

CANADIAN

Golfer



CANADIAN OPEN CHAMPION, SAM SNEAD,
WITH SEAGRAM GOLD CUP WON IN AUGUST

SEPTEMBER 1940



Let These 14 Great Golfers Show You How to Master Every Club in Your Bag

LESS THAN
15¢
A LESSON

How would YOU like to *drive* like Jimmy Thomson — *play* an iron like Craig Wood — *putt* like Horton Smith . . . and play **EVERY OTHER CLUB** in your bag the way a famous champion plays it?

HERE'S an amazing new idea in Golf Instruction! So simple, sensible and practical that it's a wonder no one ever carried it out before! Now at last it has been put into a book: **GOLFMASTERS . . . A SURE Way to Better Golf**. Whether YOU go around in the 100's, or burn up the course in the 70's, this book is **GUARANTEED** to help you — or you don't have to keep it!

Would you like 14 champions to help you improve *every phase of your game*? The 14 men listed at the right play a great game with **EVERY** club in the bag. But each man is also particularly famous for his magic with one particular club. In this new book each of these Golfmasters shows you — in clear words and marvelous "Magic-Eye" photographs — just how to use the **ONE** club he is most famous for!

It's just as if, every time you took out a club to play a shot, the **ONE** pro most famous for **HIS** mastery of that club stood right beside you to make **SURE** you played that shot exactly the way **HE** would do it!

SEND NO MONEY

A private lesson from each of these 14 pros would run into big money! But now you can have their instruction for what amounts to less than 15¢ a lesson — (14 pros' lessons at 15¢ each plus the lesson on The Perfect Swing all for \$2.00).

Send on money now. Simply deposit \$2.00, plus few cents C.O.D. charges, when your book is delivered. **IF YOU ARE NOT DELIGHTED** with it, return it within 10 days and you will get your \$2.00 back! Mail **TODAY**.

Golfers Publishing Company,
1434 St. Catherine Street, West, MONTREAL.

Send the **GOLFMASTERS** book. I will deposit \$2.00, plus few cents postage, with postman. If not delighted I will return book within 10 days and you will at once refund my \$2.00.

Name

Address

Province

☐ **SAVE POSTAGE.** Check box at left if sending check or money-order for \$2.00 **WITH** this coupon. In that case we will prepay all charges. Same 10-day money-back guarantee applies.

They Also Teach You the ONE PERFECT SWING!

Altho the swings of these Golfmasters may vary slightly, because their physiques are different, they all **AGREE** on the features every good swing should have! In a special section at the end of the book these champions describe this Composite Swing for you — to give you a more relaxed, less tensioned grip, backswing, downswing, and follow-through.

Each chapter of this great book ties up with all the others into a complete whole — showing you how to become the master of a *unified game*, and how to get the "real feel" of golf!

Hundreds of Superb "Magic-Eye" Photographs

Instead of the ordinary 1/25th of-a-second movie camera, the Golfmasters used the new "Magic-Eye" camera that takes a perfect picture in 1/2000th of a second!

Never before have you seen such amazingly clear, easy-to-follow photographs! And there are over 300 of them — accompanied by 25,000 words of text — **MORE** instruction than given in any other golf book at anywhere near its price!

JIMMY THOMSON
shows you how to smash out a screaming **DRIVE**

SAM SNEAD
helps you get distance, accuracy with your **BRASSIE**

DICK METZ
shows you the winning way with a **SPOON**

HARRY COOPER
gives you the secrets of miracle shots with a **4-WOOD**

BYRON NELSON
shows you how to hit a long **1-IRON**

DENNY SHUTE
demonstrates the all-important **2-IRON**

CRAIG WOOD
helps you knock out a sweet **3-IRON**

HENRY PICARD
tells you how to lay 'em on the green with **4-IRON**

VIC GHEZZI
reveals his mastery of the **5-IRON**

JIMMY HINES
shows you magic control of a **6-IRON**

RALPH GULDAHL
reveals his medal-winning precision with a **7-IRON**

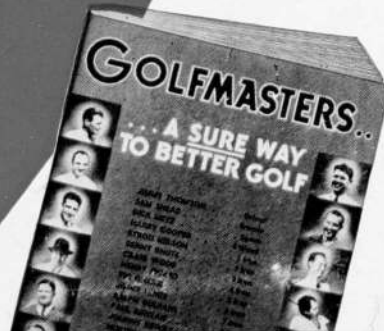
PAUL RUNYAN
demonstrates how to hit a dead-to-the-pin **8-IRON**

JOHNNY REVOLTA
How to get amazing "outs" with your **NIBBLICK**

HORTON SMITH
helps you sink them from all **PUTTER** angles with your

This is a big book — 9 x 12 inches. It opens flat and the pages stay that way, for handy reference. The photographs are large and clear.

In This Book
They Show **YOU**
HOW!





On the ground he'll want this new gasoline

In the air his hand commands smooth-flowing power,
never marred by a complaining knock or ping.

Of course he wants the same kind of instantly responsive
power in his car . . . and so do you, and all other motorists
who seek *the best*.

FACTS

(For the Technically Minded)

VOLATILITY: SKY CHIEF gives record quick-starting and acceleration . . . without vapor-lock.

ANTI-KNOCK: Its extremely high anti-knock quality permits peak efficiency and power without knock or ping.

ECONOMY: You get more work from a given amount of gasoline. SKY CHIEF shortens miles, stretches gallons, flattens hills.

Now SKY CHIEF — *the luxury motor fuel* — has come to Canada. Take to the road with SKY CHIEF in your tank and you will enjoy a new experience in motoring . . . a velvet smoothness . . . an effortless ease of acceleration.

Sky Chief GASOLINE



AT ALL

. . . for motorists who want the best
RED INDIAN DEALERS



Royal Portable Typewriters are ideal travelling companions . . . light and compact, they include such sensational Royal improvements as MAGIC* MARGIN and TOUCH CONTROL.* Why be without your Royal any longer when you can select the machine that suits your needs — at the price you want to pay — from Royal's four great new models — The Mercury, The Commander, The Arrow and The Quiet De Luxe? Prices, including handsome carrying case, range from \$39.50 for the Mercury to \$75 for the superb Quiet De Luxe. See and try these up-to-the-minute Portables at your nearest Royal dealer's.

The Quiet De Luxe — with MAGIC* MARGIN, TOUCH CONTROL, and SHIFT FREEDOM — As quiet as a whisper.



*Trade Mark

ROYAL
TRADE MARK

Made in Canada — by Canadians — for Canadians
ROYAL TYPEWRITER COMPANY, LIMITED
Factory and Head Office: 7035 Park Ave., Montreal
DEALERS IN ALL PRINCIPAL CITIES



Howard Bennett, 19 year old Winnipegger, holder of the Canadian Junior title who moved into a major role in mid-western golfing circles by recently winning the Manitoba amateur championship.

BUCKINGHAM CUPPER

JUNIOR LEADS MANITOBA

AGED 19, WINS CROWN

Established as the odds-on favourite to win the Manitoba amateur championship, Allan Boes dark, be-moustached Southwood star, this summer vindicated the confidence of his backers with a medal-winning 71 over the Elmhurst course in Winnipeg and topping others by at least three shots over this par 70 layout. Ernie Palmer, defending champion, got in with a 78. Runner-up for the medal honours was the comparatively unknown Nate Jacob of Kildonan who played the testing course in a three-over par 74. Back in third position was Canada's junior champion, tall slim Howard Bennett with a 75.

It is essentially a fact that Manitoba has not developed a great player from a national standpoint since Bobby Reith came along to dominate his home front and always rate as a favourite for any Dominion tournament. But Bobby has been a professional now for several years. Successor to his throne in Manitoba for the past two years has been quiet, Ernie Palmer. Ernie once went to the semi-finals of the Canadian amateur championship, but has never impressed greatly outside Manitoba since. Hence they are still searching for their super-golfer in Manitoba. Natural successor to this role should have been Allan Boes, but though he is quite capable of shooting the golf necessary to assume such a mantle, it is this writer's guess that he was too long subjugated to "second-fiddle" position behind Reith to develop a sincere self confidence. For that reason Ernie Palmer, Herb Pickard, Dan Kennedy and many other really excellent golfers do not seem likely to arise and assume the "unbeatable aura" essential to all great champions. For this reason, too, it is not surprising that this tournament should have turned out as it did. A younger player than this brigade who were for so many years playing for runner-up positions behind Reith, appears to be the answer to Manitoba's problem of producing another great player. Such a golfer may be the new 1940 Manitoba champion. But that is getting ahead of the story!

Those with 81's or better made the first 16 in the title-chase. But there were 32 qualifiers and those with scores up to 85 got into the match play for the crown.

They were: A. Boes, 71; N. Jacob, 74; H. Bennett, 75; R. McDonald, 76; G. Cotton, 76; D. J. Kennedy, 77; E. Palmer, 78; J. Brown, 79; H. Eidsvig, 79; M. Pidiaski, 79; D. Wright, 80; P. Halls, 80; H. Bernstein, 80; L. Horne, 80; J. Pearce, 81; J. Hasler, 81; F. Woolley, 81; J. P.

Cont. on page 20

ALTHOUGH Hugh B. JQUES, perennial star of the Quebec district, did not win his favourite tournament, the Manoir Richelieu Shield event played earlier this summer, still the Jques name was very prominent indeed at the thirteenth "installment" of this Invitation classic at Murray Bay. Three generations of this venerable golfing family were present. While the long-hitting Hugh was on the course trying for his fourth victory in this highlight of the Quebec season, Quebec City's Adjutor Dus-sault, Kent Club, and his fellow townsman, François Des Rivières, Royal Quebec,

Cont. on page 22

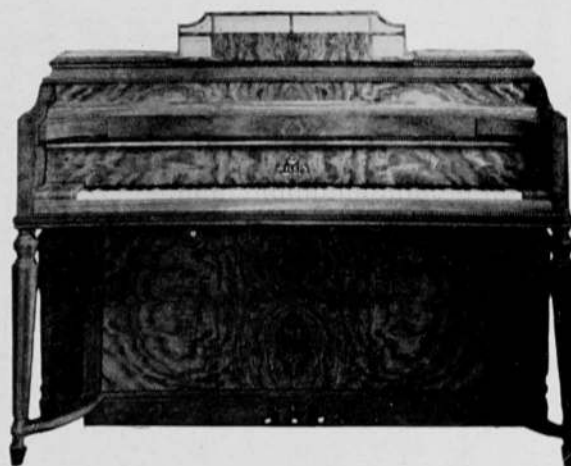
Three generations of "Golfing Jques" snapped amid a group prominent golf enthusiasts from Quebec and Montreal at the Annual Manoir Richelieu Shield Golf Tournament played at Murray Bay this summer. They are left to right: Mr. Paul Roland, Mr. Roger De Serres, Mr. Omer De Serres, Mrs. Hugh B. Jques, Miss Ann Jques, Mrs. and Mr. E. S. Jques and Miss Jean Bonnar. (Standing) Mr. Jques Roland, Miss Mimi Magnan, Mr. R. B. Thomson, Mr. J. B. Bourassa, Mr. S. F. Hobbs and Mr. John D. Kearney.



"Everything is Just Perfect!"

Don't worry at home about the family, away on vacation—join them BY TELEPHONE.

Most resorts now are within easy reach by Long Distance. And the cost is small wherever you call.



In these days of careful spending it is significant that the Willis is enjoying its greatest popularity.

Its superb qualities—golden voice-like tone and delightful encasement are all reasons for the wide spread enthusiasm for this great piano.

Manufactured in
grands and lowboy types

Willis & Co., Limited

1220 St. Catherine Street West (at Drummond)

Established 1871

MA. 3743



To put it mildly-
Buckingham
are "Throat-Easy"

HERE'S the cigarette for "par" performance—an unbeatable champion on any course, anytime.

Buckingham Cigarettes are blended from the world's finest tobaccos, aged and mellowed for years to give you the distinctive flavour and Throat Easy mildness that distinguishes Buckinghams from all other cigarettes.

Ask Any Buckingham Smoker

Enjoyable
CORRESPONDENCE

Oct. 1, 1940.

Canadian Golfer,
 57 Queen St. W.,
 Toronto, Ont.

Dear Sirs:

Permit me to offer my congratulations on the twenty-fifth anniversary of your Magazine; also upon your splendid Silver Jubilee issue. It was certainly a most thoughtful gesture on the part of Hiram Walker's, to donate such a beautiful trophy, marking the twenty-fifty anniversary of the Canadian Golfer.

After the cancellation of the B. C. Open and the Canadian Amateur at Edmonton, a few golfing enthusiasts here got together and just completed what might be termed the best Tournament ever put on in the West, called the "Western Canada Open". We had entries from all parts of the Pacific Northwest, with \$1,000.00 in prizes. Freddy Wood, Alberta and B. C. Professional Champion, won the honours.

I might also state that I recently attended the Jasper Park Totem Pole Tournament which had an entry list of almost 250 golfers. This goes to prove that, notwithstanding the seriousness of the European situation, the Golfing organizations are still serving useful needs in holding together during these trying times. At all these gatherings considerable moneys are collected for "Win the War" purposes.

George Norgan.
 1939 B.C.G.A. President.

Mr. H. R. Pickens Jr.,
 Canadian Golfer,
 Empire Life Building,
 Montreal, Quebec.

Dear Hilles:

I would like to congratulate you on the appearance of the Canadian Golfer's Silver Jubilee Number. It is very attractive in appearance and contains a great deal of useful and interesting information.

Yours truly,
 B. L. Anderson
 Secretary-Treasurer.

Mr. H. R. Pickens Jr., Managing Editor,
 "Canadian Golfer" Magazine,
 Empire Life Building,
 Montreal, Quebec.

My dear Mr. Pickens:

I have for acknowledgment your letter of September 21st, and also desire to thank you for the ten complimentary copies of your splendid August issue commemorating your Silver Jubilee and twenty-five years of service to Canadian golfers.

I have been strongly impressed by your fine editorial tribute in praise and appreciation of our friendly gesture on this memorable occasion.

With kindest personal regards, and best wishes for long and continued success of the "Canadian Golfer" under your able editorship, I remain

Yours very truly,
 HIRAM WALKER & SONS LIMITED
 R. W. Norman
 General Sales Manager

OFFICIAL ORGAN OF THE ROYAL CANADIAN GOLF ASSOCIATION — THE CANADIAN LADIES GOLF UNION
CANADIAN SENIOR WOMEN'S ASSOCIATION—THE MONTREAL PROFESSIONAL GOLF ASSOCIATION.



H. R. Pickens, Jr.

EVENTS AND GOLFERS OF EDITORIAL TIMBER

MRS. BEARISTO ONCE AGAIN: One must admit that Mrs. R. K. Bearisto's recent triumph for her sixth Manitoba Ladies championship marks her as one of the greatest ever produced on the Prairies. She won at Niakwa in Winnipeg and beat Heather Leslie, former Canadian Close champion to do it. Mrs. Bearisto is a member of St. Charles in Winnipeg and seems to improve with the passing years. She first won the crown in 1925. Oddly enough she defeated Miss Leslie for the crown in 1939. Mrs. Gordon Konantz was medalist in the 1940 championship.

MRS. PASS REPEATS IN NORTH: Northern Ontario Ladies laurels fell to a repeat winner this year as Sudbury's Mrs. J. Pass again walked off with both the medal and the championship. She had a neat 85 in the qualifying round and was in no real danger during the match play. Mrs. Pass is a member of Idylwyld. The championship was played over the Sudbury Golf Club course.

AIRMAN FLIES OFF WITH TITLE: Shooting 3 3 3 on three play-off holes in the semi-dark, Allan Boes, Winnipeg won the Western Manitoba Amateur championship played at Brandon. Boes was tied at 153 with Dick Wright who posted 5 4 3 in a vain attempt to gain honors for which he scored a comeback to tie. The open championship honours went to aircraftsman Alex Perpelycia, a transplanted professional from Fort Qu'Appelle. The airman shot 72-76 to take the crown.

"PUDDIN" ESSONS RETURNS AND WINS: Margaret Esson, the little Rosetown Saskatchewan Miss who impressed so greatly at the Canadian Ladies Open in 1938 at Ottawa is back in competition again. This summer she won the Lobstick Tournament at Prince Albert. She first won the qualifying round with a brilliant 80 then defeated the steady Mrs. Holroyde in the final 5 and 4. Miss Esson appears still to be the most promising player coming along in the west . . . possibly excluding Miss Patty Arnold of Calgary.

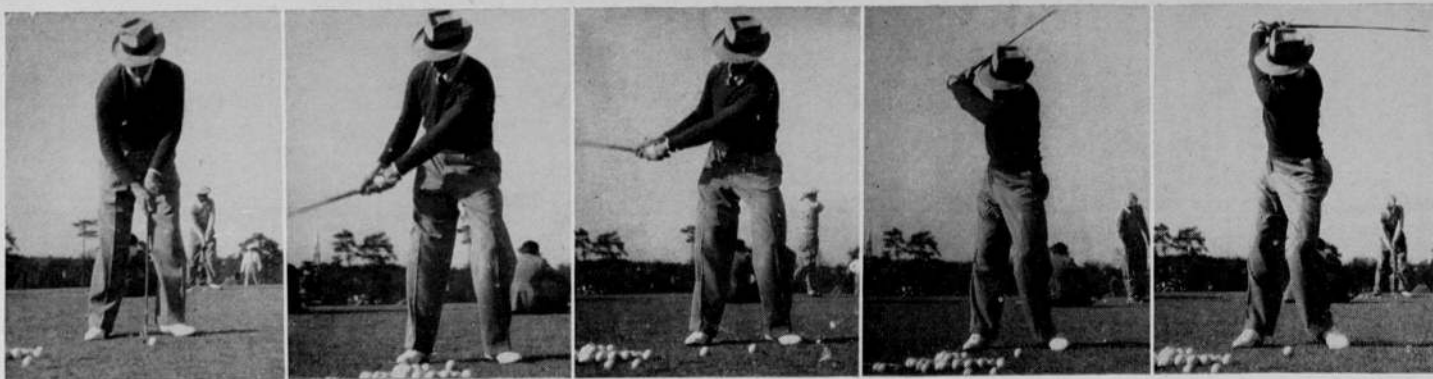
ABOUT DICK CHAPMAN: Your editor, having crossed niblicks with Richard Chapman, recently crowned U. S. amateur champion, will tell you a secret. Dick a night-clubber, member of New York's cafe society and a wealthy boy in his own right, might have won the title before, but this is the first year (and one of the few tournaments) that he was in the best of condition to carry through. Chapman is consistently one of the most sensational putters in the game, a real student of the swing, but is too natural at the game to be entirely orthodox. He started playing at the age of five and has never ceased. We met him in the 1939 North and South championships. He shot the first nine of the par 36 No. Two course in a mere 32! He won! Later played several rounds with him and under no pressure he is a very ordinary-looking player. He responds best to great strain and works largely on his highly-strung nerves. Naturally when he is tired his nerves give and so does Dick's game. Incidentally if you think over his record you'll realize he's been working up to this win. Semi-finalist in the British Amateur a couple of years ago, the same in the U. S. amateur, Metropolitan and Connecticut champion and endless other honors. Because of his disposition he is almost unbeatable in an early round. You have to wear the good-looking deep-voiced Chapman down! He does hit the ball reasonably far, but inspired putting which is an old habit is his forte!

DUFF'S NO DUFFER: We felt sorry for W. B. "Duff" McCullough, the fine-hitting Philadelphia player whom Dick routed 11 and 9 in the U. S. amateur final. We have had the pleasure of his acquaintance and no finer sportsman ever trod a golf course. He is a better player than the final showed and from tee to green is every bit Chapman's match.

WINS WITHOUT KNEECAP: Manitoba again crowned a brave golfer in its Open championship as greensman Art Land, whose knee-cap is missing and resultantly has to walk stiff-legged, won the crown which he took once before back in 1937. Land, son of the great greenskeeper of the St. Charles Golf Club in Winnipeg, and one of a large family of sons who have taken to this work, shot a 75-74 over Niakwa. The revolver wound which injured Land couldn't keep seven birdies off his card and that was just good enough to turn back veteran Charlie Reith, father of the former ace amateur Bobby Reith. Low amateur honours went to youthful Jack Gardner who tied with Reith. Howard Bennett new youthful amateur champion, was way back with 160 as were most of Manitoba's other usual contenders. Gardner is a native of Dauphin and a former goalie on the U. of Manitoba's hockey team. He belongs to Pine Ridge.

WOOD TRIMS NEW C.P.G.A. CHAMPION: Fred Wood of Vancouver, widely considered Canada's top medalist, again won the Alberta Open championship in September. Fred seemed to have found Stan Leonard the new Canadian professional champion, altogether too tough in this championship—at least for three rounds. At that time Stan was still a shot in front, but the power of Wood's never-flinching strokes was felt in the final canto when he ripped off a glorious 68 while C.P.G.A. titlist was dropping to 73. Wood ended with a record 274. Henry Martell, Edmonton, was best amateur with 288.

Subscribers change of address must reach publication offices three weeks before it is to take effect. All manuscripts or photographs must be accompanied by return postage. Permission for reprinting material appearing in these pages must be granted by the publishers. Head office—1434 St. Catherine St. W., Montreal, Que.—Toronto office, 57 Queen St. W. Toronto, Ont. Managing Editor and Business Manager Hilles R. Pickens, Jr. Coleridge C. Petersen, Advertising Toronto Office. Honorary Editorial Board: Ralph H. Reville, 3 Church St. Brantford, Ont. Bertie Paxton, Hollyburn, P. O. W. Vancouver, B.C. H.C.F. Fisher, 30 Bouverie St., London, England, Mr. Stu Keate, Vancouver, B. C. Alan Anderson, Winnipeg Man. F. N. Robertson, Saint John N.B. This magazine carries authoritative notices and articles in regard to the activities of the Associations which it represents as Official Organ. In other respects these Associations are in no way related to the contents or opinions of contributors.



The story of Sam Snead's success has often been suggested as basically founded in his power with every club. In the eyes of Canadians, at least, Sam ranks as the greatest player of the present day. For that reason the spark of his genius in obtaining this power should be of great interest. Above we have caught Snead at what experts claim is the reason for his surging distance with every shot — his backswing! It is long, to be sure, but even more important at the method of getting back to the last position. Anyway, here are the pictures — now you try it.

Snead's Scarborough Sally

SAM PROVED GREAT BY WINNING
AFTER FALTERING IN THE OPEN

By H. R. Pickens Jr.

THEY turned Sam Jackson Snead loose upon a longish, well-trapped golf course again this year in the Canadian Open championship and the story was almost identical with his 1938 performance. It was the West Virginian from the start to the finish! Scarborough Golf and Country Club situated around a bluff, presented one of Toronto's finest golfing tests. It was stretched to the full for the National event, but that, of course, only helped the hard-working Snead. The heavy-trapping was to his advantage, too! Paul Runyan is great from sand; so is Revolta, but all things being equal Sam Snead has no peer playing from a well-filled bunker—not among moderns at any rate. Gene Sarazen, hybrid of the "Turbulent Twenties" and the present-day, alone, surpasses Snead with a blaster!

The importance of that stroke from the sand and Scarborough's yawning expanses of fairway from the tees was that Snead had "room to hit" and was "supported" around the greens by plenty of what for him was none-too-difficult trapping! Not that these two circumstances alone contrived to win Sam his second Open crown in three years, but length was a handicap to many fine golfers on certain holes of this Scarborough layout and the copious, neatly-placed traps took a heavy toll of many excellent shotster!

Snead paid his 1940 visit to Canada after missing the Open in Saint John last year, when he failed to defend his 1938 crown won at Mississauga in Toronto. This year he came nursing only a mediocre game. For the U.S. Open this year at Cleveland Sam practiced over the Canterbury course for 10 days prior to the championship. He forged to an early lead and then posted a "limp" 81 for his final round to finish far back in the ruck. Despite this Snead was consistent in that he was in Canada for a week before the championship, winning the Ontario Open at Fort Erie prior to playing the National at Scarborough. Just how much this had to do with Snead's finding his game again after a "so-so" year, one can only conjecture. At any rate he found the winning touch in the Ontario Open and when he reached Scarborough he was fairly "sizzling" as only this

sober, boy from the West Virginian hills can bubble that potent brew of birdies and eagles!

In as superb a sally into the realm of super golf as any player has ever produced Snead shot to the van like the proverbial "Hare" with rounds of 67-66-133 to disdain a challenge from the rest of the pessi-*sp*iring field. I could tell you much about those two rounds—describe 230 yard, pin-splitting iron shots settling close for eagles; twenty-footers for birdies; smashing drives which made second shots into insignificant chips on long par four holes; sibilant, firm pitches which fell to the holes with the accuracy of British naval gunnery. But most readers have seen this player, who is definitely like the "little girl with the curl". In those two rounds Snead was the dream golfer!!

Then came the insidious temptation to nurse a five shot lead over the field through the last 36-holes. Perhaps before the newly-married star flashed memories of final-day failures in two great chances for the U. S. Open crowns. The final day at Scarborough was warm; the hills were taking their toll even from Sam's well-conditioned legs and the misery of a great golfer trying to play defensively was evident from the first shot of the third round!

It is a saddening thing to see such a strictly offensive golfer, trying to play carefully. Actually I saw this "fairway Titan" stand on tee after tee tying to pace himself more slowly by taking little, easy practice swings before each shot. He seemed, like a baseball pitcher to be saying to himself, "Take your time, be deliberate and just play it easy — you've got a big enough edge that you don't need to take chances". And, believe this observer, Sam Snead is proportionately ineffective as anyone else when he tries to "steer"! The tension first hit this mechanically-perfect player in that "panic-area"—just three feet from the cups. One or two of these, missed early in the day, set Sam's hands to shaking perceptibly when he teed his ball. Thereafter Sam was a stricken golfer for 27 holes — a Big Bertha firing blanks!

Sam Snead is popular with Toronto galleries because he is recognized as a truly magnificent player, but I half suspicion that a gallery of 2000 followed him through that last day wait-



Joe Noble, Westmount Ont. and Ben Norris, Fairmont, Toronto, two very stylish and effective golfers of the professional world, Norris was particularly steady this competitive season. Centre: Arthur MacPherson, veteran Marlborough professional Montreal, chats with his friend, handsome, Dick Metz, Chicago star of the travelling circuit. Right: R. V. Woffindin, head of Spalding factory, Brantford, , and world premier badminton ace, Jack Purcell, Toronto, strolling among the gallery at the Open.

ing to witness a "blow up". They were like a street full of fascinated people watching a human fly scaling a precarious building. The press, also, gave Sam every possible excuse for "folding" by openly editorializing his fame as a "last round flopper".

Snead gave the crowd their complete fill of "blowing" right in the third round when he slid from the supernal heights to a miserable 75. And believe this writer when he states that Snead's 75 looks woefully shabby!

The fact that he eventually won the championship is accounted for by two facts! The most important of these is that he lost so little ground in that third round. Really had either defending champion, Harold McSpaden, or the "human No. 1 iron", Ray Mangrum, shot a good third round Sam would have been passed in the final standing. McSpaden with 69-70-139; Mangrum with 69-69-138, had their opportunities to overhaul Sammy right there, but Mangrum came apart at the seams on the closing holes of this round for a 74, while McSpaden posted a "stiff" 73!

The other reason for Snead's second Canadian Open victory was his ability to gather the loose ends of his dismal game once McSpaden finally caught him, but that is a later development of the story.

Let's pause to view the picture, round by round! Snead, playing with Montreal's Stanley Horne, one of the hot favourites among Canadian stars, was two strokes behind the diminutive

Ilsmere professional at the end of the more difficult first nine holes with 36 to Stan's 34. At that point Ray Mangrum, Oakmont professional, and Bill Kerr, Toronto's star of the 1940 season, were tied with Horne with like totals.

But from this point through the next 36 holes Snead was away by himself. He hewed out an eagle, six pars and two birdies to post a 31 for the incoming journey. His 67 was one better than Horne and two better than the 69's posted by Mangrum, McSpaden and Bobby Alston, a second contending Canadian from Ottawa. Alston, after a wobbly 38 on the first half, duplicated Snead's last nine of 31 to give Canada two homebreds among the first five on opening day.

Every year hopeful editorialists speak of the chances of a Canadian victory in this event. It's a natural thing to do—to get excited at the scores and shots of Canada's Horne, Bob Gray, Alston, Kerr, Leonard, Huot and the rest, but in reality a very useless pastime. This time it took the visitors two rounds to pull useless pastime. This time it took the visitors two rounds of 66 was already seven strokes in front of Horne who led the Canadian contingent at that point. Stanley needed one over par 72 to arrive at this total. Meanwhile Sam Kerr of Crestwood, Toronto, piled a steady 71 on his fine 70 to be just one shot behind this, but even that excellent play left him eight strokes behind Snead. What hope a Canadian professional?

We have already spoken of the third rounds of three half-way mark leaders. Dapper little Paul Runyan did the best

Charming wives of Star Americans, Mrs. Ralph Guldahl, Mrs. Denny Shute and Mrs. Ted Bishop, Boston, wife of the low amateur in the Canadian Open this year. Centre: Sam Snead snapped in the "hitting area" in the critical last round. Note the cleared left side. Right: Mr. and Mrs. W. F. Hart, Toronto, members of Scarboro and keen enthusiasts, seen at the Canadian Open played over their home course.





Dick Metz, voted by CANADIAN GOLFER as "The Great Profile" of top-flight golf, hits a long one during the Open. Relax girls, Dick was just married last year — to a beautiful movie actress! He's from Chicago. Centre: Denny Shute, Coral Gables, Fla. one of the greatest match players, back from the brink of retirement following a wrist operation. The Canadian Open was his first tournament since returning to the game. Right, pretty Nancy Northgrave, Toronto and Pinehurst N. C., seen at the Canadian Open in Toronto.

among the leaders in this round by posting a 72 to make up three shots on the "Flying Virginian," Runyan, but for an unfortunate 6 on the 17th hole of the first round where his second found a ditch on this easy par four, might have started with 68 instead of 70. As it was he was in with a 54 hole total of 213, just one more than Mangrum's and McSpaden's 212. They in turn faced the last round with four shots between them and Snead at 208.

It is interesting to note that Sam's miserable 75 in the third round began with a magnificent birdie four on the 37th hole! Thereafter, as we have said, he was too deliberate and and cautious at all times. At the 54 hole mark one large Toronto newspaper ran headlines, "SNEAD'S LEAD CUT AS THREE CLOSE IN FOR 'KILL'." And that's the way it seemed.

The finish of this tournament was greatly misunderstood by the public at large. Because Snead led all the way few followers of the story in the papers realized the drama of what took place up the final stretch. Snead, after wilting like a shirt-front at a June ball, from the 36th to the 63rd, faced the necessity of playing the last nine holes in one better than par, 35! And that was where he proved himself a champion. A birdie at the par five, 10th, started him back well; a careful par at the 11th was followed by a ponderous bogie five at the 13th to again confront Sam with a finishing sub-par requirement. To have failed in this tournament after dominating so roundly through the early stages would have added the crown-

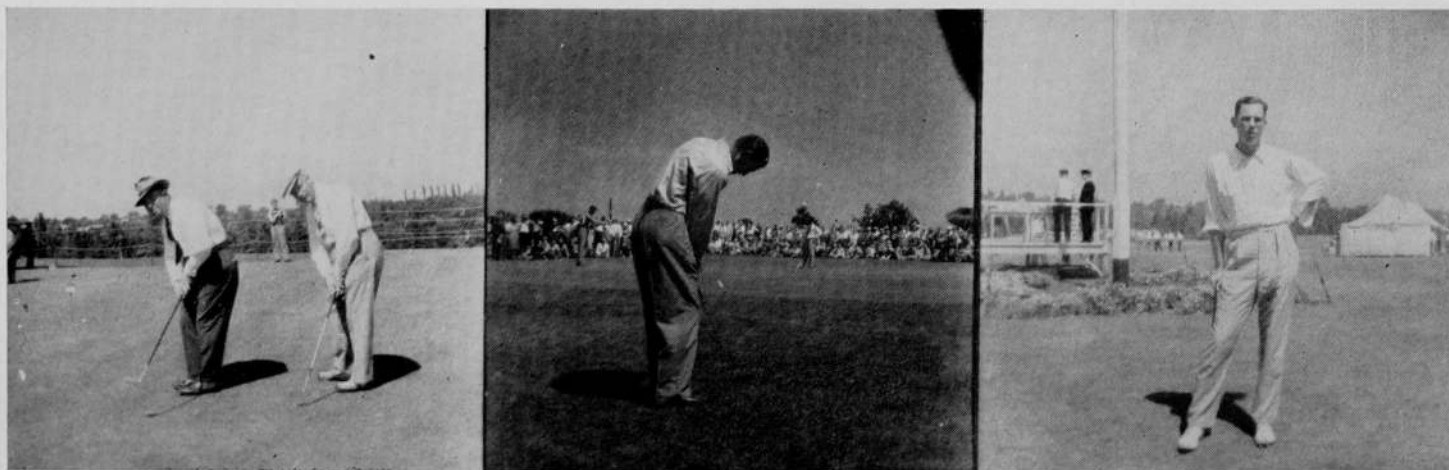
ing achievement to Sam's fast-growing reputation as the "King of Bad Finishers". Hence it was with steel-cool nerves and measure of bravery which marked him as a worthy champion, that he came to the 69th hole still needing three pars and a birdie to tie. By this time McSpaden had shot a 36-33-69 for 281 and seemed destined to retain his crown.

I think this 69th hole was the important one of the entire tournament for here it was that Snead showed his mastery of himself under utmost strain. This hole is a short par four, uphill to a tricky raised green. The boys were driving within 30 yards of it, but the pin was well to the front and guarded by its proximity to a treacherous trap on the front left side.

Snead's drive was long and up the middle. He had 35 yards to go to the flag. But he had to cut across the sloping green and the end of that deep bunker. From a none-too-grassy lie Snead was forced to try a delicate cut shot in order to stop close for the birdie which he now must have to tie. With deft skill he attempted the shot, which arched beautifully and for a moment seemed about to drop on the pin! Alas, it was cut a little too fine and the ball clung for a moment then trickled back into the 12-foot-deep bunker. The crowd, sensing the end, waited tensely for the next shot. A miscue at this point and it was all over! Snead studied the lie in the sand for a moment and elected to play an "open-face" cut stroke with his #9 iron. The ball rose neatly and cleared the end of the bunker, but was short of the hole by 15 feet.

This, then, was the "do-or-die" putt of the tournament!

Two stellar Toronto professionals, Art Hulburt, Thornhill, and Willie Lamb, Lambton, practice putting before starting out in the 1940 Open. Horton Smith, greatest of all putters in present day golf, seen making a short chip late in the day at the 18th hole. Note ball in air but head still down. Right: Ellsworth Vines, one-time greatest amateur and professional tennis player in the world, who has now taken seriously to golf. Has a one handicap and played in the Canadian Open championship.





Mr. and Mrs. Ray Mangrum. Ray nearly won the Open this year but faltered at the end of the third round briefly. A great player who has never quite put over an important win. Mrs. Ralph Guldahl poses for an "angle" shot against Searboro's azure skies during the Open. Husband Ralph only got "hot" in the last round. Right Mrs. and Mr. Samuel Jackson Snead, honeymooners, who won the Canadian Open "together" during this blissful sojourn.

Sam never hit a ball more confidently than that putt and it banged into the cup amid cheers and wild applause. The game was not won yet, for the last three holes do not invite any great liberties. Another par at the 70th left Sam with seven shots to play against a par of 4-4. At the 71st he did the trick as a 6-footer, for a three, found the hole. That meant only a par needed and Snead played the 72nd well enough that his 15-footer for a 280 total just stopped six inches short. That was how Snead tied with McSpaden.

Mangrum who was back two or three pairs was still in the race, but after closing the gap at the 63rd to only one shot he just managed to duplicate par on the closing nine, thus dropping back to 283. Ray, a been-pole with a marvelous sense of timing, really lost the first major title of his career at the 54th hole where a par four would have left him just two shots back of Snead, but a miserable six crept onto his card, costing him a 73 instead of a 71.

It is interesting to note what became of the Canadian players who were contenders after the first two rounds. Both Horne and Sam Kerr at 140-141 failed to gain substantially on Snead despite his 75 in the third round. Stan was 74, but Kerr fell away badly to a 76. Meanwhile Bill Kerr, Toronto Hunt Club, who was 71-71-142 slipped in after three rounds, one shot ahead of his brother as result of a 74.

Bob Gray Jr., who was destined to tie for the low Canadian award with Horne came rolling along with three rounds of

73—which was hardly a particularly bright set of rounds for the long-hitting, home-club, impressario.

It is interesting to note also that Gray, while playing with Snead through the final 36 holes, outscored the champion by six shots during that time as result of his closing 73-69 as against Sam's 75-73. This finish of Gray's netted him five shots over Stan Horne in the last round alone and tied him with the little Montrealer at 288. This created a tie for low Canadian honours with this pair taking eighth position in the final standing. It became the second successive year that Horne has tied for the Canadian award. At St. John last year he and Ross Somerville, starry amateur from London, posted 291's.

Speaking of amateurs, Toronto's Phil Farley seemed to have his fifth gold medal tucked away until the last round. Phil shot 72-73-74 and was challenged only by the ex-professional Ted Bishop of Boston who posted 72-73-76. But Phil faded while Bishop, who it will be recalled shot a 69 in the first round of this tournament last year, was requiring a neat par 71 for a 292 total. Farley faltering badly on the last few holes, slid to 76 and was four shots behind the tall, slim New England amateur champion. Only other Canadians to break the 300 mark were Bobby Alston, Ottawa, 296, whose second round of 79 ruined his chances; Ben Norris of Fairmont, Toronto, 298 whose first round of 71 was spoiled by his Friday round of 77; finally veteran Lex Robson who was low Canadian at Toronto's Mississauga in 1938. Lex was 299 this time.

Billie Fisher, Notre Dame student whose home is in Toronto and who held the 1939 Ontario Junior crown, seen with Alan Boes, Winnipeg's amateur medal ace who competed in the Canadian Open this year. Centre: Bob and Walter Cunningham, brothers, and two of the best-known Ontario professionals in Canada. Bob did not complete in the Open this year, but Walter of the London Hunt Club was right in the thick of it. Both are long hitters! Right: Sam Snead and Stan Horne add up their 67 and 68 scores on the opening day. Horne is from Ilsemer, Montreal.





Chipping at the last green, Horton Smith, better-known as the "Joplin Ghost". Though a great golfer, "the 'Ghost' has not been walking" in major tourney's in recent years for the likeable Missouri player. Centre: Tall Bud Donovan, ex-Winnipeg star amateur who now resides in Toronto and is an insurance man has passed up competitive golf in lieu of hard work. No keener observer that Bud at the Open. Right Mr. C. H. Schlater, R.C.G.A. Executive and donor of the Buckingham Trophy for the Canadian Junior championship, and Miss Schlater, also B. L. Anderson Toronto, Sec'y—Treas. of the R.C.G.A.

In the play-off which followed the championship McSpaden and Snead put on a thrilling exhibition. Snead was a beaten golfer after a shaky start through to the sixth tee.

At this point McSpaden, coasting with a two shot margin, elected to play his drive at this par five with a little fade. A wide creek which guards the fairway on the left probably bothered "Jug" so that he chose the slice bend on the stroke for safety. Through the final two rounds this little bend to the right in his tee shots had been noticeable, although he plays all his irons with the American or reverse twist.

McSpaden is a "wristy" golfer with a knack of lashing his drives rather stiffly and flicking his irons as few if any other professionals now do. He is a fine clean-cut player, but this little slice in his drive, which he counted on to carry him away from the creek, was his betrayer in the play-off. Aiming out at the ditch to the left, he fired a low screaming shot which he apparently thought would come around. But, no! Instead it kept on straight as an arrow and the ball was last seen diving into the hazard. From there to the green Harold required two more field shots plus a penalty for picking out! Two putts brought the total to a bogey six. Meanwhile Snead with a brave, arrow-straight drive was nicely "home" in two and two-putted for an easy birdie.

Once caught, McSpaden fought from behind most of the way. He was 38 to Sam's 37 on the first nine. Both players rushed around the back nine in sub-par 34's. Harold made a

bold bid after trailing by two shots at the tenth! He found the cup for a birdie two at the 11th and saw Snead slip to five at the 12th. That evened the game until Snead uncorked his famous 294 yard drive to the 15th green for an easy birdie three. McSpaden then replied in kind at the 16th by reaching the putting surface with a 280 yard clout. Here it was his turn to two-putt for a birdie and even this see-saw encounter. Par fours at the 17th left the 1938 and 1939 Canadian Open champions playing a single hole for the 1940 Crown. Both reached the green safely, but McSpaden, 30 feet beyond the cup, left himself a 3-footer to force another play-off. Perhaps because the putt was downhill and the bent in the grass was a trifle pronounced, Jug missed it! That spelt the title and Snead had the crown in his grasp at last after almost throwing away his great opening performance.

I do not think that McSpaden's miss at the 18th should be termed a failure in "the clutch". Rather it was a combination of carelessness, tricky grass and perhaps a little let-down. Nerves, never! McSpaden is as "tournament tough" as they come.

Play-off scores were:	par	534-345-444-36-
		534-434-444-35-71
	Snead	444-464-443-37
		435-433-444-34-71
	McSpaden	444-336-444-38
		524-434-345-35-72

Frank Harris President of the R.C.G.A. who conducted this championship on the same highly successful scale as he did the championship at Mississauga in Toronto in 1938. Sam Kerr, Crestwood, Toronto, who along with brother Bill showed excellent form in the early stages of the championship. Right: Hugh Borthwick, professional of Uplands, Toronto, with A. V. Roberts and Jim Gardner of the same city, seen at the Open championship.



OVERHEAD AT THE OPEN

Once a year in Canada we get our glance at the great American stars. They are a pretty fine bunch of athletes in the main. One or two exceptions among the youngsters who haven't learned that modern travelling professionals are Public Relations representatives for the game of golf which is in turn their livelihood

Ralph Guldahl, broke four years ago, has made over \$100,000 since. He is the real workman of the Travelling Troupe. He is the best concentrator from the first hole to the 72nd of the whole group. Mrs. Ralph "Goldie" as the family last name is abbreviated, tell us they have just bought a \$30,000 ranch in California for \$10,000. Got the beautiful place from the U. S. government at auction. Ralph Jr. is learning to be a cowboy!

Harry Cooper and Jimmy Thompson did not come to the Open this year. Thompson hasn't ever completely settled his citizenship some such a thing, for he did not feel safe about entering a British Empire country for fear of not being able to get back to the U.S.A. which is now his home.

Lawson Little, U. S. Open champion and first winner of the Seagram Golf Cup was not on hand. A club exhibition at his home course intervened. Lawson, they say, is having a hard time booking exhibitions now. People don't want to pay to see a player who was shown across the country for three years in the "Spalding Foursome" gratis!

What's happened to Ky Laffoon? Well he was on hand, playing well and with his beautiful wife along. Ky retired from the circuit for a lucrative club in Chicago. Just takes in a few events now. The Indian-blooded star is not quite as long off the tees as he was when he gave Armour the great battle at Lakeview for the Open title several years ago.

Paul Runyan's paddle-handled putter looked very effective. The queer affair had the boys all talking and he seemed to putt very well with it. Got to talking with Horton Smith and Paul on the putting green. Actually you saw how much better their strokes were than even the other stars who were using the same green!

Horton Smith labelled Tommy Armour's blast in Esquire directed against Alex Morrison, the teacher, as "Uncalled for and missing the point" also "Bad taste". Smith took lessons from Morrison, who a while back was calling himself the "professional's professional". Horton, a very analytical-minded gent himself, says that Morrison is more scientific in his approach to the game than Armour. Tommy is a practicalist. Hence he wouldn't agree with Morrison's cold theory of teaching. "Morrison", says Smith, "would certainly rate a place on a committee of six swing students chosen in the country". One inferred that Horton didn't think Armour would make a place on such a committee. Horton was very pleased with the result of our interpretation of his putting article which appeared in CANADIAN GOLFER last spring.

Denny Shute, six months ago ready to retire because of a cyst on the wrist-bone of his left arm, came through when the chances of complete recovery were 1-25! The Open was his first tournament. He was hitting the ball as well as ever, but a little lack-lustre around some of the tricky greens. Sauve Denny, now at Coral Gables Fla. has one of the most charming wives on the circuit. In slacks she follows every hole. Says she can "take the worst, firsthand".

Sam Snead married his childhood sweetheart recently. The other professionals wives were kidding Sam about this being a "Wartime Wedding" because of the U. S. draft bill recently passed. Sam countered adroitly by pointing to the fact that he's been building up to the big move for ten years . . . which is true. Mrs. Snead has tons of confidence in her great-scoring husband. The \$1000 cheque was a wedding present to her! They make a charming couple.

The Red Cross benefitted by the play-off gate receipts!

New C.P.G.A. champion, Calgary's Stan Leonard played with big Johnny Bulla. At the 7th hole they had a six and a seven against a par of four. That was the first round. The second both had eagles—two's! At least that was Johnny's version! We didn't see it!

KNOCKED AT "DOOR" IN 1940



BILL KERR, TORONTO HUNT CLUB

ALTHOUGH we cannot report a major triumph for Bill Kerr, Toronto Hunt Club professional, during the 1940 season there can be no doubt that he certainly rates special mention as the "close-but-no-cigar" player of the year. But don't take this incorrectly—for its never hard luck to play as well as Bill did this year. A stocky player, whose first real bid for national limelight came when he led the Canadian professionals in the 1935 General Brock Open champion, Kerr has a broad swing and is a stylist of the first water.

This year he played the kind of golf which might easily have made him the country's top professional, yet officially he hasn't triumphed "importantly" at all. But think this over. Bill was leader in the Ontario Open championship at Fort Erie at the end of the first round and then only slipped as the great Sam Snead took control in the final round. Had Sam not been in the field (it was the first time a great American has played in this event in modern times) Kerr would have probably moved close to this major title. During the season he has been the "hottest" player in the Ontario Professional Golf Association with an average which will probably lead the list. He was fourth in the Canadian Open among the Canadians; he was low in the exhibition match for the Red Cross with Bobby Jones, Bob Gray and Gordon Brydson; and finally he tied with Stan Leonard in the Canadian Professional Championship at Cedar Brae in Toronto . . . only to lose after a grand four round total of 280! In the Quebec Open Bill tied for third which is just one more evidence of his steady and at times brilliant golf.

Fairway Styles and Personalities



Above Classic shirtwaist dress as worn by Miss Nora Hankin, slim challenger for the Quebec championship laurels who was barely bested by Mrs. H. W. Soper of Kanawaki in the final. Miss Hankin belongs to Rosemere.

At Marlborough golf course, despite the rather cold and windy day, the Provincial Women's Championship finals drew an enthusiastic gallery highlighted by the women's fashions. The centre of attraction, of course, were those two grand players, Mrs. Harold Soper and Miss Nora Hankin.

On her lucky day, the new champion, Mrs. Soper, wore a white cardigan over a simple pink and white polka dot dress, and a matching handkerchief turban that defied those malicious gusts of wind. Miss Hankin favoured a classic shirtwaist dress of blue and white stripe with notch collar and button-down-front detail—and even in the heat of the game clung to her soft blue cardigan as a windbreaker.

There was a marked contrast in the gallery fashions, with summer clothes in harmony with the season and new Fall notes called out by that ominous nip in the air. Among the latter we noted two of the new plaid skirts with red the predominating colour. One skirt was teamed with a bright red sweater, the other, worn by Mrs. Maurice Germain of Laval, was topped effectively by twin sweaters in a lovely shade of yellow. Mrs. Germain's skirt achieved the new slim silhouette by means of all around pleats released below the hipline.

Representative of the current beautifully tailored sportswear was Miss Katherine Beer's yellow skirt and shirt worn with a blue and black broken check sports jacket. Last year's Pan-American fash-

JOTTING TAKEN FROM THE
NOTEBOOK OF OUR FASHION
EDITOR AT THE QUEBEC
CHAMPIONSHIP

Rhodafred Sturdy

ions gave yellow its initial push and the sunshine colour is still strikingly attractive especially as we saw it that day combined with red or blue.

Mrs. H. M. Linton's dark hair set off to perfection her stunning white cardigan. Knit in a diamond pattern with vivid embroidered flowers it boasted multi coloured buttons and ties at the neckline. And while on the subject of sweaters those were extremely smart little cork buttons with coloured centres on Mrs. Dion's beige cardigan.

Nor did the eagle eye miss the prominence of "wedges" among the gallery. And it does seem that there is one instance when everything is in their favour. Either the pump or sandal type offers something more feminine than sports shoes for the spectator who has no opportunity of changing after the game—and yet the "wedge" insures comfortable, easy walking. Among those who sponsored the now famous "wedges" were Mrs. Linton and Mrs. Germain.

One of the most interested followers

Below left: Mrs. H. M. Linton's embroidered wool cardigan which constituted such happy golfing dress in the recent Quebec ladies championship. Mrs. Linton won the championship consolation with steady golf. She is a member of Marlborough.

Below right: Mrs. Maurice Germain's twin sweaters with vivid plaid skirt. This was easily one of the most outstanding and neat ensembles seen among the gallery of the Quebec ladies championship final Mrs. Germain is a member of Laval sur le Lac.



Above Man-tailored jacket as worn by Miss Catherine Beer of Beaconsfield who was runner-up to Mrs. J. C. Whitelaw in the Qualifying round of the Quebec Ladies championship played at Marlborough recently.

of the game, Mrs. J. C. Whitelaw, looked charming in a raspberry knit dress under a loose natural coloured sports coat. Wearing pearls, Mrs. Whitelaw was one of the many following the trend for jewelry with sports clothes. Two other outstanding costumes were Mrs. Sargent's thistle suit with military pockets, worn with a high necked navy blue sweater and Mrs. Harvey Martin's smart camel hair jacket worn with a brown skirt pleated 'fore and aft'.

DISTINCTION and QUALITY

In sportswear, afternoon or formal attire with a style interpretation which has maintained Eastern Canada's Finest clientele.

Afternoon Frocks
Evening Gowns
Wraps

Tailored Suits
Ensembles
Coats

Fashioned by

**ST. PIERRE
AND
OLIVER LTD.**

Suite 502, 1434
St. Catherine St. West
MONTREAL

MRS. H. W. SOPER BECOMES

EXPERIENCE REAPS REWARD

By H. R. Pickens Jr.

THE NEW QUEBEC CHAMPION

Marlborough Golf and Country Club provided keen, heavily trapped greens and a driving rain for the qualifying round of the 1940 Quebec ladies championship during the latter part of August. Through a day characterized by flubbed drives and fozzled irons as clubs slipped from the hands of this province's best female stars, form held true and the defending titlist won the qualifying medal. Mrs. John C. Whitelaw, Laval, who won the crown last year at Rosemere as Miss Yolande Moisan, took the medal with a creditable 85.

Right behind this former junior champion, who learned much of her early golf from professional Jock Brown of Summerlea, came Miss Catherine Beer, a Beaconsfield player who has been on the fringe of the top circle in Quebec for many seasons. Miss Beer, after a fine 41 on the front journey slipped to 45 coming home and thus lost the opening day honours.

Mrs. Harold Soper, most experienced player in the field this year, might have taken the medal also save for three putts at two holes, and several short ones which barely lipped the cup. Her field game, which was later to carry her through, was already functioning and needed only the next few rounds to reach a peak. She was 87.

This was a tournament of new players with home-club talent showing to particular advantage. One of the most notable examples of this was the showing of Mrs. H. W. Hatfield who placed next in this round with 88. Mrs. Hatfield started the season with a 19 handicap and cut this to seven which demonstrates how marked has been her improvement.

Other qualifiers were Miss Joyce Beer, Marlborough, 90; Miss Dorothy Staniforth, Seignory Club, 90; Miss Nora Hankin, Rosemere, 90; Miss Velma Chennell, Marlborough, 91; Miss J. Blondeau, Laval, 91; Mrs. H. R. Pickens Sr. Marlborough, 93; Miss Patricia Pare, Royal Montreal, 93; Miss Audrey MacIntosh, Beaconsfield, 93; Mrs. M. Germain, Laval, 93; Mrs. H. M. Linton, Marlborough, 94; Mrs. Harvey Martin, Kanawaki, 94; Mrs. Albert Roland, Laval, 95; Mrs. C. E. Cousins, Marlborough, 96; and Mrs. E. Collette, Marlborough, 96. Mrs. Hatfield with



Mrs. Harold W. Soper, Kanawaki Club member, Montreal — one of the grand players in the province of Quebec over the past 10 years. Mrs. Soper in winning the championship for the first time brings a major title into golfing family — a feat she thoroughly deserved to accomplish both for her fine play and her long support and interest in golf.

74 won the net award while Mrs. F. Silvestre with 113 won the low gross from handicaps over 28.

One upset alone marked the first round of match play as Mrs. Hatfield played spectacular golf to oust Mrs. H. R. Pickens, Sr. at the 20th hole. Mrs. Pickens, ten times champion of the Marlborough Club, went four down at one time as Mrs. Hatfield kept up a steady stream of brilliant golf on the opening holes. Highlight of the day was the latter's eagle three at the 505 yard fourth hole when a full spoon shot found the cup.

Other matches followed as expected but several players showed to advantage even though they were losing at the time. For instance Mrs. Albert Roland made the defending champion, Mrs. Whitelaw, work all the way to win, 3 and 2. Likewise the highly-regarded Miss Velma Chennell had a full morning overcoming the promising Miss Jacqueline Blondeau of Laval, 2 and 1. Former junior champion on several occasions,

Miss Audrey MacIntosh, lost a tough one to Joyce Beer, 1 up; while the feature match of the day saw powerful Miss Pat Pare carry Nora Hankin four extra holes before admitting defeat. It was the most thrilling encounter of the tournament and Miss Pat, who oscillates between wide extremes in her play, gave the polished Rosemere player a taste of her most consistent form.

Second round battles on Wednesday, the quarter finals, were featured by the dismissal of the champion before the steady onslaught of Miss Velma Chennell against par. The tall, stately blond stylist was even with perfect figures at the end of 16 holes to turn back the battling Mrs. Whitelaw. Mrs. Whitelaw is undoubtedly one of the finest putters in the country but on this day her excellent touch availed her little against an unerring opponent whose shots carried more length and general authority.

In the bottom bracket, the Beer sisters, Joyce and Catherine, met for the first time in a formal competition. For a number of seasons Catherine of Beaconsfield has been the more prominent of the two, but over Joyce's home-lay-out the old order took a change. Joyce was steady throughout and triumphed, 2 and 1.

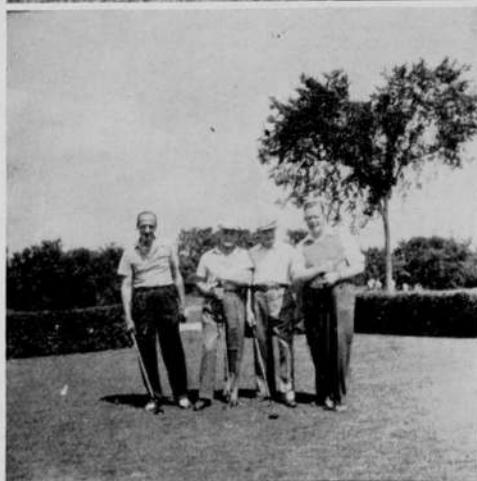
Meanwhile Miss Hankin was finding that Mrs. Hatfield's showing up to this point was no flash-in-the-pan. It took plenty of stout golf to eliminate the newcomer to these circles, 2 and 1. More will likely be heard from Mrs. H. W. Hatfield. In the top of the lower bracket, coming along with her second comfortable win in two days was Mrs. Harold Soper who, having sent Mrs. Linton to the sideline, 6 and 5, in the first round, was too determined for long-hitting Dorothy Staniforth. The score was 3 and 2.

This brought the championship to its fourth day and the semi-finals. For Miss Chennell it was a very vital point of her career for she faced a golfer who has been medalist in the Canadian Close championship and the most consistent scorer in these parts for some years. To accomplish this win would have marked the Marlborough girl as one of the dominating figures in the Quebec game

Cont. on page 19

GOLF THE UNIVERSAL OUTING

GET TO KNOW EACH OTHER A'GOLFING



It is significant that sport-minded North America has chosen golf as the most widely recognized medium for welding friendships and all important goodwill among businessmen, large organizations, clubs and allied industries. Hardly a day goes by in the major cities of Canada during the summer that newspapers do not carry items on the sport pages giving the results of golf tournaments held by such organizations as "The Allied Shoe Trades", "The Skiers Golf Tournament", "Canadian Industries Ltd", "McColl Frontenac Annual Golf Tourney", etc.

A few years ago manufacturers of golf equipment made vast efforts to enlarge the number enjoying the game. This promotion has been successful with the result that thousands of new players (previously timid of the old Scotch pastime or of approaching the formidable palatial clubhouses), have now found the game both financially and socially possible. In short, golf is no longer the sole property of the few excessively wealthy sportsmen. However, the major expansion has taken place to include the prosperous, progressive businessman element.

Quick to realize that the atmosphere of the golf course, a clubhouse and the 19th hole provide the perfect surrounding for forging better acquaintances and deeper friendships, the businessman golfer has been responsible for these "outings" represented by such affairs as those listed above. "Make a contact in the office—make a friend on the golf course"! That's the new slogan and a wise one too!

Recently CANADIAN GOLFER looked in at one such "outing" — held by the Montreal's alert Advertising Club. Played at Ilsemere and attracting a field of 50 or 60 members of various Advertising concerns in this city we watched a group of reasonably able golfers spend three or four hours building up "good relations" which couldn't have been duplicated by ten business calls. It was too warm a day for business, but along the course we found men, interested in the same type of work, getting to know each other as personalities instead of "ledger entries". We feel that golf employed for this worthy purpose provides a distinct "lubricant" for business, gives weary men some excellent exercise and once again proves itself to be the "greatest game of them all".

Golfers of the Advertising and Sales Executives Club of Montreal. Top, l to r: E. M. Putman, Wm. T. Goodhugh, C. Hugh Hanson, Norman W. Crawford. Top right: C. R. Galt, Norman W. Crawford, G. Walter Brown, G. E. Milton and Merrill Holden.

Centre, l to r: Hector Fontaine, Arthur B. Smith, Geo. H. Consedine and L. R. Jameson. Centre right: M. O. Kirsch, Ross D. Bailey, and Gilbert Layton. Bottom l to r: Jack G. Kahn, H. R. Bignell, Eldon Wegg and Paul Borup. Bottom right: Rene B. Perrault, president of the Advertising and Sales Executives Club of Montreal, Donald B. Garfat of Toronto and Frank Farah, winner of the low gross award for the day.

Below, two pictures of Bob Gray Jr., Scarborough Club professional, Toronto, who this year fulfilled early promise of becoming Canada's top playing professional. He won the Quebec Open, The Millar Trophy and was low Canadian in the Canadian Open.



GRAY ACROSS GOLF'S SKIES

Three tournaments settling Quebec titles rolled bye in late August and three players who had never previously held these crowns came through. Quebec's Open championship was the chief of these and there was no denying the new titlist, Bob Gray Jr., professional of Scarboro, possibly the East's best bet as outstanding player of 1940.

The other two tournaments, the Ladies Open and the Junior girls, are discussed at another part of this issue, for the story of Gray's brilliant win at Summerlea certainly deserves a single feature.

Gray, as most golfers in Canada know, is a tall, sandy-complexioned chap with an easy, friendly manner. He is the son of Bob Gray Sr. who is currently president of the Greenskeepers Association of America. For some 40 years Mr. Gray has held forth as the greenskeeper of the stylish Essex Golf and Country Club in Windsor Ont. That is where young Bob learned his game. In fact it was here that he became a professional and held this berth for several years prior to taking the Scarboro assignment last season. It was a distinct tribute to the young player when Toronto's palatial Scarboro sought his services.

Bob has long had a penchant for low scoring bursts, but never until this year has he been able to find the control necessary to finish a tournament. It is not untrue to say that until

this past season he has had too much power for his own good. But 1940 saw him find control! So much so that he added the Ontario Match play championship for the coveted Millar trophy to his laurel chest, followed this with a tie in the Canadian Open for the low Canadian award and finally topped things off with a grand victory in the Quebec Open.

This title had as its defender, Stanley Horne, Islemere professional who for the past four years has been rated "tops" in Canada. The course was Summerlea on the Lakeshore just outside of Montreal . . . the same which played host to the 1935 Canadian Open event.

In reality there are about six perennial threats for the Quebec crown. They are Stan Horne, Bob Gray, Dick Borthwick, Toronto, Bobby Alston and Jack Littler, Ottawa and Jules Huot of Quebec.

Summerlea this year was a "tee-shot" course with the greens far from difficult to solve once the surfaces had been reached. Strangely enough one of the few players to find the putting confusing was Stanley Horne, who had 35 putts in his morning 73. At the end of the first round which was played amid perfect golfing weather, Bobby Alston had produced one of those marvelous sequences of perfection around the cups of which he is capable, and Horne was four shots behind Bobby's resultant 68.

Norman Harkness, young Whitlock pro, showed to advantage in this round with a fine par 71 which tied him at this figure with Mississauga's popular Gordon Brydson from Toronto. Starting late as a post entry and playing with 1937 champion, Dick Borthwick Gray, too, was in with 71. It looked very easy as a steady stream of pars rolled from his clubs. A former dominating figure in all Eastern Open championships, Willie Lamb of Lambton in Toronto, was in a good spot for one of his better games with 72 while Jules and Rodolphe Huot of Quebec were bractered with Horne at 73. Bill Kerr of Toronto and Jack Littler were the only other possible contenders after the first round with 74's each.

Frankly it looked as though Alston was going to take another Open championship, a habit which he has had since 1934, but something went wrong and Bobby needed a sorry 75 to finish. Alston played this tournament, reversing his usual procedure. As a rule he keeps within range in the opening rounds and then sprints to a brilliant finish. This time he relaxed, let-down or in some way lost touch with disastrous results.

Lamb was in early with a neat 71 to take a temporary lead at 143, but it was obvious from the totals at the 27th

Cont. on page 18

ANOTHER OF CANADIAN GOLFER'S TRIBUTE SERIES TO GREAT FIGURES OF THE SENIOR GOLFING WORLD BY THAT OUTSTANDING GOLF-WRITER, RALPH REVILLE

Cont. on page 23

"I had been making jokes about golf and this caused a golfing friend to challenge me and he offered to bet \$10 that

season: Like his great friend, the late George S. Lyons, Mr. Hall eventually took up his beloved golf and like Mr. Lyon it was after playing a cricket match at Rosedale on the old Lacrosse grounds. And this is the story he told to me only a few days ago, at the picturesque Mississauga Club — the club that the veteran loves so well and frequents almost every day during the

tal and physical. Sitting under the grateful shadow of the trees at the first Tee at Mississauga, the other day, such a glorious July day, I spent a delightful hour or so chatting of times lang syne both on the cricket crease and golf course, with this beloved cricketer and golfing octogenarian. Old friends, and they are numbered by the hundred, I know will be rejoiced to know that "Johnny" is to-day in his 87th year the same "Johnny" they knew thirty or forty years ago. "Age cannot wither nos custom stale his infinite variety," and we might add virility, both men-

ledge the cricket classic of Canada. Mr. Hall who was born in Warrington, Lancashire, in 1854 for many years was one of Canada's most outstanding cricketers. He was Hon. Secretary of the Ontario Cricket Association for some years and then for twenty years acted in the same capacity for the Canadian Cricket Association. On the occasion of his marriage the Cricketers of Canada, every Province was represented, presented him with a lovely silver Punch Bowl, which needless to say he treasures perhaps more than any other of his trophies. His best cricket score was a 77 for Parkdale against a picked Toronto eleven. He was in his time accounted one of the best slow bowlers in Ontario. His most successful season showed that he took 111 wickets for an average of 3.87 runs per wicket and any cricketer will tell you that is a remarkable performance. In collaboration with his friend Mr. R. O. McCulloch of Galt the well known manufacturer and financier, he compiled "Sixty Years of Canadian Cricket" a volume of nearly 600 pages—generally acknowledged the cricket classic of Canada.

the vernacular they certainly "did some". In way, was also a very little man. And did they "trim us?". In the game "took on" Johnny and the "Parson", who by the suggested and a couple of us who rather fancied ourselves at lords Hall" After dinner a game of English Billiards was which half a dozen of us had rented furnished as a "Bachelors Hall" at that time one of the finest residences in Brantford,

Ralph A. Renville

Sportsman

JOHN E. HALL MISSISSAUGA'S BELOVED OCTOGENARIAN

After the match, the visitors were entertained at "Fair-

innings for 28 runs, and that's bowling. with the ball that day and took 14 wickets in Brantford's two in after years to talk about it. Johnny Hall was in great form "all the trimmings" Indian and otherwise, and never failed enthusiastically, reported this feat in "Saturday Night" with to the wicket keeper. Clark who afterwards took up golf by canal, smartly fielding the ball and returning it promptly "fielded" one of Terry's mighty drives by diving into the near-quarters Staff, Ottawa, then a strapping six-foot youth, now known as Brigadier General E. C. Ashton, of Head- "Ernie" Ashton, son of the Principal of the Mohawk Institute, hunting most of a very hot day. It was on this occasion, that the Parkdale eleven, kept the Brantford team leather-sparking 100 which aided by Clark and other members of Terry, on this occasion, was in great form and knocked up a best of 'em.

Hall but they both wielded a bat and bowled a ball with the stocking feet, or thereabouts, was "Joe" as was also "Johnny" editor of the Toronto Star. Five foot two and a half in his Night", Toronto and afterwards for many years the brilliant Clark then a young journalist of great promise on "Saturday man was he. Another member of the team was the late J. T. low ever to come to Canada from England. A mighty bats- the Rev. F. W. Terry, possibly the best wielder of the wil- Ashton an Englishman and an enthusiastic cricketer. I remem- Institute, at that time presided over by the late Rev. Robert on the quite historic cricket grounds of the Mohawk Indian nual ten-day tours through Ontario. The game was played dale Cricket Club, Toronto to Brantford on one of their an- The occasion I mention was the visit of the famous Park-

and Canadians in many cities and towns. cricket was played a great deal by sport-loving Englishmen so, in Canada, in those days but the good old English game of occurred. There were very few golf clubs, only half a dozen or was then Secretary of the Brantford Cricket Club) that this And it was not on a golf course but on a cricket crease (I I had first the great pleasure of meeting Mr. John E. Hall. It was nearly half a century ago, or to be exact, 1893 when

JOHN E. HALL
TORONTO A
CRICKETER
AND
GOLFER
MOST GENUINE
SPORTSMAN



ART RILEY, NORTHERN O. C. A. WINNER ... FINE GOLFERS DEVELOPING ...

Canada's fastest growing golfing frontier, the Northern Ontario Golf Association, completed its annual amateur championship at the end of August. Played over the two courses at Sudbury, Sudbury Golf Club and Idylwyld Golf and Country Club, some 80 contestants representing seven clubs were in the field gunning for the title which was won last year by Timmins's Bob Barringer, the good-looking long-hitter who took the crown last season at North Bay.

Professionals Danny Stack, Sudbury, and Bob Duncan, Idylwyld, had the courses in perfect condition and with N. O.G.A. officials J. J. Wiggins and Dr. J. O. MacDonald on hand everything pointed to success which later characterized the event.

True to form, Barringer shot out to the van in the 36 hole qualifying test over two courses when he posted 72-74 for a seven shot lead over Cliff Oliver, Iroquois Falls satellite who putted only fairly well to post 78-75-153. Our friend Johnny Poupore who it will be recalled, tried his hand at the Canadian Amateur championship in London in 1938, was back in third place with 157.

Sixteen players qualified for the match rounds and scores of 165 were good enough to make the grade. At the same time T. P. O'Gorman of Sudbury won the senior championship of the N.O.G.A. topping Mr. W. B. Plaunt and Mr. F. Woods for this honour. Qualifiers and their scores were as follows:

R. Barringer, Timmins	36 36 36 38—146
C. Oliver, Iroquois Falls	40 38 37 38—153
J. Poupore Idylwyld	37 39 40 41—157
M. Dennis, Idylwyld	41 42 35 39—157
R. Herne, Sudbury	40 34 41 48—158
C. Gordon, Sudbury	40 43 38 37—158
R. Tomlinson, Sudbury	43 39 37 39—158
A. Riley, Sudbury	38 36 42 43—159
A. Silver, Idylwyld	40 41 39 42—162
H. J. Mutz, Idylwyld	40 39 39 45—163
M. Sroughton, North Bay	40 39 40 44—163
J. G. Wiggins, Idylwyld	43 45 37 38—163
E. J. Pope, Idylwyld	40 41 41 42—164
F. Forman, North Bay	39 43 42 41—165
F. Wyatt, Haileybury	42 39 42 42—165
P. Nazar, Idylwyld	44 42 39 40—165

After the first round of match play there were four Sudbury players still in the title-quest, three from Idylwyld and the defending champion, Barringer.

Bob won the first round by trouncing F. Wyatt of Beattie, four and two; Art Riley, strong match player of Sudbury, showed an effective game in handing Art Silver of Idylwyld a 2 and 1 defeat. E. J. Pope, well-known former

Montrealer went out in the first round before Idylwyld's ace, Murray Dennis, 4 and 3. Poupore beat his clubmate, Pete Nazar, 2 and 1. Upset of the day was the dismissal of Cliff Oliver who went down at the 18th hole before F. Foreman of Idylwyld.

In the quarter finals which constituted the second round the champion, Barringer met elimination at the hands of Art Riley who, although outplayed through the fairways, used a magic putting touch to spark his splendid victory, 1 up.

Clarence Gordon was a second semifinalist by virtue of his exciting win over Frank Foreman at the 19th hole. Foreman battled hard, but took an extra putt

at the overtime hole to bow out. Murray Dennis ran into trouble aplenty when he faced Roy Herne, third Sudbury player to make the semi-finals. Herne led all the way to register an easy, 5 and 4, victory over the Idylwyld player.

Usually steady, Bob Thomlinson won a spotty game from Johnny Poupore to complete the "semis." Incidentally all four successful players represented the Sudbury Club the week previous when as a team they won the N.O.G.A. club championship.

The deadly accuracy of Art Riley's short game again showed itself as he came through with a 3 and 2 win over clubmate, Roy Herne. But to do this Riley had to come from behind as he trailed by a single hole at the turn. Bob Thomlinson recovered his touch in this semi-final encounter to jump into a two up lead at the turn and by taking two of the next three holes pile up a margin over

Cont. on page 24

No Finer Scotch Whisky Goes Into Any Bottle!

The world knows no finer scotch than Haig & Haig. Its famous reputation is built upon magnificent quality that has been maintained consistently. And remember, Haig & Haig have been distillers since 1627—the oldest name in Scotch.



Also the famous
Haig & Haig
Pinch Decanter

The
Oldest Name
in
Scotch



Haig & Haig

BLENDED SCOTCH WHISKY

DISTILLED, BLENDED AND BOTTLED IN SCOTLAND BY HAIG & HAIG, LTD., EDINBURGH, SCOTLAND



Golf at the St. Margaret's Country Club ... Enjoy the colorful foliage

Live and dine luxuriously at the Alpine, friendly and famous log chalet of the Laurentians, now at specially reduced Fall prices. Every facility for outdoor enjoyment, tennis, riding, golf, hiking, etc. You will enjoy the "atmosphere" of the Alpine.

Write or phone, The Alpine, Ste. Marguerite Station, P. Q.

TheALPINE

GRAY ACROSS GOLF'S SKIES

Cont. from page 15

that this would hardly stand. Then came Harkness with an afternoon 72 for 143—a fine showing indeed for this newcomer to challenging roles in Quebec.

A lesser player than Stanley Horne might have given up hope of winning the championship after his 73, but Stan kept right on trying and playing like a champion to the finish. He managed a brave 69 for 142 and for a time was out in front! At that he might have overcome his bad first round had his putter not remained "moody" beyond all reason throughout! Stan's position was not long to stand alone, however, for Bill Kerr, Toronto Hunt Club professional, found the pace which has made him the hottest player in Ontario this year, as he reeled through with a 68 to tie Alston for the lowest round of the tourney and Horne for the temporary lead.

And thus the score stood for almost 45 minutes with only the youthful French Canadian professional from Montreal's Fairway driving range, Gerard Proulx, coming close. In his best exhibition of the 1940 season this long-hitter came back with a par 71 to place with Alston, Lamb and Harkness at 143. But already the rumbling of the champion-to-be had been heard. Over this great championship course at full length and not playing particularly fast, Gray had taken Fate by the Fetlock from the beginning of the last round. With a drive and a No. 4 iron he reached the first green which is 530 yards away. Moreover a wide creek in front of this hole demands all carry to the green. Gray then tapped his third into the cup for an eagle. Seven holes later he was five under par result of another burst of three birdies in the interim.

Out in the ridiculous total of 31, Bob battled the shades of night on the way in and slipped a little to a 37. But his 71-68-139 was good enough to allow him three to spare over the rest of the boys.

Twelve professionals placed in front of the best amateur, home-club star, A. E. Weir. The latter posted 150, made up of 76-74. Other respectable showings came from Jules Huot who tied with Gordon Brydson at 145; Lenny Harmon, Knowlton, and Jack Littler, Rivermead, 146 and Rodolphe Huot, Quebec with 147. There were close to 90 entries in this event. C. D. Cowie, president of the Province of Quebec Golf Association and Summerlea captain, "Barney" Vinning officiated at the presentation of prizes at which the new champion, Bob Gray, proved a modest and extremely popular winner.

ANN JAKUES JUNIOR CHAMP Follows Illustrious Father's Step's

The Quebec Branch of the C. L. G. U. staged one of this province's most successful tournaments for its Junior girl stars as Mrs. Louis Papineau, in charge of Junior's and president of the Laval-sur-le-Lac golf club, supervised this interesting event over the Laval course.

Charming Miss Ann Jaques, Whitlock, daughter of an illustrious golfing father in Quebec and national circles, came through as the 1940 winner defeating Miss Raymonde Daigle of Laval, 4 and 3 in the final.

Miss Daigle was the star of the qualifying round with a medal-winning 94. Next in line came Miss Jaques with 95 and Miss Janet Kingsland, Whitlock, with 96. Complete scores of this round were as follows:

Miss R. Daigle, Laval, 94; Miss A. Jaques, Hampstead, 95; Miss Janet Kingsland, Whitlock 96; Miss Peggy McGee, Whitlock, 101; Miss Joanne Miller, Whitlock, 105; Miss E. Wilson, Whitlock, 109; Miss Betty Wilson, Summerlea, 109; Miss Joan Patterson, Hampstead, 112.

Miss M. Picard, Laval, 114; Miss J. Owen, Kanawaki, 114; Miss Monique Gagnon, Laval, 115; Miss Pauline Messier, Laval, 117; Miss M. Lockhart, 118; Miss Huguette Brais, Laval, 119; Miss L. Pinsonnault, Laval, 127; Miss M. Dion, Laval, 131.

Match play results were as follows in the first round:

FIRST ROUNDS

Miss R. Daigle, Laval beat Joan Patterson, Hampstead, 8 and 7.
Joanne Miller, Whitlock, beat Peggy McGee, Whitlock, 2 and 1.
Janet Kingsland, Whitlock beat Miss E. Wilson, Whitlock, 8 and 6.
Ann Jaques, Hampstead beat Betty Wilson, Summerlea, 2 and 1.

FIRST FLIGHT

Miss M. Picard, Laval beat Miss M. Dion, Laval, default.
Marion Walker beat Miss P. Messier, 6 and 5.
Miss H. Bigras, Laval beat Miss M. Gagnon, Laval, 1 up at 19th.
Joan Owen, Kanawaki beat Miss L. Pinsonneault, Laval, 6 and 5.

SECOND ROUNDS

Miss R. Daigle, Laval, beat Miss Joan Miller, Whitlock, 6 and 5.
Miss Ann Jaques, Hampstead, beat Miss Janet Kingsland, Whitlock, one up.

CHAMPIONSHIP CONSOLATION

Miss Peggy McGee, Whitlock, beat Miss Joan Patterson, Hampstead, 7 and 5.
Miss Evelyn Wilson, Whitlock, beat Miss Betty Wilson, Summerlea, 4 and 3.

FIRST FLIGHT

Miss Marion Walker, Hampstead, beat Miss M. Picard, Laval, 6 and 5.
Miss Jean Owen, Kanawaki, beat Miss Huguette Bigras, Laval, 6 and 5.

SECOND FLIGHT

Miss J. Moisan, Laval, beat Miss M. Gagnon, Laval, 6 and 5.
Miss S. Moisan, Laval, beat Miss T. Gagnon, Laval, 2 and 1.

In the final Miss Jaques lost two of the first five holes and then came back strongly to win the next eight holes and eventually take the title from Miss Daigle, 4 and 3. Miss Jaques replaced Miss Suzanne Royal-Gagnon of Rosemere who injured her leg shortly before the event and was unable to play.

Other results of the tournament, prizes for which were presented by Mrs. George Haldimand, president of the Quebec C.L.G.U., were: Consolation, Miss Evelyn Wilson defeated her Whitlock clubmate Miss Peggy McGee 5 and 4; First Flight Miss Gene Owen Kanawaki defeated Miss Marion Miller, Hampstead, 5 and 3. Second Flight, Jacqueline Moisan defeated her sister, Suzanne, both of Laval, 2 and 1.

EXPERIENCE REWARDED

Cont. from page 12

for many seasons to come, but then Miss Hankin who has never won the Quebec title either was equally keen for this encounter. Miss Chennell, out in 42 with a seven showing on her card, was all square with her slim opponent, but in the next six holes managed only two halves while losing four, thus ending the match 4 and 3.

Joyce Beer was hardly a match for the now-rampant Mrs. Soper. Unhampered by too much publicity in this tournament Mrs. Soper wended her quiet way to the finals, never really under pressure as the result of her own excellent play. She won the first three holes in succession and was that far ahead at the turn. Winning the 11th and 12th where Miss Beer faltered badly the game was over three holes later, 5 and 3.

From the outset it was expected that either Miss Hankin or Mrs. Whitelaw should reach the final in the top bracket; Mrs. Soper was odds-on choice to dominate in the lower half. Hence with Miss Hankin facing Mrs. Soper as it actually turned out, two of the logical stars were crossing niblicks for an honour neither had ever before held.

The entire story of the 36-hole final is written in the one phrase, "Miss Hankin's putting was weak." There was little to choose between the two through the green, but around the putting surfaces, Mrs. Soper displayed better touch and more durability under pressure.

Miss Hankin was always behind after taking the lead at the fifth and losing it again at the sixth. At the turn Mrs. Soper was two ahead as result of birdies at the 8th and 9th. The clinching nine of the match was the second in the morning as the Kanawaki star (whose son is a promising golfer and is now entered in the Royal Canadian Navy) added three more to her lead to a tune of missed four-footers from Miss Hankin's putter.

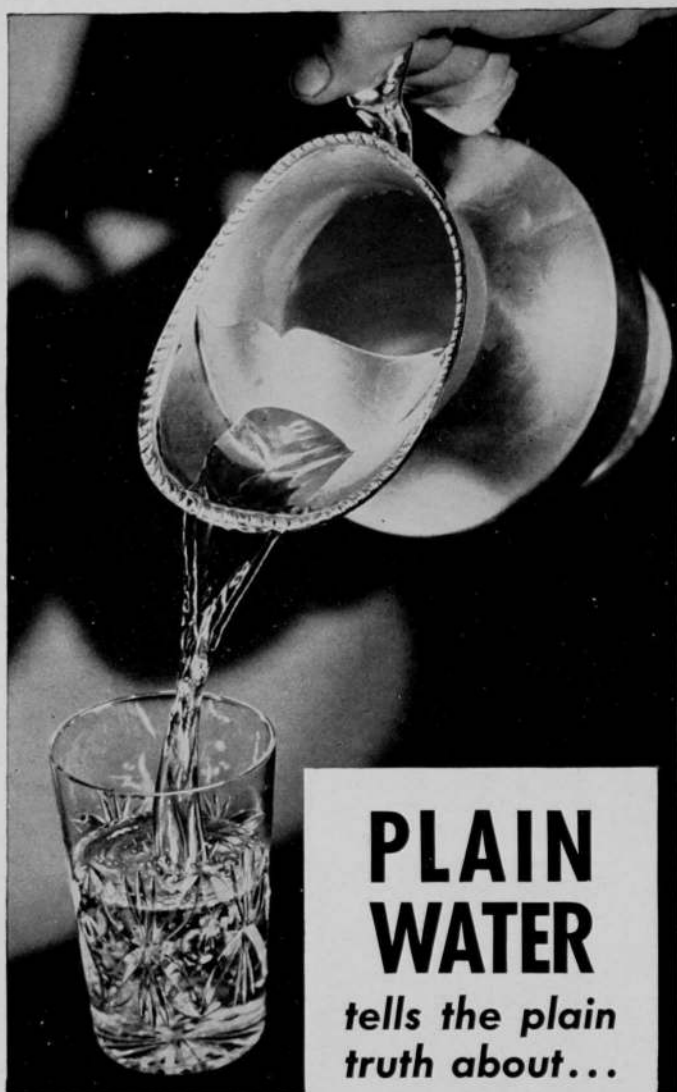
In the afternoon round, facing a five-hole deficit, Miss Hankin shot the best medal round of the tournament with a neat 82, but even this availed little save to force the issue to the last green. The older player felt the game slipping from her control, but in the end, with a dormie one lead, had enough courage and brilliance to spank a beautiful pitch two feet from the 18th cup. This shot forced a sporting half in three's and gave Mrs.

Cont. on page 24



SEEN AT THE 1940 QUEBEC LADIES CHAMPIONSHIP.

Left to Right, top: Miss Royal Gagnon and Mrs. Royal Gagnon; Mrs. and Mr. Jock Allen and Mrs. H. M. Linton; Miss G. Dion and Miss Pat Pare. Second row, Mrs. Stanley Horne, R. H. Paul and Mrs. Barry Smith; Mrs. I. Felsen and friend; Miss Ella McClelland, former Canadian Senior champion and Mrs. A. C. Brown, president of the Quebec C.L.G.U.; Third row, Mrs. Georges Maughan, Mrs. H. R. Pickens Sr and Miss K. Taylor; Miss Lorraine Barnes and Miss Marie Amory; Mrs. H. W. Soper, Quebec Champion and Miss Nora Hankin, runner-up. Bottom row, Miss Audrey MacIntosh and Miss Phyllis Brewer; Mrs. Cecil Cousins and son, Miss Katherine Beer and Mrs. Blair Gordon.



PLAIN WATER tells the plain truth about... WHISKY



HE true test of fine whiskies is their drinking enjoyment with plain or sparkling water.

Seagram's Canadian Whiskies are distilled, aged and blended so that they need only plain water to unfold all of their blended smoothness, delicacy and bouquet.

They are Canada's greatest values in whisky.

Seagram's Famous Brands

SEAGRAM'S "V.O." SEAGRAM'S "83"
SEAGRAM'S "KING'S PLATE" SEAGRAM'S "OLD RYE"
SEAGRAM'S "EXTRA SPECIAL"

House of Seagram

Distillers of Fine Canadian Whiskies since 1857

JUNIOR LEADS MANITOBA

Cont. from page 2

Wright, 82; J. W. Thompson, 82; A. Argue, 82; R. Palmer, 82; A. Gamsby, 81; J. Gardner, 83; G. Ault, 83; Dr. W. J. McIvor, 83; W. Rutherford, 83; R. Osborne, 84; J. Punshon, 84; C. Cormode, 85; R. Baxter, 85; R. Reaney, 85; G. W. Kennedy, 85.

Two of the better golfers in Manitoba amateur circles bit the dust in the first round. They were Assiniboine's George Cotton, who once beat Frank Corrigan of Ottawa in the amateur championship of Canada in 1936. Cotton was three up at the turn against a young player from Portage la Prairie, Bob Osborne, but the latter "Blitzed" through to the finish and won 3 and 2. Foster Wooley, one-time member of the Manitoba Willingdon Cup team who belongs to Norwood, went out 2 and 1 before Austin Gamsby of Niakwa. Widest margin of the day was set up by Harold Eidsvig in his red-hot 7 and 6 lacing handed to John Hasler; longest game Jim Brown vs. Dick Wright which lasted 20 holes with the former winning out. Hardest game was Dr. W. J. McIvor against Mike Pid-laski which the former won, 1 up.

Second round matches produced the elimination of the favorite. A good golfer, Hal Eidsvig, Assiniboine, went "stub-born" in the pinches and Allan Boes was one the sidelines 3 and 2. Hal was only one over par figures at the end being out in a "hard-to-beat" 36. It was a really well-contested battle. Boes started by blasting two birdies at his man in the first three holes, but could not add to this margin through the seventh. Then Eidsvig pasted home a birdie of his own at the 8th and a par at the ninth which evened the game. Another pair of pars at the 10th and 11th put Hal two up. His birdie three at the 13th just about settled the issue.

Meanwhile big Dan Kennedy, whose interest in latter years has turned to his large breeding farm, was reaping the reward of insufficient golf in the past few seasons. After qualifying and winning one round Dan lost to Rod Palmer, 1 up, when he three-putted the last green with his sawed-off, one-handed putter! Dan still hits the ball well, but his putting — well, he had five shots around one green in this event!

Nothing else save Ernie Palmer's win, over Johnny Pearce at the 18th, 1 up, gave the day's play anything unusual. In this match the champion had to work like "one possessed" to win. Even then had he not hit an oak tree on the last hole when his ball was winging far over the green he would have probably tasted elimination. As it was Pearce who was trapped, was so flustered by the 30 foot comeback of Palmer's ball to the edge of the green, that he wasted one in the trap and the game was over.

The two features of the quarter final matches were the wins of Ernie Palmer over Nate Jacob, a municipal club player which lasted 19 holes and Len Horne's 2 and triumph over Rod Palmer. In the former Ernie was a wobbly golfer barely sneaking past a determined but less experienced opponent of whom considerable will be heard in the future unless experts have wrongly adjudged his potentialities. Horne's triumph beat a player who might have won through this event with ease. Horne a short-hitter with a marvelous touch around the greens kept Rod Palmer on the defensive most of the way. Norwood's Roy MacDonald who had been playing some of the steadiest golf of his career to reach this round faltered against Howard Bennett's fine-swinging and consistent scoring bowing out 4 and 2. Meanwhile Dr. W. J. McIvor, a stern match player generally was swamped by the heat of Hal Eidsvig's putter and his general faultless play. McIvor was a little unsteady, however, to assist in his own 7 and 6 rout!

Cont. page 23

"HARDWAY" CHAMPION

THE STORY OF A WESTERN YOUNGSTER'S
CONQUEST OF PROFESSIONAL LAURELS
IN CANADA

By H. R. Pickens Jr.

I recall serious, silent Stan Leonard on his first trip East, playing for British Columbia's Willingdon Cup team. Some youngsters of nineteen and younger have come to the Canadian amateur championship and been the noisiest characters on hand. Often! And, with much less of a golf game that Stan had at Lambton in Toronto in 1932! In fact even back in those days Stan was one of the longest hitters on the course. He qualified easily and beat a player by the name of Farley at the 20th hole if the memory does not fail. He won a couple of other matches also but ran into a pretty fair player at the time in Montreal's Gordon B. Taylor who later won the crown.

The point is that nine years after, this same Stan Leonard "trumps up" with a Canadian professional championship dangling from his belt along with plenty of other golfing bric-a-brac which he gathered in the interim! If one were reviewing it would be essential to name this medium-sized, tight-lipped westerner as one of the greatest players ever developed on the West Coast. He was the one golfer who over the years as a contemporary of Canadian Amateur champion, Kenny Black, really rated with him out B. C. way.

But Stan is a married man now; very settled in his profession which he adopted about two years ago. His history as a professional in the land of his birth, namely B. C., was not a very happy one. As our associate editor from Vancouver, Stu Keate, pointed out some time ago Vancouver and British Columbia missed a bet in failing to appreciate the great player they had in him. It seems Stan took over at the local club in Vancouver when he turned professional; he played quite a bit of excellent golf and became the top "Runner-up-man" in Canada—just missing title after title.

But through it all Stan won his share and never lost faith in himself. One can surmise that Stan's experience as a professional in his own balliwick was not a very happy episode. Why? Well, we may be venturing out on that well-known limb, but we have a suspicion that Stan figured he was entitled to a living wage and B. C. felt it couldn't be bothered providing him a spot where such an income was to be had. We doubt, knowing Stan, that it was lack of hard work or willingness which caused him to leave Vancouver and strike out this year for a new home in Calgary.

In 1939 Stan had journeyed to that city to win the Alberta Open. In so doing he made a great impression as a spectacular performer (which he certainly is) upon the natives. At any rate the Calgary Golf Club provided him with an improved station as assistant professional and that is where the story really begins.

It was from Calgary that Stan flew East recently for a crack at the three big eastern tournaments the Canadian P.G.A. event the Ontario Open and the Open championship of Canada. The former played at Cedar Brae in Toronto had undoubtedly attracted the best native professional field ever assembled in this country.



CANADIAN PROFESSIONAL CHAMPION
STAN LEONARD, CALGARY.

When the firing began Stan was hardly noticed with his "fairish" opening 73. Better known were Bill Kerr of the Toronto Hunt Club and Gordon Brydson of Mississauga, Toronto, who had 69 and 68 respectively. Then too, Fairmont's Ben Norris, also a Toronto boy, was around the par 70 layout in 69. Moreover Jules Huot, the defending champion, from Quebec was in with a steady 71 as were Willie Lamb of Lambton and Bobby Burns of Weston.

The Easterners stole the headlines, of course, on this first day and likewise after the second canto when Huot shot out in front like a real champion which a 67 to lead the field at 138. Leonard's slightly-improved 72 for a 145 total scarcely excited anyone. For at that point the ever-dangerous Stan Horne of Montreal had slid into a contending spot for the title which he won from 1936-38. Stanley equalled the course record of 66, which added to his opening 73 left him just a single shot back. Then if you looked down the list this tournament seemed to be progressing in correct fashion with the "name" players dominating all the way. Up in front were Bobby Alston, the brilliant Ottawa ball-pounder, tied with Brydson and the stealthy Lex Robson of Peterborough. All had 141's.

At this point Leonard was tied with four players for ninth position with every Eastern star in the game up in front of him. But that little fact didn't bother Stan much. Not apparently! As the storm of changing positions began on the final day there was much to watch and almost to the very end Leonard was overlooked. Huot was still up ahead with 210 at the three-quarter mark. Alston was crowding with another great 69 (his second in a row) to trail by one. Bill Kerr was back in the picture with 214 as the result of a neat 71. Brydson was right on Huot's heels at 211 with a fine 70. Horne faltered to 75 but was only four shots off the pace at 214.

Cont. on next page

Golfing Jaques

From page 3

were fighting it of for top honours.

Dussault eventually emerged with the title and in so doing became one of the few players ever to hold both the Duke of Kent Trophy and the Manoir Shield in a single year. (W. D. Taylor in 1938 accomplished this twin-invitation triumph).

Meanwhile among the ladies at Murray Bay a great battle took place between Mrs. John C. Whitelaw, Montreal and Mrs. E. H. Gooderham and Mrs. G. H. McDougall, her sisiter, both of Toronto. Mrs. Whitelaw, currently the Quebec champion, bested the two Ontario aces, to repeat her 1939 victory scored when she was Miss Yolande Moisan.

All in all the Canada Steamship Lines again presented one of their finest Invitation tournaments, a counterpart for their best efforts over the last dozen years. As always, under the astute leadership of Mr. Brock Thompson, the events held in this year's Golf Week were most enjoyable. A splendid gathering of old friends and excellent golfers were again on hand to make the river boat trip down the unceasingly-exciting St. Lawrence the usual ideal golfer's vacation!

MEMBERSHIP CERTIFICATE

"HOLE IN ONE" CLUB

(CANADIAN BRANCH)

AWARDED TO

G. McK., Finlayson, Montreal, P.Q.

*on the occasion of playing the 17th hole
of the Kanawaki Golf Club
on the 13th Day of June 1940 in one stroke.*

CHAIRMAN

Reproduction of a framed membership certificate (real size 8" x 12") of BOLS HOLE IN ONE CLUB, organized by the Canadian Branch of Messrs. Erven Lucas Bols of Holland, Manufacturers of Bols Silver Top Dry Gin and Bols V.O. Geneva Gin.

Over 100 Golfers in Canada have already qualified for the Club this year. Applications should be sent by the Secretary of your Golf Club to Messrs. Erven Lucas Bols, Montreal, P. Q.

HARDWAY CHAMPION Cont. from the last page.

While all these players coralled the gallery's attention Stan fashioned an even par 70. But without anyone knowing it he was finding his power off the tees and his touch around the greens. Stan Leonard can shoot anything when he gets that way!

But one other golfer was coming through in much the same frame of mind. That was the "red-hot" Bill Kerr—he of the smooth broad swing! Four shots back of Huot, Kerr began to boil by posting a one-under par 35 going out and then rolling off three birdies and six pars for a 31 coming home. Huot never failed himself, but his 72 lost six shots to Kerr in this round alone. Brydson lost his chance on the first nine of the last round with a 38, but kept gamely trying to finish with a 32 for a 70 and a fine 281 total. That was just one shot behind Kerr who seemed for the time headed for the title. Huot saw his crown melt into the past despite his gallant 282 effort.

Leonard, well back, knowing what he had to shoot from the 10th hole of the last round was faced with a big task. Already out in a three-under par 33 he faced the prospects of a 32 just to tie up the game.

Just what a player says to himself in such a predicament, this writer cannot tell, but it must be a wonderful set of words, for the effectiveness of Leonard after hearing the news of his position was an inspiration for those few who were following him. And think about this! Had Stan not bogeyed the easy par three 13th he would have been around in 64 for the occasion! He had three birdies on the last nine—one more than he needed to tie if he stuck to par elsewhere! But it

was not until the sixteenth hole that he got in the clear with his final much-needed birdie. The real drama of this fighting finish took place at the 287 yard 15th where most of the contestants were using a spoon to play short of the ditch guarding the green. Stan boldly went for the green with his driver—missed the surface by only a foot or two so that he was able to chip "dead" for a birdie. That shot must go down in the books with 100% credit for vision, daring and sheer power! Two par three's to finish were reeled off and the score was 65 which caught Kerr at 280.

Bobby Alston needed a 70 to tie but shot a 73! Horne finished strongly with 69 for 283. It is interesting to note that Bob Gray Jr., of Scarboro, Toronto, shot 72-72-72-68-284 as against his Open championship scores of 73-73-73-69. According to this Scarboro must be one shot harder than Cedar Brae!

Once having tied up the game, it seemed likely that Leonard would be exceptionally hard to beat in the play-off. That was the way it turned of, too, for though Kerr displayed excellent golf on all but a few occasions Stan stayed out in front from the third hole to the end. At this par three, Stan picked up two shots on Kerr who forged a disastrous "double-bogey" five! Stan was five shots to the good over Bill at the 12th at which point the Hunt Club's popular professional rocketed in over the last six holes, *only two over even three's*. This, however, only closed the gap to three. The scores follows:

Par out.....	443	444	544	—36
Leonard.....	443	444	534	—35
Kerr.....	445	445	445	—39
Par in.....	544	344	433	—34—70
Leonard.....	543	343	453	—34—69
Kerr.....	544	333	443	—33—72

The CANADIAN GOLFER—September, 1940

I could not hit the ball the first time I swung at it. On the way to the tee from the cricket grounds another good friend gave me such good advice that I certainly did hit that ball and it landed on the green 135 yards away. That was my undoing. Two months later I found myself the Hon. Secretary of the Old Highlands Golf Club from which Mississauga sprang into existence. In the Autumn of 1905 four of our members travelled forth in search of a new and better home. It was on the 5th day of September in that year, that we accidentally discovered "Mississauga". We located the owners of the property consisting of 208 acres. They were members of the well known Capreol family of Toronto. The price of the property was \$12,000."

Mr. S. J. Moore, outstanding financier of Toronto, the Provisional chairman instructed me to call a meeting to discuss the purchase. Mr. Moore during his remarks turned to me and said. "Johnny if we can raise enough money to make a decent payment on account we shall go right ahead." He handed me a cheque for \$800 and we quickly sold shares and had enough money to make a start and did "go ahead" in laying out a 9-hole-course under the instruction of the two well known Toronto professionals, George Cumming of the Toronto Golf and Percy Barrett of Lambton".

And that was the beginning of Mississauga, whose members, some seven hundred and more, can now boast one of the most artistic club houses and one of the most picturesque 18-hole courses, with the river Credit, purring through its green-clad banks, to be found anywhere in Canada. The pioneers of 1905 builded better than they had thought.

Mr. Hall, who by the way, is one of the oldest members in Canada of the Masonic Order, although taking up golf at an age when many of the players of to-day are contemplating more or less giving up the sport, in his time played a "stout game." His best score at Mississauga is a 77 and to show that in his day, he could "hit-'em-up-a-bit" his name appears on no fewer than six of the club trophies. He was Hon. Secretary for a couple of years of the Club, then Director and Club Historian having collected ten volumes of the doings of the club with statistics of all matches, competitions etc. There is nothing like this record in the Dominion. He was Vice Captain for ten years and then Captain and is now Hon. Captain.

He is a charter member of the Canadian Seniors' Golf Association and two years at the Toronto Golf, was one of the famous quartette which played in a Foursome "80 years and over". The other participants were, the Hon Mr. Justice Mas-ten, who won the event, the late "Daddy" Greene and Thomas D. Wardlaw, also of the Mississauga Golf Club. The combined ages of these "Grand Old Men of Golf" on that occasion, was 338 years.

The Mississauga Golf Club honoured Mr. Hall on his 70th birthday by making him the first Hon. Life Member of the club. They also have given him many other gifts from time to time. On his 86th anniversary, May 24th of this year, what an appropriate date for such a loyal Britisher to be born? His enlarged photograph was hung on the walls of the lounge of Mississauga beside a photograph of his beloved only son who died in the last Great War as his father would not otherwise

Of the semi-final matches, the Howard Bennett vs. Hal Eidsvig battle was the best. The latter after his great play against Boes was now struggling with a wobbly short game and the Canadian Junior champion, who stands 6 foot 2 in his stocking feet, was four up at the turn over Hal. Then Eidsvig turned on the heat and shot the next eight holes in one below even fours. But Bennett, after loosing the 10th and the 12th to pars, had enough of the champion in him to fire two birdies at the 13th and 14th which nullified Hal's two fine pars at these two holes. There, certainly, went the match and Bennett was in the finals.

The other semi-final was between champion Palmer and Len Horne. The latter, hardly in this class as a shotmaker, showed the boys that the putter is still the "pay-off stick" by holding his talented opponent all square to the ninth. Horne's fine showing was written in a complex of dogged determination and a putter which compensated for a field game of lesser brilliance. Palmer, after seeing Horne win and halve holes with a variety of splendid recoveries and brave one-putt greens, finally took the laurels, 3 and 2.

In the 36-hole final, Howard Bennett won 4 and 3. Playing in a blazing sun, with the temperature well over 90, both men were off their best form, and the match was notable only for a series of great recovery shots by Palmer. Ernie's tee shots were out of control altogether, and he was fighting his putter. He showed fine courage in staying as long as he did.

Bennett, approximately three over par, was two up at the 18th. He was driving well, but his approaches were less deadly than usual, and several putts that seemed to be going in just slipped by.

Palmer made his last bid in the third nine, playing several good pars in a row. He was only one down after the 27th. But his next drive sliced again, landing behind a big spruce, and that was the final turning-point. Bennett went up to dormie four, and won on the next hole when Ernie missed a two-footer.

have wished, gallantly fighting for King and Country. "My best wishes" he stated to me during our all too brief chat, "go out to all golfers, especially the gallant lads taking part in this present and most terrible war of all."

He told me that "Sixty years of Canadian Cricket" and thirty four years of Mississauga history and records are his life's gift to cricket and golf. Personally, I think his friendliness and loveableness, (no one ever heard him speak an unkind word about anyone whilst his kindly acts are without numbers) extended to everyone during his long years of activity alike in business and social circles and on the cricket field and golf course, are his greatest attributes which will cause him always to be affectionately remembered.

There is only one "Johnny Hall of Mississauga" and no one will ever arise to take his place in the affections alike of the members and staff of the beautiful Toronto Club which he more or less "discovered" and which he helped so materially to place on such golfing and financially sound foundation.

MR REVILLE VISITS ... *The Seigniory Club*

Last month for the third time I had the pleasure of visiting the Seigniory Club, situated on the Ottawa River, between Montreal and Ottawa, unquestionably one of the most beautiful all-year round (summer and winter) on the Continent. In fact from my experience, and I have seen a great number of them from Coast to Coast, both in Canada and the United States, I rank it emphatically as "tops." The Club has had a most successful season in 1940, hundreds of outstanding residents of the U. S. and the Dominion, registering at the artistic Log Chateau, the past few months.

The occasion of my first visit was to take part in the formal opening of the 18-hole golf course, some eight years ago. It was a good course then. It is a better course now. The well known golf architect, Mr. Stanley Thompson, Toronto, was entrusted with laying out the links and a fine job he made of it under almost insurmountable difficulties of cutting through a virgin forest and bringing into cultivation for fairways and greens an unfriendly terrain. But he succeeded in overcoming every obstacle and today the Seigniory Golf Club can boast one of the most playable and picturesque courses in Canada. The lay-out has the excellent yardage of 6260 yards (ladies, 6135 yards) which are ideal lengths for a resort course—neither too long nor too short, for either the good or average player.

There are five sporting one-shot holes although No. 17 "All Carry", 215 yards, can perhaps hardly be classed as a one-shotter. There are three long holes, 470, 475 and 500 yards whilst the balance is made up of holes from 295 to 420 yards, the backbone of any good course. There are many feature holes in the lay-out but it is not pulling the long bow, when it is stated that nearly every hole deserves such an appellation.

During the past few years many tournaments have been staged on this most interesting course and many outstanding players alike in Canada and the United States, both amateur and professional, have found it an exacting but fair test of good golf. A charming log Club House is situated at the first tee and here every accommodation is provided players and their guests, in the way of meals and refreshments. Charming lounge rooms are also much in evidence not to mention most excellent locker accommodation. The very capable and courteous profes-

sional is Jimmy Patton, who has an able young assistant in Ren Gauthier.

The Seigniory in October is in all its glory of Autumnal tints and happy the golfer and sportsman, who spends the month there or for that matter any month as Nature has been lavish in bestowing its seasonal beauties and blessings upon this favoured spot in romantic Old Quebec.

RILEY N. O. G. A. CHAMP

Cont. from page 17

Clarence Gordon which was insurmountable. The final count was 5 and 4.

This brought two stubborn players together in the final as Riley and Tomlinson faced each other in the title-settling test. Riley was the favourite and did not disappoint his backers. Having come through the hard side of the tournament draw he put on one of the best games of his career against Tomlinson.

Riley was even par up to the eight and one up. Another par here stretched this margin to two holes. That gave him a two up lead to work on for the last nine and Riley quickly augmented this margin with wins at the 10th and 11th. Thus leading four up through to the 15th, both players played this par four hole perfectly ending the game decisively, 4 and 3.

Of the players who composed this quartet from the Sudbury club, Riley appears to be the eldest.

At a meeting held during the championship W. Hiscocks of Iroquois Falls was elected president of the N.O.G.A. His home club will play host to the 1941 event. An executive of his choosing will conduct this tourney with the aid of the permanent N.O.G.A. secretary G. T. Honer.

EXPERIENCE REWARDED

Cont. from page 19

Soper the finest laurel of her long and bright campaigning. On the other hand Miss Hankin showed the courage of unmistakable championship timber with her grand comeback which was effected without much help from her still-wayward putter.

Other winners were: Championship Consolation, Mrs. H. W. Linton, Marlborough, beat Miss P. Pare, Royal Montreal, 3 and 1. First Flight, Mrs. George Haldimand, Hampstead, defeated Miss I. Felsen, Mount Royal, 2 and 1. Second Flight, Miss Pat Abbott, Beaconsfield, defeated Mrs. Howlett, Val Morin, 5 and 4.

FRANK ROBERTSON SAYS ... *Maritimes Active*

While the Maritime provinces of Canada have seen a vast curtailment of golfing activities this summer after a decision earlier in the year to call "things off" undoubtedly due to the fact that geographically they are closer to the European conflict, still the game, as a means of relaxation and exercise, is just as popular "down east" as ever according to recent reports from our good friend and Associate Editor, Frank Robertson of Saint John, N. B.

Among other bits of news which Mr. Robertson passes along is the fact that the Maritimes Seniors put on their tournament this year despite an otherwise cancelled schedule and the entire contents of the Association treasury, \$400, was turned over to the Red Cross Society.

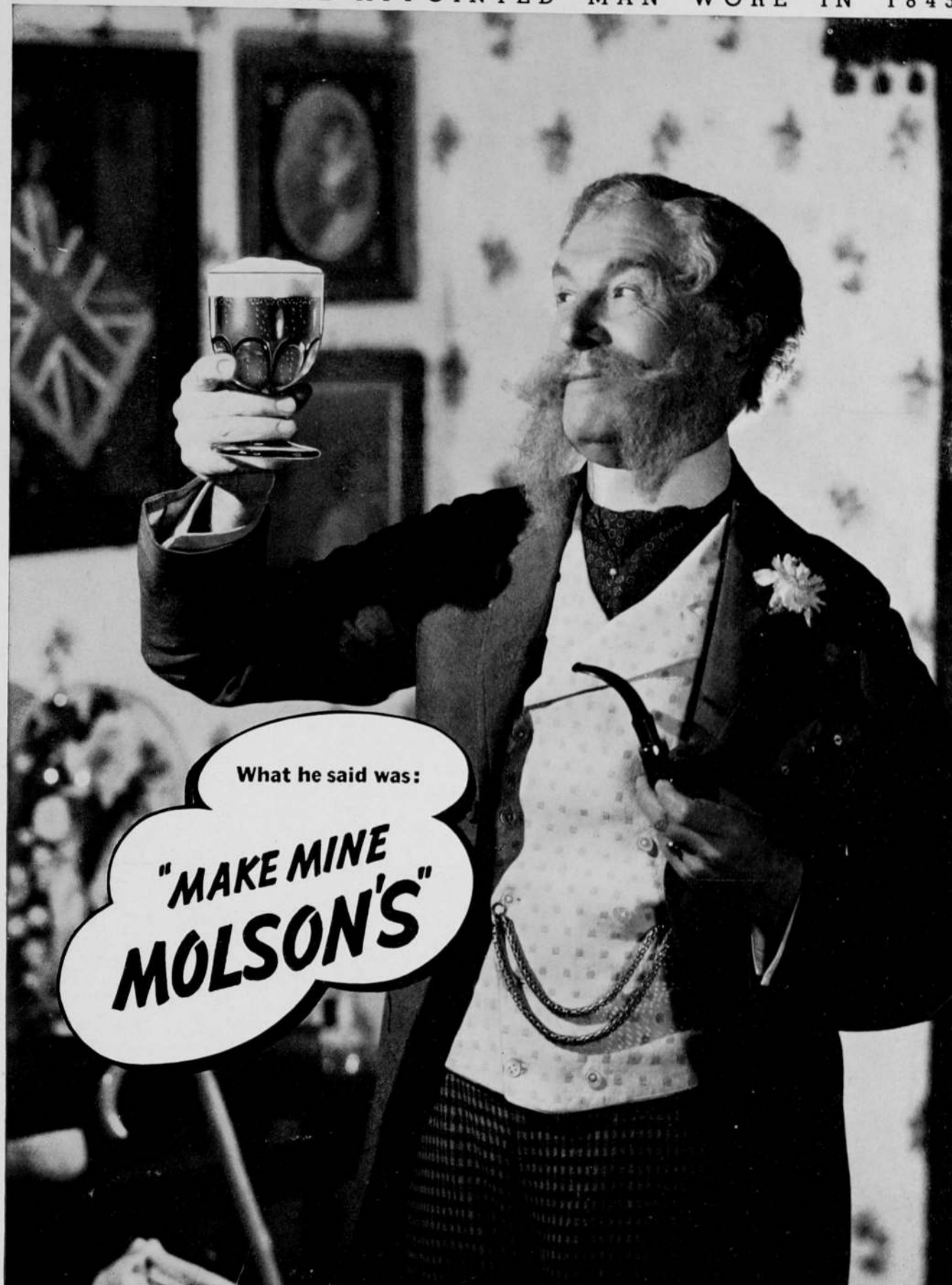
The event took place over the beautiful Pines Club at Digby. Players are recognized as seniors in this district at fifty years of age. Mr. Robertson points out that the somewhat ticklish item of published ages induced a new and novel scheme of classifying players according to handicaps which were in turn adjusted by the scores made in the last two Senior tournaments. This accounted from some of them going up to the grand total of 54!

Results for this event which attracted almost 80 were: Champion, Dr. P. C. Jarboe, Chester, gross 155, net 141. Class B, handicaps 18-24, E. C. Wilson, Yarmouth. Class C, handicap 25-28, Prof. E. F. Murphy Ashburn, gross 191, net 137. Class D, handicap 29-30, A. A. Miller, Chester, gross 188, net 128. Class E, handicap 31-34, A. F. Rankine, Riverside, gross 187, net 119. Class F, handicap 35-36, Eustace Barnes, Riverside, gross 200, net 130. Class G, handicap 38-44, G. E. Graham, Ken Wo, gross 203, net 127. Class H, handicap 45 and over, P.O. Soulis, Ashburn, 200 gross.

Mr. Robertson also passed along the fact that popular Percy Streeter, long one of the Maritimes finest amateurs, annexed the Riverside club title this year by handing R. G. McInerney a 7 and 6 defeat in the final. The latter was on the N.B.-P.E.I. Willington Cup team in 1938. Streeter was 7 up at noon.

On Labor Day, Riverside Golf and Country Club, published its club champions since 1897 . . . 43 years. Few clubs on the continent can produce such a record.

WHAT THE WELL-APPOINTED MAN WORE IN 1845



What he said was:

**"MAKE MINE
MOLSON'S"**

THE ALE YOUR GREAT-GRANDFATHER DRANK

*"Carling...
MacDonald has
the chance of
his life..."*



QUEBEC-BOUND in a lamp-lit coach of the pre-Confederation era, Hon. George Brown and Sir John Carling engaged in earnest conversation. Suddenly Brown exclaimed: "Carling, MacDonald has the chance of his life to do a grand thing for Canada by carrying out Confederation!"

Through this conversation, Sir John Carling brought Brown's views into unison with those of Brown's political opposite, Sir John A. MacDonald, and so helped to hasten Confederation.

This historic incident was typical of Carling, for in every field he built to perfection. Because of this, Carling's Red Cap Ale became, and remains, a peer among fine ales. It has a smooth, mild, not-bitter-not-sweet flavour you'll like.

Carling's
RED-CAP
SPECIAL ALE



Most ales are "hopped" only in the kettle, but Carling's is "hopped" a second time for fullness of flavour.



Warm storage, during which the full-bodied flavour of malt and hops is infused, is an exclusive Carling process.



Other methods can't approach the superior life and smoothness Carling's achieve by using the natural sparkle of the brew.

NEXT TIME ORDER CARLING'S

1840 * CARLING'S CENTENNIAL * 100 YEARS OF BREWING FINE ALE * 1940