 tons of sand to help them trap your ball can be worth fifteen hundred, while fairways are many times more costly. Keeping this investment protected is the greenkeeper's job, and he must see to it that it pays dividends in the form of proper playing surfaces despite drought, disease, pests and the endless assault of an army of tramping feet and flying club heads.

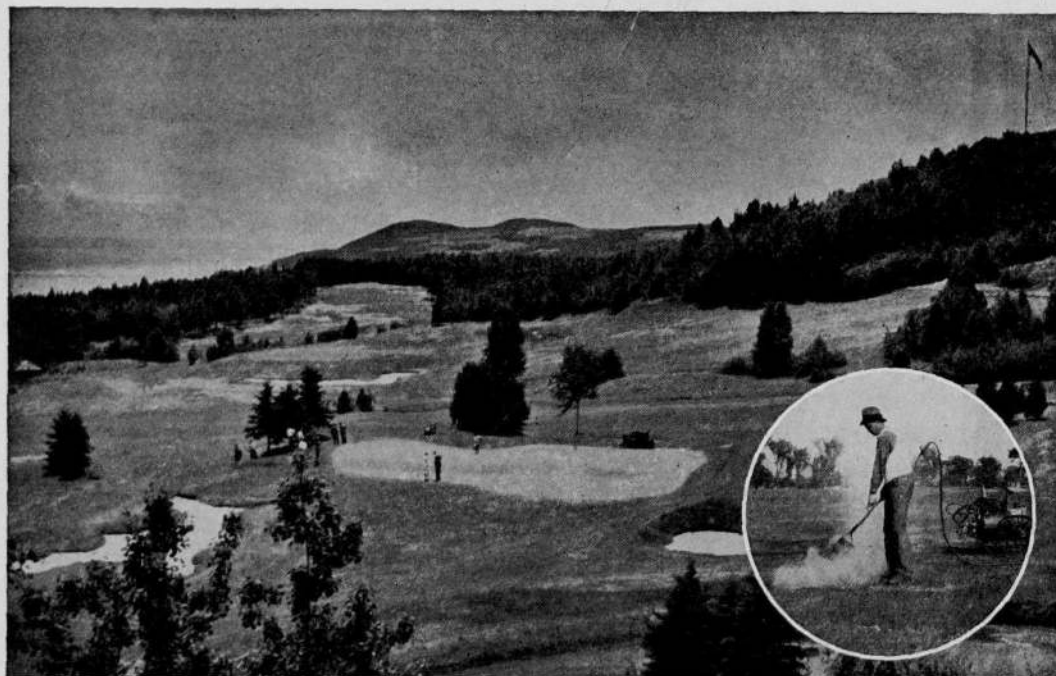
Years ago good greens and fairways could be laid down with any hope of success only where the soil and climate, were friendly. There was no other prescription except perhaps the

one offered the wealthy American who sought from the head gardener of a large English estate the secret of its lovely lawns. "Mister," he was told, "you just have to keep watering 'em for hundreds and hundreds of years."

Today championship courses are being laid down on reclaimed swamp, sand dunes and in the relatively barren mining districts. Through the magic of irrigation and soil chemistry the greenkeeper can nurse to perfection velvety greens and broad stretches of fairway in districts where formerly only the outcasts of the plant world found a footing.

Grass is the greenkeeper's one crop but the choicest fruits and the most delicate blooms neither require nor receive more attention. The greenkeeper must be on guard against all kinds of trouble and in many cases must diagnose and prescribe instantly to save his greens and patches of fairway from complete ruination. Grass can become parched and suffocated; it

Continued page 20



Scene of the magnificent Manoir Richelieu Golf Course at Murray Bay, scene of the annual Manoir Richelieu Shield tournament. Inset a green being sprayed on this scenic layout.

SENIOR PERSONALITY

OF THE MONTH

ANOTHER IN THE SERIES OF TRIBUTE
ARTICLES TO OUTSTANDING GOLFERS
OF THE SENIOR CLASS

By Ralph H. Reville

LIKE so many prominent men who have made a name for themselves in the Prairie Provinces, Lt-Col. J. H. Woods was born in Eastern Canada but as a young man felt the urge of the West, and forsaking a promising journalistic and business future in Toronto, proceeded to Calgary and there carved out for himself a career which has made him rightfully a "Who's Who" of Canada.

Colonel Woods (affectionately known to his intimate friends as "Bert") was born in the Ancient Capital in July 1867. He was educated at the Quebec High School, Morin College, McGill University (Associate in Arts) and Manitoba University. As a young man he took up journalism and his first appointment was that of a reporter on the Mail & Empire, Toronto in 1893, at which time I had the pleasure of making his acquaintance. He was a "born newspaper man" and his advancement in his chosen profession, was rapid. The Montreal Herald made him its News Editor and then subsequently returning to Toronto, he took over the City Editorship of his first love, the old Mail & Empire then one of the most powerful papers in Canada. He left the Mail to become Business Manager of the Toronto News. Then came the call from Calgary and the young Toronto and Montreal Journalist in 1907 found himself installed in the responsible position of Editor and Managing-Director of the Calgary Herald. Ever since he has been closely identified with this prominent Western publication which thanks to his able management is to-day looked upon as a most potent power in the affairs not only of the City of Calgary, but of the whole Province of Alberta. A few years ago, Colonel Woods gave up the more active duties of Editor and Managing-Director, to become the President of the Herald Company. He is also, a Director of the Southam Publishing Company Ltd. and a number of business enterprises in Western Canada.

An exceptionally clever Executive, he has always taken the keenest interest in the affairs of the Fourth Estate, alike in Canada and abroad. He was President of the Canadian Press Association in 1917-18 and President of the Canadian Press 1925-29. Chairman, Press Delegation to Europe and Great Britain, during the first Great War. Chairman, Canadian Delegation to Imperial Press Conference at Melbourne, Australia 1925 and London, England 1930. President, Canadian Cham-



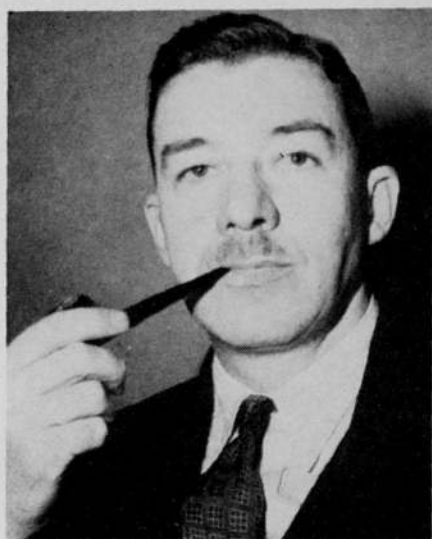
CALGARY'S LT-COL. J. H. WOODS

ber of Commerce, 1930 and 1931. He was decorated Chevalier of the Order of King Leopold, for services to Belgium, during the War; Honorary Lieutenant Colonel the Calgary Highlanders; Member Rhodes Scholarship Selection Committee of Alberta; Provincial Commissioner Boys' Scout Association. He has been for many years a popular contributor to many magazines. He is a member of the Ranchmen's Club, Calgary. The Renfrew, Calgary Golf & Country, Edmonton, Royal Thames Yacht (London, England) British Empire (London, England) Mount Royal (Montreal).

Almost since the inception of golf in Canada, the Colonel notwithstanding his many other business and social activities, has taken a keen interest in the Royal & Ancient game, although more in an Executive than a playing capacity. It was over forty years ago, when living in Toronto, that he was one of the first to join the old Rosedale club which had a small 9-hole course, which I well remember, across the second ravine at Rosedale, the first tee being near the then Toronto Lacrosse grounds. Removing to Calgary, he became a member of the Calgary Golf Club, which preceded the present Calgary Golf & Country Club and which was formed in 1910 (Incidentally, I had the pleasure of playing over this particularly picturesque course in 1912 with Col. Woods and a couple of his golfing friends). He was one of the incorporators of the club, the Chairman of the first House Committee which built and furnished the present most attractive Club House. He was President of the Club for two years and a member of the Board of Management and Chairman of various Committees for several years. He was for some years President of the Alberta Golf Association and is now the Hon. President of that outstanding Western organization.

Continued page 18

Sectional GOLF Trans-Canada



Alan Anderson, sparkling golf writer of the Winnipeg Free Press and Honorary Secretary of the Manitoba Golf Association, who recently accepted appointment as Honorary Associate Editor of Canadian Golfer. Alan is president of Elmhurst Golf Club in Winnipeg and non-playing captain of Manitoba's Willingdon Cup teams.

Eastern SECTION

Cape Breton Island

A new and magnificent golf course has just been completed upon the highlands of Cape Breton Island. The new layout combines seashore, mountain and valley terrain. Internationally-known golfing architect, Stanley Thompson, Toronto, was the designer. The course measures 6,600 yards with a par of 72. The course is part of Cape Breton Highlands National Park. Surrounded with historic setting and varied geographic background and with holes copied from the masterpiece tests of the great Scottish courses, the new layout adds another golfing gem to the already large number which Canada boasts today.

Liverpool N.S.

Mrs. J. J. Cameron was elected president of the ladies' branch of the Liverpool Golf Club recently. Other members of the committee are: Vice-Pres. Mrs. T. Oliver; Sec.-Treas. Mrs. B. Mosher; Captain, Mrs. B. Anderson; Vice Captain, Mrs. C. Bishop.

Summerside, P.E.I.

The Summerside Golf club recently held its annual meeting at which Mrs. G. Ennis Smith was elected to the presidency, followed in office by Vice-President, Miss F. Hunt; Sec.-Treas. Miss F. J. E. Wright; Tea Committee, Mrs. Lee Horne, Mrs. Winnifred Lecky; House Committee Mrs. LeRoy Holman; Mrs. E. W. Manson; Games Committee, Mrs. William Smallman; Ground Committee, Miss Gladys Holman; Membership, Mrs. H. G. Muttart.

Yarmouth N.S.

Election of officers at the Yarmouth Golf Club resulted in the appointment of H. W. Kimball as president. Hon.-Pres. Mr. C. Caie; First-Vice Pres. Dr. Hardie; Treas. A. MacLellan; Sec. E. C. Wilson.

Truro, N.S.

The Truro Golf Club recently appointed committees to serve under president E. R. Pattillo with the results as follows: Greens Committee, W. J. Bird, chairman, L. W. Black, A. B. Banks, E. C. Mosher; House Committee: F. C. Archibald, chairman, O. G. Heard, J. M. Benson. Local Match: R. F. McLellan, chairman, W. G. S. Holder, A. T. Campbell. Foreign Match: O. G. Heard, chairman, N. S. Barrett, W. F. Armstrong. Entertainment, C. E. Stanfield, chairman, F. W. Young, W. S. Rodenizer, A. T. Campbell, D. K. Lamont, J. F. Delany. Club Captain: A. R. Coffin. Vice Captain, Dr. V. D. Crowe. Professional H. V. Stinson.

Glace Bay, N.S.

Oliver Baird was recently appointed to the professional of the Highland Golf Club. Mr. Baird is a native of Hamilton Ont. He was once club champion of the Glendale Golf Club in Hamilton.

Saint John, N.S.

Dr. H. H. Peters was elected president of the Ridgewood Golf and Country Club recently at the annual meeting held in Beatty Hall. Other officers were named as follows: D. S. Connolly, Hon.-Pres. First Vice-Pres. N. B. Humphrey; Second Vice-Pres. Horace Jardine; Sec.-Treas. James I. McManush, Chairman of Match Committee, John Garey; Chairman of the House, R. J. Cronin; Chairman of the social committee, R. G. Johnson. Earl Jamieson is the new club professional.

Antigonish, N.S.

Executives for 1940 of the Antigonish Golf Club are: Pres. J. W. Wylie; Vice-Pres. S. E. Kyte; Sec.-Treas. W. Vinten; Captain, Neil McKenna; Vice-Capt. Douglas MacDonald; Greens Committee, W. S. Copeland, J. P. MacInnis, C. J. MacGillivray. House Committee, Dr. C. S. Agnew, S. E. Kyte, F. Monahan. Handicap Committee, A. A. Morrison, Neil McKenna. Auditor, A. A. Morrison.

Quebec SECTION

Montreal, P.Q.

W. D. Taylor, Montreal, formerly Hon.-Sec.-Treas. of the Province of Quebec Golf Association, has been transferred through business connections and is now living in Toronto. H. R. Pickens Jr., Marlborough Club member, was recently appointed to fill this post as a member of the P.Q.G.A. executive.

Montreal, P.Q.

The Province of Quebec Golf Association announced a schedule of 34 events for the 1940 season. The opening event will be the annual field day at St. Andrews East where the mighty Herbert Strong nine-hole course stands as a challenge to the best of the fast-rising young stars who showed promise in 1939.

Montreal, P.Q.

Jacques Archambault, probably Canada's most amazing golfer from the point of view of freak shots, recently got his annual Hole-In-One at the Clanranald Golf Club in Montreal. Jacques thus chalked up his 7th Hole-In-One. He has countless par fours in two and an astounding number of eagles and double eagles. He once scored a Hole-In-One in the Manoir Riche-

lieu Shield tournament at Murray Bay at which time he had a bet with a fellow player that he would score an ace during the event. The bet was 300 to one and Archambault won!

Levis, P.Q.

The annual meeting of the Levis Golf Club resulted in the election of Hon.-Pres. Judge Noel Belleau; Pres. M. I. C. Dupuis; Vice-Pres. M. Herve Baribeau; Sec.-Treas. M. H. E. Weyman; Directors M. M. Herve Baribeau, C. C. Breakey, D. A. Laurie, J. C. Sauvageau, L. C. Dupuis, R. C. Currie and Oscar Lamere. Captain, M. B. D. Enright. Greens Committee, M. R. C. Currie, chairman. House Committee, M. Yves Roy, chairman; Course Committee, M. D. A. Laurie; Membership Committee, M. Albert Dumontier, chairman; Entertainment, M. Roland Haile, chairman.

Montreal, P.Q.

The first meeting of the Montreal Professional Golfers Association took place recently at Mount Bruno, site of the 1939 Canadian Amateur championship. The result was that last year's champion, Stanley Horne, who has been following the American Winter Tournament Circuit, was outplayed by two of his fellow pros, Red MacKenzie of Elmridge and Jock Brown of Summerlea. Both MacKenzie and Brown posted totals of 74 for the long testing layout and tied for point division in the season's first M.P.G.A. activity which culminates with the announcement of the Association champion at the end of the year. The following players returned scores:

R. MacKenzie, Elmridge	—74
Jock Brown, Summerlea	—74
Frank Grant, Country Club	38 38—76
Nelson Young, Royal Montreal	39 37—76
Stan Horne, Islesmere	39 38—77
Louis de Breynne,	
Manoir Richelieu	38 39—77
D. Gauthier, St. Jerome	41 37—78
Jim Patton, Seignior Club	41 38—79
Syd Fry, LaSalle	40 39—79
B. Clarke, Hampstead	41 39—80
A. Desjardins, Rosemere	40 42—82
W. Thompson, Chambly	42 41—83
A. Macpherson, Marlborough	42 41—83
F. Glass, Mount Bruno	41 44—85
C. de Breynne, Laval	42 44—86

Mr. Harold Soper, well-known golfer took the low amateur honours in this event. The Royal Montreal player was followed by Emile Collette of Marlborough in second place.

Ontario SECTION

Toronto

Tom Creighton of the Lakeview Golf Club recently scored a Hole-In-One over his home course when his ball came to rest two inches from the cup on the 95-yard 17th. He would have had a deuce by all the laws of nature, but golf matches are not subject to any laws. The fact of the matter was that Creighton was playing with one-time star footballer of Toronto Argo fame, Dr. Jack O'Connor. The latter firing at the cup after Creighton's stroke managed to come pretty close himself—so close in fact that he ticked his opponent's ball into the cup for an Ace! Since they were playing Match and not Medal play the Hole-In-One counted.

Brampton, Ont.

James Algie scored a Hole-In-One at the Brampton G. C. early this May. The hole was the 110-yard 5th and shortly after Algie completed the "thrill of a lifetime" Don Smith stepped up to the tee and shot one which stopped inches from the cup.

Barrie, Ont.

Charlie Kearsy is the professional of the Barrie Golf and Country Club this year. A. A. Smith is president of the club while Bill Dymont, former Northern Ontario champion, will round out a strong club team as he is a member of the Barrie Club this year.

Toronto

Mrs. Clifford Taylor is president of the Weston Golf Club Ladies' Branch this year while Mrs. R. S. McPherson is Vice-President of this well-known Toronto Country Club.

Prescott, Ont.

M. A. Willis was elected president of the Prescott Golf Club recently and will have the able assistance of the following executives in the direction of this popular club: G. H. Birch, Vice-President; Directors, G. B. Jenkinson, M. A. Willis, Jas. H. Newsome, Milton Elliott, Michael Gold, A. H. Kincaid, Wm. Raney, Harpin Beaumont and George A. Birch.

Westmount, Ont.

Stylish little Joe Noble, one of Ontario's most able professional figures is taking over the pro duties of the Westmount Golf Club. There has been an application by this club to hold the 1941 Ontario Amateur golf championship and it will not be unlikely that this event will be played here at that time. Certainly under the care of Joe the layout would be in perfect order for Ontario's top mashie-wielders.

Toronto

The end of May is pretty early for the aspirants to amateur honours in Canada to be playing anywhere near their best games, but the second to last week-end in May saw the following players of the Toronto districts record these scores over their home layouts: Charley Levy, Scarborough, 73. Fred Hunter contributed an excellent count of 76 at Cedar Brae, while E. Bentley posted 78 at Weston, Norman Lucas a 78 at Uplands, and P. F. Heenan a 78 at Royal York. A. K. Wilkes was best at Glen Mawr with a 79.

Toronto

Dick Brothwick, one of the finest shot-makers in Canada and professional of the Oakdale club in Toronto, was recently returned the proud father of a bouncing boy. The recent arrival and mother are reported doing well, but popular Richard has been unable to slow down his backswing since the happy event. Congratulations, Mr. and Mrs. Brothwick—also to the little potential Canadian champion in the family!

Toronto

The Ontario Branch of the Canadian Ladies' Golf Union have decided to cancel their 1940 championship on account of war conditions but the Toronto, Hamilton and London Ladies' City and District events are scheduled to be held. Also the Ontario Girls' championship.

Mid-West SECTION

Winnipeg

H. Weremy was elected to the presidency of the Assiniboine Golf Club, succeeding R. G. Murray, who has headed the club for the past eight years. Directors are: Two years—R. G. Murray, E. Rankin, W. B. Robertson, H. Greenwood, J. K. Reid;

one year — R. E. Forde to succeed R. Docker. R. Collier was appointed secretary-treasurer, with T. Polson re-engaged as professional; S. Hutchings, greenskeeper; and J. Williams in charge of the club house.

Carman, Man.

Dr. E. K. Cunningham was elected president of the Carman Golf Club for 1940 while Vice-Presidency was conferred upon R. F. T. Greer. Other members of the executive were S. N. Cochran and A. S. Bowes. Robert Malcolmson was elected Sec.-Treas.

Winnipeg

Dr. Digby Wheeler was elected president of the well-known Niakwa Golf Club which has long been one of Winnipeg's foremost layouts. Other officers are: Honorary president, Donald H. Bain; vice-president, H. M. White; secretary-treasurer of holding company, J. L. Hewitt; secretary of golf club, W. C. Soole. Chairmen of committees: Budget, G. H. Carr; House, C. M. Thompson; Sports, G. F. Jermy; Membership, J. E. Bissett; Greens, H. P. Dexter. Other members of the board of governors, J. C. Broadfoot, H. J. Crabtree and B. G. Carnegie.

St. Boniface, Man.

President Claude Shackell will be supported by Sec.-Treas. Roland Couture; Vice-Pres. W. H. Hardie; Trustees, G. P. Morse, and H. Y. D'Eshambault. Committee chairman are: Greens, Cam Cormode; Match and Handicap, F. Read, Membership, G. A. Wickburg and Miss A. Cox; House Committee, Eric Baker and Mrs. G. A. Wickburg.

Winnipeg

Honourary Editorist Alan Anderson sends along an interesting comparison of the various clubs in the Winnipeg District which follows:

	Hls.	Par	Yds.
Assiniboine	18	72	6170
Bourkevale	9	32	1945
Charleswood	9	35	3184
Elmhurst	18	70	6370
Kildonan	18	67	5474
Norwood	9	36	3004
Pine Ridge	18	72	6306
Polo Park	18	69	5526
Royaumont	18	70	5667
St. Boniface	18	72	6362
Tuxedo	18	71	5834
Windsor	18	69	5397
St. Charles	18	72	6516
Canoe Club	9	70	3093
Niakwa	18	72	6504
Southwood	18	72	6204

Saskatoon, Sask.

Otto Anderson renewed his contract for the 1940 season at the Riverside Country Club in Saskatoon. This is his third season with Riverside.

Regina, Sask.

Fred Fletcher is back again this year at the Gyro Citizens Golf Club according to an announcement made this spring by club chairman Ernest Raikie.

B.C. SECTION

Vancouver

He didn't shoot the low score, but Canadian amateur champion Ken Black recently sunk a putt which trimmed Ralph Guldahl and Johnny Revolta in an exciting exhibition played over Ken's old home course where he won the 1936 Evergreen \$5000 tournament. Black was teamed with Fred Wood, the blond star of British Columbia golf against the two starry Americans. The Fraser club professional and our champ teamed pretty well. Ken sunk a down-hill curler of 12 feet for a deuce



Stu Keate, one of the best versed golf writers in Canada and conductor of the highly humorous "From Tee to Green" which appears in the Vancouver Province, recently accepted appointment as Honourary Associate Editor of Canadian Golfer. Stu is also Sports Editor of the Vancouver Province.

at the 17th which gave the Canadians the lead. Guldahl had a 68; Revolta 72; Wood, 69; Black 75. Kenny only helped Wood's best ball twice, but his assistance at the 17th was the turning point.

In accurate measurements on each hole Black was the longest off the tees throughout the round, outrivring the entire four-some on seven of the 18 holes.

Guldahl is said to have shortened his swing; Revolta claims not to have been playing much golf. Veteran professional Davie Black of the Shaughnessy Heights club, where the event was held, officiated. Guldahl is still featuring his "Tarzan" haircut. Guldahl always putts out—even the short ones as he claims that exhibition galleries are entitled to an accurate.

BRITISH COLUMBIA GOLF ASSOCIATION 1939-1940 PATRONS

His Honour The Lieut.-Governor
The Hon. T. D. Pattullo
Mayne D. Hamilton
P. J. D. Malkin
W. G. Murrin

EXECUTIVE COMMITTEE

President
Geo. W. Norgan - Marine Drive Golf Club
Vice-President
A. B. Christopher - Royal Colwood Golf Club
Past President
A. S. G. Musgrave - Victoria Golf Club
Directors
R. Dickinson - Quilchena Golf Club
R. W. C. Hopkins - Jericho Country Club
David Hurdle - Gorge Vale Golf Club
Dr. E. Jones - Vancouver Golf Club
Dr. P. Margeson - Nanaimo Golf Club
J. McIlraith - Uplands Golf Club
Secretary-Treasurer
Jos. Howat 3920 West 20th Ave., Vancouver, B.C.

Assistant Treasurer
A. V. Price 901 Island Road, Victoria, B.C.

Transportation Committee—
W. A. (Allen) Whyte, Chairman
A. C. (Art) Roberts
Harry Jones

Entertainment Committee—
Percy White, Chairman
R. Dickinson, W. Waldie, Cecil Crosby,
Mrs. A. J. Sinclair, Mrs. J. Robertson,
Al. Ritchings, Mrs. F. T. Jones,
Mrs. B. Clarke

Ladies Committee—
Mrs. Sid Thompson, President
Mrs. T. Melton, Vice-President
Mrs. W. Shaw, Secretary
Mrs. W. H. Johnstone, Mrs. G. H. Johnston

Mrs. W. H. McCew, Mrs. Cecil West
Publicity Committee—
A. B. Christopher, R. W. C. Hopkins

Referees—
R. Dickinson, A. S. G. Musgrave
Starter—
Alex Rose



THE GOLFERS Grand Match Played over St. Andrews Links. A photograph of an Aquatint by Charles E. Waggstaffe, 1850. This print, from an original painting by Charles Lees, R.L.A. pictures vividly an intense golf match of olden times. The scene is the "Ginger Beer", or fifteenth, hole of the world-famous St. Andrews Links. The nickname "Ginger Beer" was derived from the fact that on this hole refreshments were served to both contestants and audience. The "Ginger Beer" Girl can be seen at the right foreground, while in the left background appears the ancient town of St. Andrews.

OLD WOODEN PUTTERS

ANOTHER GOLF "HISTORYSCOPE"

By Bertie Paxton

Are golfers superstitious about the clubs they use? Years ago they were—There is no doubt about it—but what about the present day? Well, today if any of the silly old-time fads still exist they are much less in evidence than they used to be. The days for venerating an old wooden putter are gone; gone, too, are the days when a young player would persevere with a club that did not suit him, merely because it was the workmanship of some maker, long since dead and almost entirely forgotten; or because the said club at one time belonged to some famous player who had used it on some memorable occasion.

Without doubt, the old wooden putter more than anything else, was to blame for much of that misplaced confidence in out-of-date clubs—for why should an old club be better than a new one? But wooden putters are now a thing of the past; and, with their passing, has disappeared many of the old traditions and much of the humbug that used to be associated with the game.

A modern steel-shaft club has no romance about it: but it is an instrument uncommonly well adapted for its purpose and that is more than can be said for some of the decrepit old putters that certain enthusiasts in the seventies used to be so proud of. True enough most of these putters had a history—more or less authentic—but equally true it is that no one, not even their owners, could use them. How they ever came to be prized so highly is a mystery, for most of them would have been dear at half-a-crown.

A stranger thing still is that professionals, who should have known better, were very often their dupes. No one ever saw a professional with a new putter. A new driver—or play club as they were often called—might be seen in his set amongst

his other clubs, but never a new putter and seldom a new lofting iron.

A good putter of the correct archaic type never had straight shaft. It was always slightly arched: and it was quite common to see a player pressing the toe of the club against the ground while he ran his hand up and down the shaft to improve its curve. Some professionals did this every time they puttered. Another strange thing is, that if anything went wrong with a favorite old club they would seldom or never have it repaired. Davie Stath, young Tom Morris's great friend and rival, was a great offender in this respect. The lower end of the leather on his old putter was loose; but Davie would never allow anyone to mend it. Nor would he do it himself. The leather, of course, came unwound when the club was not actually in use: and, in that untidy condition, he took it from the caddy when they arrived at the putting green. Then everybody had to wait while Davie, slowly and carefully, rewound the leather: held it in its place with his finger and thumb; and finally, as an after thought apparently, he took a look at the hole. These manoeuvres were gone through every time that Davie arrived at a putting green: when, as it sometimes happened in some of his big matches, fifty pounds depended on the next putt. But he usually appeared to be more concerned about the leather of his club than the condition of the green.

What would have happened if someone had managed to get hold of that putter and had tied a string round the leather is difficult to imagine. Of course the offending string would have been instantly torn off; but, from that day onward, it is likely that Davie would have maintained that the club was ruined; its balance was gone; and it would never be the same again. This may sound something of an exaggeration but, in these old days, many other instances, equally ridiculous, were to be met with on the Scottish links.

The club that was held in the greatest veneration was a Philp putter. Sixty years ago, one or two of these old clubs were still to be seen at North Berwick but now, the only place

to find one is a museum. It is ludicrous to recall the veneration in which these old clubs were held. Philp was a St. Andrews club maker about a hundred years ago; and it was in his shop that Forgan, founder of the well-known firm, worked as a young man. One of the last of the last of these old clubs to be in use is now known as The, "Presidents' Putter", and is in the possession of the Oxford and Cambridge Golfing Society. It was used by Hugh Kirkaldy when he won the Open Championship at Prestwick in 1891 and it then passed into the hands of the late J. Low, at one time President of that club. It is now hung all over with little silver golf balls after the manner of the well-known trophy of the Honorable Company.

One reason for all this silly veneration for old clubs is to be found in the fact that good new ones were not always easy to find. Two generations ago, a clubmakers' stock in trade seldom comprised more than a couple of dozen iron clubs and often much less. A would-be buyer in these days had very little choice. Looking back to that time, golfers always seemed to have been on the lookout for a good lofting iron or for some putter that took their fancy. Today a player has more choice in any good sport dealers' store than his father had in all the club makes' shops in Musselburgh and North Berwick combined. Clubs nowadays are superior in every respect to those that people had to content themselves with in the days of young Tom Morris and his contemporaries. They have workmanship and finish that was undreamt of in the seventies; and golfers recognize that these qualities in a club are more desirable than any amount of historical value with loose leathers and spliced shafts. ○

EDITORIAL

Continued from page 7

Most players play best when the "pressure is off." Hence in a friendly game such as the above, Demaret might well have posted

a 68. Hence we can't really say he produced his usual game. We'll skip Gene Sarazen who today can go from 67 to 77 quite easily. His 73 certainly wasn't his best. Next, Tunney! We'll overlook his score as the writer is not familiar with his best game. But the great crowd-pleaser, Ruth, is a different story, Babe is capable of a lot better than 82. His best can be 72—his average around 77. Hence he was five shots over normal amid the confusion.

What we are working around to saying is that even in an easy-going experimental match no one of this crowd-hardened foursome was really on his game.

Next, try to envision the last day of the National Open. Picture some player needing every putt to win fame and fortune as he comes up the stretch! With every move vital to his whole future, imagine the effect which shouting, noisy fans and a brass band might have on him! Knowing some little bit of this tension of tournament play, your observer finds it hard to see what would hold most players, thus harrassed, from becoming violently disturbed.

Few sport writers would suggest that baseball manners could be countenanced in a championship billiard match. That's probably because more of these fellows have played billiards. Moreover, your observer would enjoy seeing the reactions of some of these "emancipationists" who write in favor of noisy golf galleries if someone so much as sneezed just as they, themselves, were in the middle of their backswings.

Indeed the "Brass Band" idea for tournaments is all very well for a publicity stunt and might even become acceptable in time to the travelling pros who are so mechanically perfect that they might withstand the nerve-strain for more prize-money. But for most of us good golf is result of carefully balanced concentration. It would take years to reconcile that "thin thread" of mental mastery over the game with noise.

Respectful silence at golf matches gives the game a little dignity which plenty of sports certainly lack. It seems to the casual observer that there are too many tradition-smashers "popping off" at worthwhile influences in all walks of life these days.



SCOTLAND'S BOND Guards This Importation

● Both Scotland and Canada take full responsibility for safeguarding Grand Old Parr on the sea voyage from Scotland, and until the moment of your purchase. The original ancient bottle which you unwrap, contains a peerless whisky straight from Scotland and certified by two Nations.

Available in

26½ ounces - 40 ounces

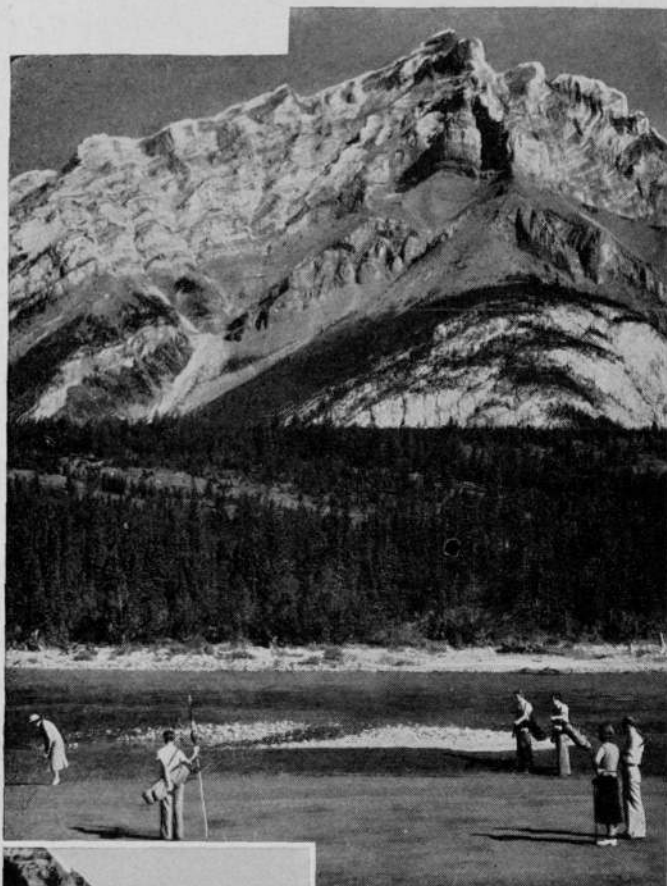
Old Parr Scotch Whisky

An imported whisky distilled and bottled in Scotland by MACDONALD GREENLEES LIMITED, SCOTLAND

PLAY THE GOLF OF YOUR LIFE IN MOUNTAIN AIR AT MILE-HIGH

• Golf Week at Banff . . .
August 18 to 24. Banff
Springs Hotel and Chateau
Lake Louise Trophies; Edward,
Prince of Wales Cup and
other handsome prizes. Open
to amateurs in good standing.

Banff
in the
Canadian Rockies



CHAMPIONSHIP Course.
Wide Fairways. Sporty Greens

Mile-high golf in the Bow Valley
at Banff! It's a new golfing ex-
perience you should enjoy. Hotel life
at Banff and nearby Lake Louise lends
jolly variety. Fishing, tennis, swim-
ming, riding and hiking Alpine trails.

NEW COLUMBIA ICEFIELD
HIGHWAY . . . Spectacular tours
from Lake Louise to Columbia
Icefield at moderate cost.



You add so much beauty and
interest to your trip when you go
to or from the Pacific Coast via
Canadian Pacific and Canadian
Rockies. Low rail fares . . . air-
conditioned trains.

ALASKA "PRINCESS CRUISES"
9 days — \$105 up. To Skagway
and return. Frequent sailings from
Vancouver . . . fare includes meals
and berth — except at Skagway.

Canadian Pacific

Always carry Canadian Pacific Express Travellers Cheques

ALL-EXPENSE TOURS . . . See
Banff, Lake Louise, Emerald Lake.

- 2 GLORIOUS DAYS from \$37.50
- 3 SPECTACULAR DAYS from \$47.25
- 4 COLORFUL DAYS from \$57.00
- 6 WONDERFUL DAYS from \$74.50

Tours begin at Banff June 8, and
include hotel accommodations and meals
at Banff and Lake Louise, visit to
Emerald Lake and 126 miles of
motoring—or in reverse direction from
Field. Add rail fare to Banff or Field.

Descriptive folders and information
from any Canadian Pacific agent.

*Leading Golf Clubs
Depend on*

C-I-L FERTILIZERS

**FOR FINER GREENS
AND FAIRWAYS**

C-I-L Golf Green and Fairway Fertilizers have de-
monstrated their value and superiority over a
period of many years, under a wide variety of
climatic and soil conditions. In fact, many golf
clubs consider C-I-L Fertilizers absolutely essen-
tial to secure the correct density and springiness
of turf.

C-I-L- GOLF GREEN SPECIAL (10-5-2) pro-
motes the vigorous compact growth of the better
grasses on greens.

FERTILIZERS are special preparations for ap-
plication in spring and fall.

*These fertilizers are compounded with Nitrogen from four
different sources, ensuring a supply of Nitrogen through-
out the season.*

GRASSELLI ARSENATE OF LEAD is most ef-
fective in the eradication of worms.

SPECIAL SEMESAN, a new double organic mer-
cury compound gives wonderful control of Brown-
Patch and of Snow Mould.

For five years the agricultural experts of Cana-
dian Industries Limited have been carrying out
tests on Canadian golf courses.

Write us for free advice based on actual experience.

Canadian Industries Limited
FERTILIZER DIVISION



C-I-L- House - Montreal

Sales Offices: Halifax - Montreal - Toronto - Chatham, Ont.
New Westminster, B. C.

THUMBNAIL STUDIES OF GOLF'S ACES

WHAT MAKES 1940 STARS INDIVIDUALS



When someone thought of the phrase "A Star is Born", they must have had Texas' Jimmie Demaret in mind. Jim, possessor of the "best tournament disposition" in the professional ranks, won six winter tournaments this year—has been installed as favorite in the coming U. S. Open in Cleveland.

LAURENCE ROBINSON of the New York World Telegram passes along a series of "capsule" descriptions of the leading golfers now on the tournament circuit as they went to the post in the recent Goodall Round-Robin tournament. This event played over Fresh Meadow in Long Island drew the cream of the present American crop. As an introduction to the men who will be threats in the 1940 Canadian Open championship at Scarboro in Toronto, we pass along the following. You'll undoubtedly know where most of these boys are from and good deal about their records—however here is the "dope" concerning the styles of each.

Jimmy Demaret—Flat swinger. Uses hands and arms more than customary. Graceful swinger, fast hitter. Artist with spoon and short irons. Deadly putter.

Jimmy Thompson—Consistently longest hitter in golf. Applies power to every shot, usually uses club or two less than any rival. Variable chipper and putter.

Craig Wood—Long with woods. Rated finest No. 2 iron player of era. Accurate with short irons. Topnotcher at age when most golfers are retired.

Ben Hogan—Longest hitter for weight in golf. Second to Demaret in winter winnings. Uses odd grip (left hand un-

The CANADIAN GOLFER—May, 1940

der). Finished in money in every winter start, won North and South, Greensboro and Asheville Opens in succession. Uses different stances for long and short putts and good at either.

Jimmy Hines—Only Long Island native in tourney. Master of No. 4 iron and mashie.

Byron Nelson—Rated best all-around player of the day. Excellent, and long, with woods, but is considered best with irons.

Martin Pose—Argentina's finest golf product. Has superb control of irons. Plays well within himself, and is unique for straightness of hitting.

Gene Sarazen—Doughty veteran master of all shots. Playing favorite course, where he won 1932 U. S. Open. Supreme wedge player.

Most famous shot—double-eagle spoon at Augusta in 1935.

Henry Picard—Noted for position play off tee. Excellent chipper and putter. Few years ago changed from overlap to interlocking grip.

Paul Runyan—Noted for wrist flip at start of backswing on wood shots—to get added distance. Like Hogan, on the small side. Deadly chipper and putter, and called "Little Poison" for that reason. Twice P. G. A. champion, therefore excellent match player.

Lawson Little—Once absolute ruler of U. S. and British Amateur golf (1934 and 1935). Has improved rapidly as pro in last year. Long hitter with a hook.

Sam Snead—Power-hitter with velvet touch. Overshadowed by Demaret and Hogan when sickness kept him off much of winter trail. Because of all-around ability still ranked as man to beat in any tournament by fellow pros.

Horton Smith—Greatest recovery player of all. Master putter with silky stroke. Fine chipper.

Dick Metz—Famous for deadstop shot with No. 8 iron. Long hitter and spectacular chipper because of reverse english on balls. Fine putter.



Protect Your Feet after Bathing

THE pleasure of shower or bath is marred when germ-laden dust accumulates on your feet while walking to your locker. Dust and germs ground into freshly washed feet do not make for foot comfort or foot health. Avoid this discomfort by using.



Slip on a fresh, clean pair of these light paper sandals the moment you have finished bathing. Your feet will **STAY CLEAN** till you have dressed. No more hopping about barefoot on cold, smeary floors; no more scrubbing with towels to remove the dirt. Your club should keep a rack **SANI-TREADS** in the shower room.

If not in use at your club write us for free sample pair.

Sani-Tread Company

578 King St. W.

TORONTO

ONTARIO

SENIOR PERSONALITY

Continued from page 11

It is worthy of note, that when the Canadian Seniors Golf Association was launched in 1918 Col. Woods and that other prominent journalist, Mr. E. H. Macklen, for so many years Managing-Editor of the Winnipeg Free Press were the first two Westerners to join the Association and Col. Woods has ever since retained his membership. He is also a member of the Alberta Seniors' Association which was founded some years ago,

by his great friend, the Late Mr. Justice Walsh at one time, Lieutenant-Governor of Alberta. Golf in Alberta owes much, very much to this popular Calgarian by adoption.

Colonel Woods has a circle of journalistic, golfing and other friends, literally of Coast to Coast proportions. He is also well known in Great Britain and the United States. In the sunset of his life, if a still particularly active life can be called such, these friends join in a united chorus of good wishes for his continued health and happiness—aplenty.



Get Extra Distance with North British

Super-Charged for Extra Length

Ask your
Professional for

SS (Special Scratch) .75c
TT (Tough & True) .75c
North British 18 - - 50c
Pin-Hi - - - - - 35c
Bluebird - - - - 25c

The semi-liquid core of the Supercharged North British golf ball—developed after 3 years of research—expands internally after manufacture! This increases the normal high tension of the winding. And the "Unit-Weld Process" chemically welds the cover to the core, eliminating the use of destructive vulcanizing methods. The result is more resilience—resisting to cutting—longer life—greater economy.

NORTH BRITISH

GOLF BALLS



Made in Scotland, by NORTH BRITISH RUBBER CO. LIMITED,
84 Wellington St. W., Toronto. In U.S.—11 Park Place, New York.

North British Woods and George Nicoll Irons — Finest in Quality



The costume on the ancient Pell Mell player shown above is not suggested as a complete model by Mr. Anderson in his letter appearing below, but the coat, which for golf has always been traditionally red, (probably because of an army influence would make a splendid revival according to the R.C. G.A. Secretary-Treasurer. Due deference should be shown to club captains and a red coat would be a fitting badge of office. Officials of certain clubs observe this traditional nicety in Canada today. Royal Montreal dinner functions are always the more colorful as a result of the wearing of the old model "Reds".

TRADITION TO BE REVIVED IN DRESS OF CLUB CAPTAINS

Canadian Golfer, Montreal.
Gentlemen:

Last year they considered the question of the proper dignity to the office of Captain of a golf club, rather than that he be a hard-working officer getting mostly criticism.

I wrote to the Royal & Ancient Golf Club and found that a captain in Great Britain is a "big gun". He is the only member of the club entitled to wear a red coat with tails. Of course, that is out of the question here, but we are trying to devise ways-and-means of improving the dignity of the office.

It is possible we may be able to induce clubs to use a crest for blazers, something along the lines of the R.C.G.A. crest. It was suggested that an article on this subject might be written to advantage by the Canadian Golfer, giving a list of duties of a Captain and a list of the various fixtures a club may hold during the season, so that the Captain might go over the list and pick out those he thought suitable for his club.

It was thought this would be a very useful article at this time of the year, and would give the captains something to think about. (signed)

B. L. Anderson, Sec.-Treas. R.C.G.A.

STUART TURNS PRO

A golfer with a long and brilliant record recently deserted amateur ranks when Carroll Stuart, Montreal, former member of the Quebec Willingdon Cup team, accepted the professional post at the popular Bellevue Golf Club at Woodlands P.Q.

Carroll, though still a young man, has tucked away many a thrilling golf victory, being one of the most colorful players in the east. He took Sandy Somerville to the 38th hole one year in the Canadian Amateur championship finals.

He beat the great Jess Guilford once 12 and 11 in the Canadian amateur. He was Iowa State champ and has been a constant threat for Canadian and Quebec titles during the past 10 years. Seldom do players go to the professional ranks better prepared with experience, love of the game and sounder ideas about it than did Stuart. He should make an outstanding teacher and, when eligible, he will give the Montreal P.G.A. another strong playing representative.

Stuart has justly been famous as a short iron player and a great chipper. Canadian Golfer watches his new career with the greatest optimism in the confidence that he will one day take his place among the country's top professionals.



CARROLL STUART

Don't be Vague..
ask for

Haig

Five Star

★★★★★



Also the famous
Haig & Haig
Pinch Decanter

The
Oldest Name
in
Scotch

Haig & Haig

BLENDED SCOTCH WHISKY

DISTILLED, BLENDED AND BOTTLED IN SCOTLAND BY HAIG & HAIG, LTD., EDINBURGH, SCOTLAND



YOU'LL BE IN THE SWIM—AT



Belmont Manor BEACH & GOLF CLUB BERMUDA

Open all the year. Superb golf on the Belmont's famous course, surf-bathing at our own private Beach Club, with its coral-pink-and-white sand beach... smart rendezvous for sun tanning, luncheons, dinners, teas! You'll meet people you'll like. Unrivalled cuisine, courteous service. Canadian dollar at full value.

Ask your Travel Agent, or

L. G. GIRVAN, 67 Yonge St., Toronto,
Phone WAverley 7552

La. 3201 Importers Since 1801.

Cassidy's

LIMITED

51 ST. PAUL ST. W.
MONTREAL

CLUB SUPPLIES OUR
SPECIALTY

English and French China,
English Dinner and Tea Ware,
Pottery, Glassware, Silver-
ware, Cutlery, Household
Electrical Appliances, Kitchen-
ware, Etc.

VITRIFIED HOTELWARE,
HOTEL, CLUB AND
RESTAURANT
FURNITURE.

BRANCHES

VANCOUVER WINNIPEG
TORONTO QUEBEC
OTTAWA

"The wise executive buys
now."

Golf Made Easier

220 pages Illustrated

"The Greatest Golf
Book in Recent Years"
—"Canadian Golfer."

Price \$1.25 Postpaid

Address:

Charles Herndon

4068 W. 21st STREET,
LOS ANGELES, CALIFORNIA

can grow weak and thin through lack of nourishment, or be scorched by faulty treatment. Blights of various kinds can destroy large areas within a few hours. Weeds can render it unplayable and seriously threaten its health. On the greens it may become matted and unruly.

Some of these conditions can be offset or minimized by providing adequate drainage facilities and by properly watering and grooming the course. Few clubs today are without good drainage and a plentiful supply of water and a dozen men, aided by the latest mechanical apparatus, can easily keep a course well groomed. Pests such as worms, whose activities may roughen the surface of a green, can be eradicated by applying liberal doses of arsenate of lead to the greens and fairways.

Other problems, however, are not so simply dealt with and several years of research have been spent in aiding the greenkeepers to find solutions. The first scientific study of greenkeeping problems was actually attempted as long ago as 1885 at the Olcott Turf Garden in Connecticut, and in 1890 further experiments were carried out at the Rhode Island Experimental Station. The purely pioneer nature of this work though can be appreciated from the fact that it was not until 1920 that the United States Greenkeepers' Association founded an experimental station at Arlington, New Jersey, and, nine years later still, that the British Golf Union's Joint Advisory Committee formed a Board of Research and acquired ground for an experimental station at St. Ives, Yorkshire. Data from these sources and from experiments conducted by manufacturers of chemical fertilizers and fungicides has since influenced enormously the practices adopted by greenkeepers throughout the world. More recently a scientific study of greenkeeping problems conducted by the Fertilizer Division of Canadian Indus-



From 1935 to 1937 Mr. Vernon G. Cardy, outstanding Canadian hotel man pioneered "big money" tournament golf in Canada with his General Brock Hotel Open championships. Recently appointed General Manager of the Mount Royal Hotel in Montreal and one of Canada's greatest workers on behalf of attracting American tourists to Canada, Mr. Cardy's new post may lead to resumption of a second major tournament beside the Canadian Open in this country annually.

tries Limited on courses in the vicinity of Montreal has led to the development of special chemical fertilizers for both greens and fairways. Several tons of these are being used annually on such famous courses as Mt. Bruno, Montreal, the scene of last year's Canadian Amateur Championships, St. Andrew's, Toronto, site of several Canadian Opens, and on the Royal Montreal course.

(Continued in June)

*For **BETTER**
Taste...*

Make it with

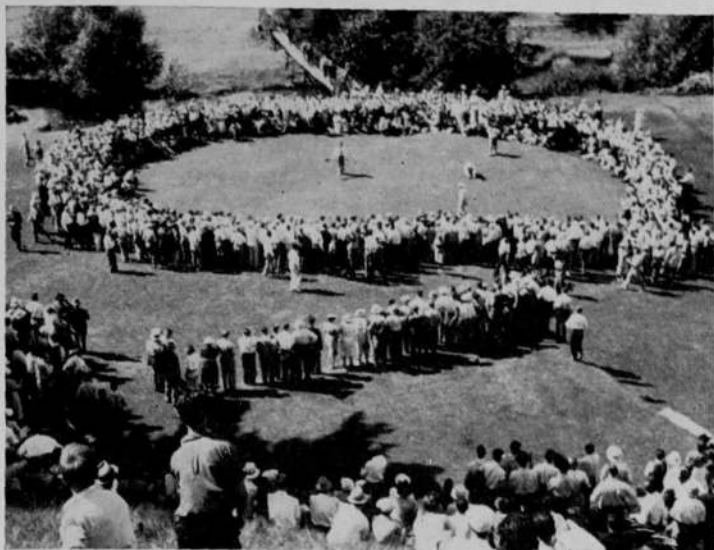
BOOTH'S

"HIGH & DRY"

GIN

B.H.D. 45

SENIORS AID RED CROSS



Scene of the famous 12th green at Mississauga Golf and Country club, taken during the 1938 Canadian Open championship when Snead and Cooper played off for the title. Canadian Seniors play here this September.

The Annual May meeting of the Governors of The Canadian Seniors' Golf Association, was held on Wed. May 8th at the Toronto Club in the city of Toronto. There were present: J. I. Rankin, Montreal, the President, in the chair, C. A. Bogert, J. M. Lyle, H. H. Williams, T. Frank Matthews, T. Rennie, and A. E. Dymont, Toronto. Lt-Col. P. J. Myler, Hamilton, R. S. McLaughlin, Oshawa, J. E. Caldwell, Ottawa, W. H. Webling and Ralph H. Reville, Brantford and the Secretary H. P. Baker, Toronto.

The President referred to the great loss Canada and the Association had sustained in the death of Lord Tweedsmuir, Governor General of Canada, Patron of the C. S. G. A. and also to the passing of Mr. S. L. McKay of Sarnia, a Governor for many years and an active participant in the International matches and Tournament events. A moment of silence was observed whilst the Governors stood as a token of sympathy to the bereaved widows and families.

The invitation of the Mississauga Golf & Country Club, Toronto, to hold the 1940 Tournament there was accepted with thanks. The Tournament will be held on the beautiful Mississauga Links during the week of September 2nd. The meeting this year will be doubly interesting as a representative team of the United States Seniors will come to Mississauga, to compete in the Annual matches for the Duke of Devonshire Gold cup and other International events.

The President announced with great regret that word has been received that Mr. R. H. (Daddy) Greene, had been stricken with a serious illness whilst visiting in California. Mr. Greene is the oldest member and Governor of the Seniors. He is in his 91st year but only last September was an active participant in the Seniors' Tournament at Laval-sur-le-Lac, Montreal. The Secretary was instructed to send a wire to Mrs. Greene, with best wishes for the beloved veteran's early recovery.

It was unanimously voted to contribute from the Association's funds, \$500 for the Red Cross and other war-work purposes, and it is expected that members of the Association, will individually, contribute a similar or even larger sum in donations of from \$5 to \$1.00. A committee composed of Messrs Lyle, Matthews and Dymont was appointed to look after these individual contributions.

Cont. page 24



A Fish Story?

Perhaps—but even that would sound good to the folks back home. It's the sound of your voice they'd like to hear.

Long Distance keeps you close to home.



HOTEL LENOX

Now! Newly Modernized Rooms

New carpets, new furniture, new bathrooms. No detail overlooked for the perfect comfort of every guest. If you are planning a trip to Buffalo, you will get the most for your money if you reserve a room at the Lenox.



RATES

Single \$2.50 to \$3.50
Double \$4.00 to \$6.00
Parlor Suites \$8.00 up
Special for 2 Rooms and Bath:
3 persons \$6.00;
4 persons \$7.00

Write for free AAA road map and folder containing handy map of downtown Buffalo.

Clarence A. Miner, Pres.
140 North St., near Delaware

★ BUFFALO, N.Y. ★

GOLFERS! LOOK THE PART!

HELPFUL HINTS



Spring comes and with it a review of togs for the course and clubhouse. First on the list you want shoes. Buy new ones? See Dack's Scotchgrain moccasins with screw-in spikes. You can't do better than the best. And these are it, in style comfort and quality. In golf your feet come first, we always say!

You probably have lots of general golf wear left over from last year, but these new Greenlore Cloth Sport jackets, tailored and coming in nine models and ten different colours are all the rage this season. H. Kay & Co. in Toronto make these snappiest of quality outer top garments.

Robert Simpson Co. are showing the smartest stock of light short-sleeved plaid cotton shirts. Just the thing for warm weather.



The death of the plus-four or knicker is official as self-belted slacks (such as shown upon an Robert Simpson model above) continue to dominate in checks and plain cloths.

Its going to rain this summer. If that old windbreaker is about ready for discard drop into Eatons' sport shops and look over the wind and rainproof. Green-fell jackets especially designed to let you swing freely. Such adjuncts fall under the golfer's "must have" column!

And remember you're not always on the course. After the round heavy checks in sport jackets with leather bottoms, patch pockets etc. continue as standard, up-to-the-minute clubhouse dress. Choose your material of the loudest design and you can't go wrong!



IMPROVED GREENLORE SPORTS JACKETS

Greenlore Cloth Sports Jackets are tailored from a fabric made in England of long-stem Egyptian cotton. Highly mercerized and cravenetted, this fabric actually has **more** strands per square inch than similar imported materials that cost more. These plus values give Greenlore Jackets greater wind-and-rain resistant qualities—make them more durable—better able "to take it" in rough going.

Greenlore Cloth Jackets come in **nine models**—**ten colours**—a style and colour for every sport and recreation.

Greenlore Cloth Sports Jackets are now at your dealers. If unavailable in your locality, write H. Kaye & Company, 63 Wellington St., West, Toronto, Ont.

Manufacturers of all types of Sport Jackets, trousers, breeches and Golf Slacks.

H. KAYE & CO.

63 Wellington St., W., Toronto





KIRKWOOD AT RIVERSIDE

When they play the Seventh Annual Amateur championship of the New Brunswick Prince Edward Island Golf Association at the Riverside Golf and Country Club, July 8th, 9th and 10th, the world famous trick shot artist, Joe Kirkwood, former Canadian Open champion, will appear as an added attraction, playing an 18 hole match against three professionals and giving one of his brilliant exhibitions for one hour on the afternoon of the 9th. Details of this event will appear in a forthcoming issue.

DUTIES OF A REFEREE

THE following questions were placed before the U.S. Golf Association Rules Committee with the resultant answers which clarify certain interesting points.

Question:—When A drives out of turn or from in front of the markers, should the referee notify B of the occurrence and of his prerogative, or should he remain mute?

Answer:—Yes, the referee must call the attention of both players to the occurrence.

Question:—Through the green, when the referee has ruled that A is away, B thinking A has played, then plays out of turn, should the referee remain mute? If he should notify A, can he do so if A has already played, before it can be determined that B has actually shot?

Answer:—The referee should notify A. See Rule 7 and Definition 22. If A has already played he has forfeited his rights under Rule 7.

Question:—On the putting green if A shoots out of turn, does the referee notify players that the ball must be recalled, or does he let them play out the hole and then disqualify them?

Answer:—The referee notifies the players as soon as a ball has been played out of turn and, under Rule 31 (2), the stroke must be at once recalled.

Question:—If a player lifts from a water hazard and drops away from point of entrance, should a referee inform the player, or let him play and lose the hole? If a player improperly drops a ball, should the referee inform him of his right to re-

drop, or should he let him play and take the penalty?

Answer:—The referee should see to it that the player drops correctly. He should not let him drop and play from the wrong place and then penalize him.

Question:—If a player has trouble with a tree or bush and after several manoeuvres reaches a branch and pushes it away (I understand there is no penalty if the branch returns to its original position) and before the player can penalize himself, may the referee inform him of the rule—though not appealed to?

Answer:—The referee may, if appealed to, explain to the player what he may do under the circumstances. If not appealed to, he must assume that the player knows the Rule; that is, Rule 15. Then if the player breaks the Rule, he must immediately impose the penalty.

These answers ratified by the R.C.G.A. Rules Committee.

In the CHAMPIONSHIP CLASS!



Dack's
SHOES FOR MEN

You'll marvel at the restful comfort of Dack's Golf Shoes—and the way they help improve your game. And you can't beat Dack's for good looks and thrifty "mileage". So take a tip from champions and choose Dack's Golf Shoes. They're built to win.

Mail orders filled—Write for catalogue

TORONTO: 73 King St. West

MONTREAL: 1436 Peel Street



PLAY DUNLOP TO WIN

DISTANCE • ACCURACY • DEPENDABILITY



599
 smart
 8183
 mile-
 5731.
 1-6.
 arcely
 1164.
 leage.
 079.
 edition.
 7079.
 also
 1934.
 7859.
 OON:
 have
 story
 e for
 and
 dates
 (c)
 ge of
 radio
 ation
 lewed
 neces-
 sitates
 to the
 1 paid
 11 5s.
 emally
 ion of
 salary
 rvice
 f the
 dates
 they
 ade on
 ion by
 1 con-
 ences.
 parate
 cloak-
 5 p.a.
 County
 Park.
 raining
 harges
 herra

VACANCIES exist for unestablished appointments as Examiners in the General Engineering and W/T and Instrument Branches. Qualifications: All candidates must have good general education. Write to the undersigned for full particulars.



**USE THE NEW HITLER RE-PAINTS
 FOR LONGER DRIVES—EVERY BALL
 GUARANTEED TO GO FURTHER.
 UNTIL YOU'VE USED A HITLER
 RE-PAINT YOU DON'T KNOW
 YOUR OWN STRENGTH.**

Plain or Dimpled 2/6

(Advt.)

VACANCIES exist for unestablished appointments as Examiners in the General Engineering and W/T and Instrument Branches. Qualifications: All candidates must have good general education. Write to the undersigned for full particulars.

There may be a fortune in it for somebody but we make golf shafts, not golf balls. Joking aside—don't you think we'd all feel a lot better if we worked off some of our irritation on the golf course and forgot the war for 18 holes a week at least? Make up your mind to play more golf and better golf during the war—look over your equipment and make sure all your clubs have True Temper shafts because it's the True Temper shaft in your clubs that will give you the extra distance and greater control that brings handicaps down

**PLAY GOLF WITH
 TRUE TEMPER
 AND FORGET THE WAR**

To remind you: True Temper Steel Shafts are the shafts with the steps—steps to better golf. Run your finger down the shaft and feel the steps—they are scientifically spaced to throw the power down to the club head and give you greater length and more accurate control.

BRITISH STEEL GOLF SHAFTS LIMITED—True Temper Shafts are made for British Steel Golf Shafts Limited, of 3 St. James's Square, London, S.W.1, by ACCLES & POLLOCK LIMITED, OLDBURY, BIRMINGHAM, ENGLAND.

Representatives for Canada:

DRUMMOND, McCall & CO. LTD., P.O. BOX 660, MONTREAL
 DRUMMOND, McCall & CO. LTD., 373 FRONT ST. EAST, TORONTO

SENIORS AID RED CROSS

Continued from page 21

A committee composed of Messers, R. H. Greene, Toronto, P. D. Ross, Ottawa, J. M. Lyle, Toronto and A. E. Macnutt, Montreal was appointed to look after the arrangements for the Tournament next September. The President, Mr. Rankin, is ex-officio a member of all Committees.

It was with reluctance and regret that the resignation of Lt.-Col. J. B. Miller of Burlington, Ontario, was accepted. Col. Miller, was a charter member and Governor of the Seniors' Association, and for many years rendered invaluable service to the organization. As a tribute to his work in the past, Col. Miller was elected an Honorary Life Member of the C. S. G. A.—an honour seldom conferred.

A letter was read from Mr. J. M. Lyle, the retiring President, thanking the Governors for a handsome gift of silver in recognition of his eminent services whilst in the Presidential chair for two years.

The Secretary reported a cash balance on hand of \$1400 with the membership nearly approaching the limit of 400. It is likely that this total will be reached shortly and that this year for the first time, will see the establishment of a "Waiting List."

After the business meeting, the President Mr. Rankin entertained the Governors to a most delightful luncheon at the Toronto Club, and afterwards to a round of golf at the Lambton Golf & Country Club.

CRAIG WOOD'S FAMOUS

Continued from page 8

Note it in the above pictures. He uses arms and hands with a minimum of pivot. The reason for such a shot is to use a No. 4 iron for a shot which, under normal conditions might require only a No. 6. The point is that if the wind is bad you must keep the ball lower. The procedure is to hit the ball "full", but eliminate as much body pivot as possible. Cutting body pivot lessens power and length and makes the iron shot into a "miniature".

Hence if anyone should ask what a "Halfshot" consists of you may safely define this as a "bodyless full shot" made with a minimum backswing pivot yet hit fully with arms and wrists. In the case where one uses a No. 4 iron to make this shot, the perfect result should be a length of 150 yards with a No. 4 iron trajectory. To paraphrase a "Halfshot" is a miniature long iron shot used to overcome windy conditions.

Craig Wood will be remembered as the player who won the 1936 General Brock Open playing the last day with a painful lame back. He was strapped and taped, but carried on anyway. Naturally he couldn't hit into his full iron shots without flinching. Hence it was his knowledge of the "Halfshot" which helped him keep out in front through the finishing holes. By cutting down the number of the iron required and eliminating his body pivot he "Halfshot" his way to victory in spite of his injury.

In the accompanying series the No. 2 picture is the tip-off to the "Halfshot!" Keep the hips nearly parallel with the hole. Use a straightfaced iron and hit as hard as you are disposed. A lower, better-controlled iron shot is the result as the hand are entirely in command.

The real difficulty in making the "Halfshot" is that most people in attempting this nicety cannot curtail the backward pivot yet still finish of the shot. The correct "Halfshot", should be preceded by a practice swing or two before hitting the ball for only by doing this can you sense the difference in timing essential to a short back pivot and a full follow-thru. The latter is necessary to the success of the Halfshot—like all others.

Make the Triple Test ---

AND YOU'LL CHANGE TO WHITE LABEL

Here's the boldest challenge ever made! We make it on behalf of White Label—the smooth, mild, pale ale that has held a front rank place among the best beers in the world for generations. Here it is:

Order White Label Ale—then get a bottle of any other ale you like. Now make the triple test described in this advertisement.

1 See the Head!

Compare the heads! There'll be a light, creamy head on your White Label glass. Now, watch! White Label will hold its head, and as you drink it, the filmy cells of foam will cling to the glass as positive evidence of superior quality.

2

Catch the Aroma!

Slowly pass a glass of the un-named brand under your inquiring nose. Draw in your breath. Good? Yes, but wait! Now! Repeat with White Label! Don't get impatient. Enjoy that rare aroma before you lift the glass to your lips.

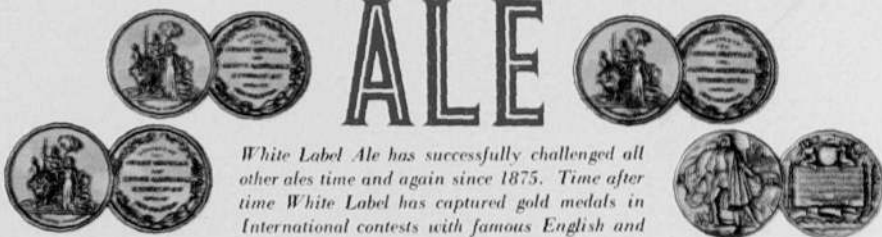
3

Feel the Difference!

Yes, feel. Take a deep, satisfying draught of White Label. Has your eager throat ever felt anything quite so smooth—or a flavour that clings so pleasingly? For generations White Label Ale has never known a rival for light, satisfying smoothness.



WHITE LABEL ALE



White Label Ale has successfully challenged all other ales time and again since 1875. Time after time White Label has captured gold medals in International contests with famous English and American ales.

COSGRAVE'S DOMINION BREWERY LIMITED . . . A Famous Member of the Canadian Breweries Family

WHAT DO YOU KNOW ABOUT

Gin FLAVOUR?

IT is a well known and accepted fact that Grain produces the finest flavoured spirits. The Regulations under the Food and Drugs Act specify that GIN shall be made from Grain Spirits!

Consequently, when you take Grain and distil it in accordance with the right formula by experienced men, you obtain the utmost in body, flavour and character.

What gives the gin YOU BUY its flavour?

Melchers GOLD CROSS GENEVA has always been made from the finest Grains obtainable, distilled according to a famous formula, generations old, under the direction of masters of the distilling art. It's pure GIN — with a fine, outstanding flavour.

Melchers GOLD CROSS GENEVA is GIN made according to the Regulations of the food and Drugs Act of Canada. Each bottle bears the Government stamp, guaranteeing the original date of distillation and the origin of manufacture — your proof of age and maturity.

Don't be misled—always insist on obtaining Melchers GOLD CROSS GENEVA

EXTRACT from the Regulations under the Food and Drugs Act as administered by the Department of Pensions and National Health, Ottawa, concerning the manufacture and labelling of Gin, Compound Gin, Imitation Gin, etc.

DIVISION 2

- Sec. 11. Gin shall be potable spirit sweetened or unsweetened prepared from grain spirit specially rectified and redistilled with juniper berries and flavouring herbs, and shall contain not less than thirty-seven (37) per cent of absolute alcohol by volume.
- 11-A. Notwithstanding anything contained in these regulations, the beverage made by adding neutral spirit to a distillate obtained from a mixture of alcohol, juniper berries and other flavouring herbs, without subsequent redistillation of the whole, shall be labelled as compound gin.
12. Imitation Gin shall be compounded spirit, prepared by adding flavouring materials to such spirits, and shall contain not less than thirty-seven (37) per cent of absolute alcohol by volume.

Melchers

GOLD CROSS GENEVA GIN

PRODUCT OF MELCHERS DISTILLERIES LIMITED • MONTREAL AND
BERTHIERVILLE