

CANADIAN GOLFER



"I'm sorry, I didn't catch that."
"You would, if it had been a Sweet Cap."

**SWEET CAPORAL
CIGARETTES**



*"The purest form
in which tobacco
can be smoked."*



"CANADIAN GOLFER" DRESS
TOPS FOR PLAY DESIGN
(See page 1)

JUNE
1941

CANADA'S NATIONAL FAIRWAY MAGAZINE
BY THE PUBLISHERS OF CANADIAN LAWN TENNIS & BADMINTON AND CANADIAN SKI

-KEEPS YOU COOL



Kingsbeer

LAGER

DAWES BREWERY, MONTREAL

TEE

DATES 1941

JULY

- 3-5 Ontario Amateur championship, Mississauga Golf and C.C., Toronto.
- 5-6 Ki-8-Eb Invitation Tournament, Three Rivers P.Q.
- 7 New Brunswick-Prince Edward Island Golf Association Annual Meeting, Saint Andrews N.B.
- 7-8 New Brunswick-Prince Edward Island Open and Amateur Golf championship, Algonquin Golf Club, St. Andrews, N.B. 36 holes medal play, 18 holes each day.
- 7-10 Saskatchewan Open and Amateur Tournament, Saskatoon, Golf & C.C. Saskatoon.
- 7-13 U.S. Professional Championship, Cherry Hills C.C. Denver Colo.
- 8-9 Herald Country Districts championship, Calgary C.C. Calgary.
- 9 Quebec Junior Championship, Hampstead, Montreal.
- 10 Montreal Professionals Field Day, 18 holes Medal, Rosemere, Montreal.
- 10-13 Alberta Amateur championship, Calgary Country Club, Calgary.
- 11 Quebec Ladies Field Day, Kanawaki, Montreal.
- 12 Knowlton Tournament, Montreal.
- 13 Alberta Junior championship, Calgary C.C., Calgary.
- 14-18 Saskatchewan Ladies C.L.G.U. Tournament, Saskatoon, Golf & C.C.
- 14-19 U.S.A. Amateur Public Links Championship, Indian Canyon Golf Course, Spokane, Wash.
- 16 Ontario Invitation Tournament, Royal York G.C. Toronto.
- 16 Ilsemer Field Day, Ilsemer Golf and C.C. Montreal P.Q., P.Q.G.A.
- 16 Royal Quebec Field Day, Royal Quebec Golf Club, Quebec P.Q.
- 16-19 Manitoba Amateur championship, Southwood Country Club, Winnipeg Man.
- 17 Ottawa Men's City and District championship, Royal Ottawa Golf Club.
- 17 Quebec Shoe and Allied Trade 5th Annual Special Invitation Tournament, Seignory Club, Montebello P.Q.
- 18-20 Ladies Invitation Tournament, Manoir Richelieu, Murray Bay P.Q.
- 18-20 Chicago Open \$5000, Elmhurst C.C. Chicago Ill.
- 19 Manoir Richelieu Golf Club, Murray Bay P.Q.
- 20 Montreal Professional Field Day, 18 Holes Medal, Summerlea, Montreal.
- 23 Ontario Mid-Summer Tournament, Rosedale Golf Club, Toronto.
- 24-27 St. Paul Open, \$7000, Keller Course, St. Paul Minn.
- 25 Quebec Ladies Two-Ball Foursome, Elm Ridge, Montreal.
- 30 Handicap Competition, Grovehill Golf Club, Montreal, P.Q.G.A. Event.
31. Free Press Districts Finals, Niakawa Country Club, Winnipeg.

AUGUST

- 1 New Brunswick-Prince Edward Island Junior Championship Riverside Golf Club, Saint John N.B.
- 1 Montreal Professionals, 18 holes medal play, Royal Montreal, Montreal P.Q.
- 3 First Round, Birks Trophy, Saskatoon Golf & C.C. Sask.

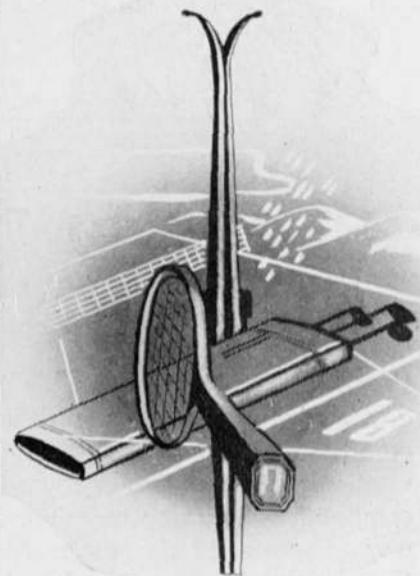
- 5 Assistant Professionals championship, Grovehill G.C. Montreal P.Q.
- 7-9 Canadian Open Championship, Lambton Golf Club.
- 9 St. Jerome Field Day, St. Jerome P.Q. P.Q.-G.A.
- 10 Val Morin Field Day, Val Morin P.Q. P.Q.-G.A.
- 10 Second Round, Birks Trophy, Riverside C.C. Saskatoon, Sask.
- 13 Kent Field Day, Kent Golf Club, Quebec, P.Q.G.A. Event.
- 13 Elm Ridge Field Day, Elm Ridge Golf Club, Montreal P.Q.
- 16 Burlington Invitation, Burlington Golf & C.C., Burlington Ont.
- 17 First Round City Championship, Saskatoon, & C.C. Saskatoon Sask.
- 18 Closing date for entries in the U.S. Women's Open championship. (To be played Sept. 8-13 Brookline Country Club, Brookline Mass.)
- 18-22 Manitoba Ladies Championship, Elmhurst Golf Club, Winnipeg Man.
- 20 Pro-Amateur Best Ball, Mount Royal Golf Club, Montreal P.Q.
- 20 Manitoba Open Championship, Pine Ridge Golf Club, Winnipeg, Man.
- 22 Quebec Ladies Field Day, Senneville, Montreal.
- 23 Intersectional Matches, Montreal, Quebec Districts, P.Q.G.A.
- 23 Manitoba Junior Tournament, Assiniboine G.C. Winnipeg Man.
- 24 Intersectional Matches, Royal Ottawa Golf Club, Ottawa District.
- 24 Second Round Saskatoon City Championship, Riverside C.C.
- 25-30 U.S.A. Amateur, Omaha Field Club, Omaha Neb. Entries sent to U.S. Golf Association, 73 East 57th St. New York. Before August 1st. Sectional Qualifying August 14th.
- 27 Quebec Senior's Championship, Beaconsfield Golf Club, Montreal, P.Q.G.A.
- 28-31 Hersey Open, \$5000, Hersey Pa.
- 29 Quebec Open Championships, Laval-sur-le-Lac Golf Club, Montreal.
- 31 Ladies Invitation Tournament, Seignory Club, Montebello P.Q.
- 31-Sept. 1 Alberta Open Championship, Edmonton.

SEPTEMBER

- 4-7 Tam. O. Shanter Open, Chicago Ill. \$11,000 prize money.
- 4-8 Quebec Junior Girls provincial championship, Marlborough G.C. Montreal, P.Q.
- 5 Ontario Parent and Child, Long Branch G.C. Toronto.
- 5 Inter-Club Matches, Niakawa Golf Club, Manitoba C.L.G.U. Winnipeg Man.
- 6 Quebec Father and Son championship, Rosemere G.C. Montreal.
- 8 8th Annual Closing Tournament, Quebec Shoe & Allied Trade Tournament, Laval-sur-le-Lac, Montreal.
- 8-12 Quebec Ladies Provincial championship, Summerlea Golf Club Montreal, P. Q.
- 8-13 U.S. Ladies Amateur championship, Brookline Mass.
- 10 Ontario Seniors Tournament, Cutten Fields G.C. Guelph Ont.
- 13-14 Seignory Club 10th Annual Invitation Tournament, Montebello P.Q.
- 19-21 Henry Hurst Invitation Tournament, Philadelphia Pa. \$5000 prize money.
- 27 Ontario Fall Tournament, Brantford C.C. Brantford Ont.

The Canadian Golfer

OFFICIAL ORGAN OF THE ROYAL CANADIAN GOLF ASSOCIATION
THE CANADIAN LADIES GOLF UNION—CANADIAN SENIOR WOMEN'S ASSOCIATION—
THE MONTREAL PROFESSIONAL GOLF ASSOCIATION



THIS MAGAZINE IS ONE OF THE FAMILY OF OFFICIAL CANADIAN SPORT MAGAZINES WHICH INCLUDES CANADIAN SKIER AND CANADIAN LAWN TENNIS & BADMINTON

Serving players, executives and class advertisers for 26 years, 1915-1941.

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Our Front Cover

This month's cover photograph was taken at Marlborough Golf Course. The dress is one of Ogilvy's (Montreal) "Canadian Golfer" models, exclusive to this shop in Montreal. It is of blue and white striped chambray, has a roomy, zippered pocket and shoulders especially reinforced for golf. These features are skilfully hidden within the comfortable even lines of this neatly tailored garment.

... Be seeing you
at the **MANOIR RICHELIEU**
GOLF WEEK



JULY 14-19

The great golfing event of the season is here

again. The Manoir Richelieu links are more beautiful than ever. The setting is perfect, you simply must be there on July 14 the opening day. Arriving then gives you four days practice on the lovely links. Ladies eleventh annual invitation tournament on Friday and ladies putting competition Saturday morning. The fourteenth annual competition for the Manoir Richelieu Golf Shield (36 holes, medal play) takes place in conjunction with the invitation tournament. All-inclusive Steamer and Hotel rates from Montreal returning Mon. July 21st 7 a. m. E.S.T.; lv. Montreal 6.45 p. m. E.S.T., on

Mon., July 14th	\$57
Tues., July 15th	\$49
Wed. July 16th	\$41
Thur. July 17th	\$33
Fri., July 18th	\$25

Automobiles carried to Murray Bay and return \$11.00.

Further information from the Manoir Richelieu Murray Bay, Que., any travel agent, or any office of

CANADA STEAMSHIP LINES

715 Victoria Square, MONTREAL



Left to Right, Adjutor Dussault who swept the Manoir Richelieu Shield event and the Duke of Kent Trophy tourney in 1940 with W. J. Lynch, Quebec former P.Q.G.A. executive and one of the Kent Trophy Trustees; and M. T. Bancroft, Hon. Secretary of the Kent Club where the Annual Duke of Kent tournament takes place.

ST. LAWRENCE "CIRCUIT"

DOMINATED BY QUEBEC CITY IN 1941



Golfing
at Manoir Richelieu

ABOUT five years ago it was generally felt that anytime the leading golfers from the Montreal District visited the old City of Quebec for a tournament, the result would be a walk-away for the Island metropolis representatives. Similarly when the curtain went up on the Annual Manoir Richelieu Shield Classics, which takes place each year at Murray Bay, Montrealers set up the precedent of laurel-taking with regularity.

Naturally there were golfers in Quebec City; naturally some of them were good, but when they crossed niblicks with players from the larger French-Canadian city they seldom did themselves justice. Undoubtedly the reason lay in the fact that the Montreal players always arrived with well-established reputations. Conversely, when playing against these golfers with fine reputations the Quebecers inevitably failed to show to the best of their ability.

But gradually all this has been changing in the past few seasons. Slowly the influence of the Huot brothers, Quebec City's outstanding professionals, has born fruit in steady play among the leading Quebecers.

Undoubtedly this rise was aided by the retirement of G. B. Taylor, Jack Cameron, Hugh Jaques, Jack Archer, and the absence of W. D. Taylor for residence in Toronto, J. Watson Yuile, on active service in the Air Force, Phil Farley's return to business in the Queen City, and the departure from amateur ranks by Carroll Stuart. But even these stalwarts, many of whom have won one or both of the "Lower St. Lawrence Classics", would have found it difficult to have stood in the way of Quebec players in 1940 — in which year the latter really came into their own.

Two tournaments of greatest importance to Quebec golfers from a "Home Defence" viewpoint, are the Duke of Kent Trophy Tournament, played at Kent Club in Quebec each



Shortage of caddies due to wartime has brought about the birth of the Kaddie Kart, (above) made by a company under that name in Chicago. Of tubular construction and very light, they make bag-totting a simple matter. Chicago, Detroit, Kansas City, New York and Los Angeles golfers, all have found them useful and easy to handle.

year and the Manoir Richelieu Shield tournament, which became an important event (in peacetime) in the choosing of the Quebec Willingdon Cup team. Even in wartime the Manoir event, always carries a special aura of import as the "best of Canada's social golf tournaments".

But it was in these two events last year that Quebec City players "took over" from their Montreal rivals after years of "inferiority complex". In the van of this movement was Kent Club's own Adjutor Dussault, a golfer who for years had been on the brink of a major victory, finally winning these two in a single year.

It didn't surprise anyone particularly when Dussault won the Duke of Kent Trophy over his home course in Quebec last year, despite a field which included a number of the best golfers in the province, but when he made it a "double" at the Manoir, less than a month later, it was evident that a new star had really "arrived".

Moreover in these events other Quebec City aces crowded the top rungs of the ladder with Francois des Rivieres, Gaston Amyot, Julien Blouin, Maurice Huot, all showing up well.

At the Manoir, six of the first nine places, including the first three, were taken by Quebecers. This is a fair indication of the ascendancy of Quebec golf.

Moreover from the same golfing district, Pat Connolly, Ki-8-Ed, Three Rivers and Bill Cornish, formerly of the same club, have proved that par golf can be played outside Montreal. Cornish, after a serious plane crash last year which almost took his life, is now in Montreal, but he was rising

cont. on page 21

Scotland

*delivers
the goods!*



No lurking danger of the seas has yet prevented Scotland from giving us of her best . . . *Grand Old Parr Scotch Whisky* . . . distilled, aged and blended in Scotland . . . then shipped direct in the old-fashioned untippable flagon. Make this distinctive bottle your guide to a rare old and delightful Scotch whisky.



Available in
40 oz. Bottles
26½ oz. Bottles
13 oz. Flasks

Old Parr
Scotch Whisky

MacDONALD GREENLEES LIMITED - LEITH, SCOTLAND



*India, with its extreme variations of temperature, has always elected Burnett's London Dry Gin its favourite all-weather drink.

It's that *Dry* London Flavour that counts

For three hundred years Burnett's London Dry Gin has been noted for its true dry London flavour, which, due to a secret process of distillation, is part and parcel of the gin itself. Burnett's London Dry Gin costs no more than ordinary gins.

Available in Popular Sizes

**SIR ROBERT
BURNETT'S *London Dry*
GIN**

"Is just that much *BETTER*"

Distilled and Bottled by Distillers Corporation Limited, Montreal

EAST VS WEST?

**WAR CAUSE WILL GET \$8,000 IF EAST
RAISES \$900 IN TWO WEEKS - - WOOD
HORNE, GRAY, LEONARD, HUOT TO
GIVE TIME FOR DOMINION SERIES.**

DOES Canada want to see the much-discussed EAST-WEST professional series played this year. That is the question which will be decided in the next two weeks — and it is a purely financial answer which must be forthcoming. Here are the facts:

Last winter it became evident that Fred Wood, Vancouver, star, had a right to be reckoned as Canada's leading golfer. Fred has never played in the East. Like Henry Cotton he has performed faultlessly at home, thus the comparison has been hard to make on a national basis. Eventually the proposal of a match between Stanley Horne of Montreal and Wood arose. Then Stan Leonard won the Canadian professional crown. But twice, immediately after, Wood showed superiority over his titled fellow-townsmen.

Meanwhile Jules Huot of Quebec and Bob Gray Jr. of Toronto joined with Stan Horne in stating that they felt confident that any two of them could trim the Westerners in an EAST-WEST series. Gradually the possibilities of a great tour extending to VANCOUVER, EDMONTON, CALGARY, WINNIPEG, HAMILTON, OTTAWA, MONTREAL, and TORONTO to wind up just before the Canadian Open championship at Lambton in that city August 7-9, were seen.

All players were willing to *give* their time. All proceeds of a conservatively estimated \$8,000

total gate on the eight games were to be given to the war effort. The tour is to be *wholly* for a WAR CAUSE, completely non-profit, run in the interest of sport and raising money for the Cause.

Stan Horne, above, will have a private affair in the mooted East-West series with blond Fred Wood, below, to settle just which is to be considered Canada's greatest player.



The travelling expenses will run to \$2,600. Mr. W. S. Charlton, energetic president of the Royal Canadian Golf Association stated to your editor in April, "If you Easterners raise your half, let me know and the West will match it and send the boys on the tour." To date the East has raised \$450 in three contributions.

Now there are just three weeks before the rest of the East's \$1300 must be in hand. That means about \$900 must be raised to assure this grand effort on the part of four or five professionals to raise interest in golf and close to \$10,000.

The matches will be scored on a point basis. Each match will count for two points. The Vancouver, Montreal and Toronto matches will be scored as four point games. This will make a 20 point series with winners declared on point basis.

In the eyes of CANADIAN GOLFER the EAST-WEST WAR AID series seems like the finest and biggest thing which has been considered in Canadian Golf in many a year. *BUT* \$900 is still between completing this plan and dropping it. Newspapermen who think it a good idea can help by plugging the series. Individuals or companies who wish to contribute should address all contributions to CANADIAN GOLFER EAST-WEST WAR AID FUND, 1434 St. Catherine St. W. Montreal P. Q. It's up to the golfers now. Every dollar contributed will become *FOUR* in the aid of CANADA AT WAR.

NOW...A POWER BALL THAT FITS YOUR GAME



Angus D. Powerhouse

Smacks 'em with a stroke like a pile-driver. He never had a ball that could give his wallop everything it deserves until he tried the SPALDING DOT. "I'm no scientist," says Angus, "but the DOT's 2,000 pounds of high power internal pressure sure is a ton of clicks. Yes, sir—power *plus* durability that gives *extra* clicks because it's *extra* tough."

Spalding DOT

*Canada's Leading Distance Ball
(Not needed)*



Joe Shatterpar

Joe's friends suggested he needed a power ball so he fitted himself with a SPALDING TOURNAMENT. Ever since then, Joe's game has steadily improved. The smart boys say that at the rate he's cutting strokes off his score, he'll be the club champ by the end of the season. Says Joe, "I owe it all to TOURNAMENT, that stroke-saving ball with a yen for yardage."

Spalding TOURNAMENT

*Another distance ball for the low
handicap golfer. (Not needed)*



Stanley C. Shotwell

He's speechless with amazement since he fitted himself with the durable KRO-FLITE to end double-trouble (high scores, high ball costs). The day he broke ninety, he bought drinks for the house, made all the members toast his KRO-FLITE. When he heard that it's needed for power, he asked if his clubs, car, business, etc. could be needed.

Spalding KRO-FLITE

*NEEDED — Stepped-up distance
for the toughest cover ball made!*



● Three "power balls" for different types of players. Whether you're shooting in the 70's, see-sawing in the 80's or hovering in the hundreds, you'll get the sweet click and kick that comes from giving a higher compression ball a longer, straighter ride!

For the hard-hitting tournament player, there's Spalding DOT and TOURNAMENT, the highest-pressure balls in the game. And for those who need tougher cover balls — *Needled* KRO-FLITE — with 500 more pounds of pressure! Exclusive Spalding features — *Needling* and True-Solution Centre add *extra* distance to direction, get your shots *up* and *away* faster. All made with famous Geer Patent covers.

Spalding

"NEEDLING" AND TRUE-SOLUTION CENTRE

A.G. Spalding & Bros.
OF CANADA, LIMITED

BRANTFORD MONTREAL TORONTO VANCOUVER

Now that the active season for tournament golf has swung into full stride, let's review a few fundamentals about the right things to do and to forego. In the first place there is a general tendency on the part of tournament players to forget their obligations to their fellow competitors in the matter of being on hand for starting times. Starting times are as much a part of any tournament as the presentations of prizes. Few golfers would be late to receive the first prize, if they won a championship. Why not be on hand in the same way for your times when the starter calls your name? To be sure in wartime officials are a little likely to look upon tournament regulations with some leniency for golf should be a means of relaxation, but golf tournaments are either run well or they are nothing. Be on time; don't grumble when you get an early time; don't complain when you happen to draw A. N. Other as a partner. The latter is a chance everyone takes in entering his name in any tourney. No one should be so self-important as to "kick" when he runs into such a "draw" once in a long while.

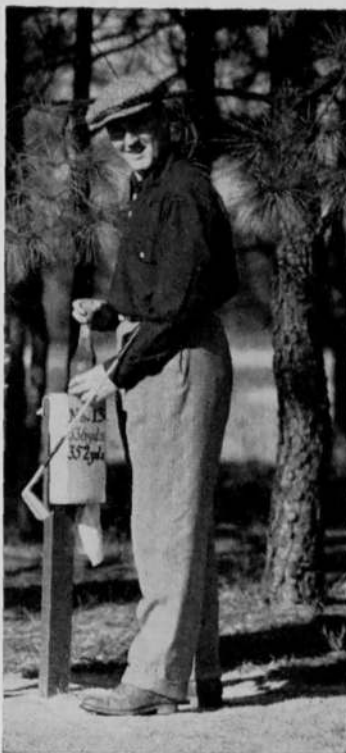
Tournament chairmen are reminded that traps should be properly raked during tournaments. Complaints, justly made, about heel-prints in the traps at several fairly important tournaments so far this year should never have to be made.

This year, with general shortage of older and more experienced caddies, it is up to players in all clubs to help professionals or caddy-masters by first being considerate and tolerant with your inexperienced caddys. Moreover with a few quiet tips you can help to educate the youngsters who remain at the disposal of the clubs.

Noted as several tournaments so far this year have been a few low-handicap players who feel, apparently, that they are immune from the rule of replacing divots. Low handicaps carry no such privilege, nor is a divot-hole lie any less a curse for players coming later, just because a scratch hand-capper happened to make said hole. "Replace divots," means everyone.

There is a great deal of controversy about lost balls, unplayable lies and out-of-bounds rules for stroke and match play competitions. Players may profit by fixing this matter clearly in mind and abiding by it, for there are occasions when the choice of dropping a ball or going back to the tee can make quite a difference.

Here is the correct procedure from the latest R.C.G.A. rule book. In Match Play, a lost ball or an unplayable lie requires returning to the spot from which ball was played. The ball may be teed if the shot was hit originally from a tee; it must be dropped if hit from



WHO'S AWAY

?

A
FRIENDLY
CHAT
WITH THE

Editor

Hazard or through the Green. If hit from the putting green, the next ball may be placed. Failure to comply with this rule is Loss of Hole.

In Stroke Competition: An unplayable lie may be treated in the above manner OR a ball should be teed behind (if possible) or as near as possible to the place where the ball was lifted and continue play under penalty of two strokes. A ball lying anywhere on the course may be lifted as unplayable. Failure to comply with this rule is Disqualification.

Out-of-Bounds: In either Match or Stroke play, a ball out-of-bounds calls for a return to the spot from which it was played and one stroke penalty is added. If the ball was struck from a tee, it may be teed. If it was struck through the Green, it must be dropped.

Golf is a contrivance of man for his further enjoyment and general entertainment, to be sure, but the golf course is not the place for raucous shouting and laughter. "Trans-fairway Banter" should not assume such vocal proportions as to simulate thunder. Whistling at friends is also taboo. The course should not be a graveyard, to be sure, but if those people who whoop and guffaw their way around 18 holes would realize that many enjoy serious golf and wish to concentrate, such boisterous players might be a trifle more considerate.

We were pleased to note that tournaments throughout Canada are drawing fine entries this year, bearing out the fact that golf is a game which players need even in these difficult times. While many of the younger and low-handicap element in Canadian golf have been called into service the older golfers and a new crop of youngsters are still holding forth to provide keen competition and interest right across the Dominion. Moreover numerous clubs have actually recorded increases in membership where many feared that the

rate of resignations might prove disastrous. Great clubs like Royal Montreal and Toronto Golf Club have been hard hit with large numbers on active service, but quite a few middle-sized clubs are actually up. The latter profited by a new group of Canadians who are now substantial wage-earners. Scotland and Great Britain, long the homes of "democratic golf" with their cobbler and carpenter golfers have nothing on Canada today. Recently your editor played a very enjoyable tournament round with a really excellent young player of 30 years. Boasting a five handicap this chap showed real golf understanding and a fine game. His occupation? Well, he operates a crane in a steel foundry — by night! His days are for sleeping, but he prefers to forego part of his rest to get in a round once a day.

Of such are Canada's new golfers, being born in this fast-changing world.



Gallery a golf match wearing this **McMullen Classic** of yellow sharkskin, the colour of sunshine, and with it a large, natural straw hat. From **Holt, Renfrew**.

P.M. *at the Club*

Shantung, the year's most talked about material, tailored into a practical little suit of great chic. This one is blue, and the flattering "Mammy" turban is in a darker, matching shade. From **Morgan's**.



This beautifully conceived, coin-dotted crepe has the new, long sleeves, with soft shirring at the neck and front fullness. A typical town-and-country dress. **McMullen Classic** from **Holt, Renfrew**.



The icy coolness of white crepe against the green background of the Golf Club is a combination hard to beat. The lattice-work collar, cuffs and pockets have that look that used to mean **Paris**. An **Eaton Exclusive** from their **Ensemble Shop**.

A chalk white crepe dress, simply cut and with a fresh, young crispness about it. Worn under a snug-fitting, light wool jacket of paddy green. From **Ogilvy's**.



GRACE SEARS "ARRIVES"

By BOB GOWAN

THREE winters ago CANADIAN GOLFER called Grace Sears, "Canada's Most Promising Junior". Now we have the intense satisfaction of pointing with pride to her victory in the most important women's tournament to be held this year in Ontario.

The event was the Toronto City and District and practically all the foremost women golfers of the Queen city were present. The championship was played at Weston with an entry of 46 golfers. The City and District is always played over the 36 hole route on two days and Miss Sears, now a member of Summit in Toronto, jumped right into the lead with a fine 81. It was that opening blast which stood her in good stead through the final 18 holes.

Grace, a neat hitter from the tees, found that her control with irons would not let her down, and she began resolutely the second day, to protect her lead. In fact, by starting the last round with a birdie on the first and an eagle on the second, this fine youthful girl athlete just about clinched matters.

Defending champion, Mrs. F. J. Mulqueen of Toronto Golf Club, last winner of the Canadian Open title, was four strokes behind after the first round when she needed 85. Meanwhile Mrs. J. A. MacDougall of the same club was around in 85, but neither had the honour of placing second. This was reserved for smiling, Mary Lloyd of Lambton who played steadily for an 84. In the large field Mrs. R. W. Gouinlock of Toronto G. C. Mrs. F. Y. McEachren, Hamilton, and pretty Mary Jane Fisher were the only other players to break the 90-mark. Their scores were 89, 87, 88 respectively.

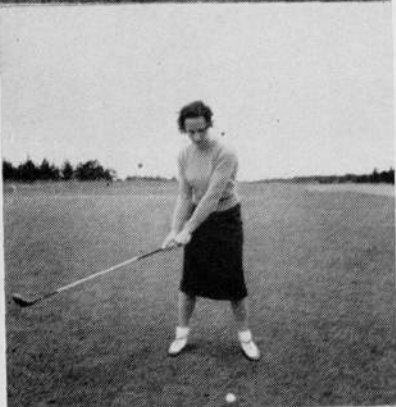
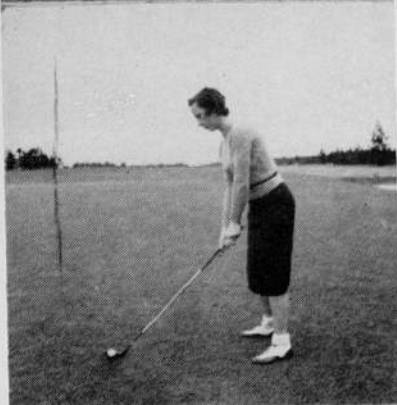
The second day found the battle resolved to these six players. As we have said Miss Sears with an 83 for 164 was good enough to keep out in front, but in the closing stages the experienced Mrs. Mulqueen closed the gap to pull into the runner-up berth. Her closing 82 was the best round of that day's play. Meanwhile Miss Lloyd shot far from shaky golf for an 86 and a 170 total. This placed her third.

Mrs. MacDougall was one stroke better in her second round with 85 which left her just one stroke behind Miss Lloyd at 171. Miss Sears is about 5'5", dark brown hair, weight about 119 pounds with a splendid pair of hands. She is a former Ontario junior champion with enough power from the tees to meet any Canadian lady players on equal footing. However, her real forte is her ability to hit sharp crisp irons which in the past two years have been splitting pins, more and more.

This victory and this excellent scoring by the new champion may mark the beginning of a new era in Ontario women's golf, for over the past ten years such players as Mrs. Mulqueen, Mrs. F. H. Gooderham, Mrs. MacDougall, Mrs. Whittington, Mrs. Gouinlock and the great Miss Ada MacKenzie have scarcely allowed a newcomer to step into the championship picture.

cont. on page 22

Grace Sears, attractive young Toronto player, a member of the Summit Golf Club, recently won the Toronto City District championship. We present this series of her swing which though taken three winters back when Miss Sears was in Pinehurst, shows the essentials of an excellent swing for our female readers to study. Added to her keen love of the game Miss Sears most potent weapon in winning golf tournaments will undoubtedly be her cheery unruffled personality.



WHITE LABEL Makes Good Friends Everywhere

SALES DOUBLE ADOPTION

SALES OF "WHITE LABEL" SOAR RAPIDLY

Generations of Improvement and "Making Friends" Bear Fruit in Big Rise in Rate of Sales Increase in Past Year

Last year, we asked ale drinkers to make a "triple test" of White Label Ale . . . to gauge its quality through sight, smell and touch.

We were satisfied that such a test would demonstrate just why White Label has been making friends for generations.

But frankly, we weren't prepared for what actually happened. Within a few months, sales of White Label Ale were mounting in an unprecedented fashion. By the end of the year, sales had actually doubled.

This is not a sudden success. Steady maintenance of quality has been building a body of friends for White Label since 1885.

But we can truthfully say now that, more than ever before, they're turning to White Label!



"Makes Good Friends Everywhere"

More and More They're Turning to WHITE LABEL

FOLLOWING OF "TRIPLE TEST"

1 See the Head!

Compare the heads! There'll be a light, creamy head on your White Label glass. Now, watch! White Label will hold its head, and as you drink it, the filmy cells of foam will cling to the glass as positive evidence of superior quality.



Make this *TRIPLE TEST*...

and you'll change to
WHITE LABEL



Awards of Merit

White Label Ale began to win gold medals in international contests in 1885. Since then it has added continually to its string of trophies. Below are shown some of these awards of merit, won by White Label in competition with the finest English and American ales.

2 Catch the Aroma!

Slowly pass a glass of the unnamed brand under your inquiring nose. Draw in your breath. Good? Yes, but wait! Now! Repeat with White Label! Don't get impatient. Enjoy that rare aroma before you lift the glass to your lips.



3 Feel the Difference!

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PICKING HOPS IN KENT



Golf's "Greek God"

FOUND NO ROYAL ROAD TO HEIGHTS

By

H. R. Pickens Jr.



Mr. and Mrs. Craig Wood — Mr. and Mrs. Open Champions of the United States for 1941. This is an honour they've waited for a long time.

CRAIG WOOD has taken the U. S. Open title. Played at the Colonial Club, Fort Worth Texas, the six-foot blond, 39 years of age, ended a quest for the crown which began when he was a youth of 23. That was 1925 and Craig, playing in his first national, needed 317 shots while taking 54th place in the classy field gathered that year at the Worcester C. C. in Massachusetts. That was the year Willie MacFarlane and Bobby Jones tied for the crown with Bobby bowing to Willie by a single stroke after two extra rounds.

Since then handsome Craig has participated 12 times with several occasions not counted when he failed to qualify. We may say that his record was one of persistent improvement featured by disappointments and long slips down the ladder.

Born November 18th 1902 in New Jersey, Craig is a graduate of Ryder College. Well-poised, quiet and goodlooking, Wood has been known as the "Adonius of Golf", but in later years he seemed destined to become one of the great "Unfortunates" of the game. This was because he came so close only to lose so many important titles. All his narrow misses have been eulogized many times over in dramatic treatments by newspaper feature-writers, but it seems now, in retrospect, that Wood was just "working up" to eventual victory.

Let's look at his record. In 1925 he was 54th, as we have said, with 81-78-77-81-317. The following year he did

not appear in the records. In 1927 he was back, but this time needed 165 shots for the 36 hole qualifying round. Naturally this wasn't good enough to enable him to continue. In 1928, Craig was 46th with several others. This time he shot 79-70-82-81-312.

It was in the following year, 1929, that Craig first placed far enough up the ladder to merit notice. This time he tied for 16th place with 79-71-80-78-308. That seemed to get him started in a better run of play in this event, for in 1930 he worked down to 9th place with 73-75-72-80-300. In that event he could have been fairly close with a decent last round, but it takes a lot of experience to play well in the final round of an U. S. Open.

In 1931 Craig is not to be found in the first 60. That year's retirement cost him some notches in his climb, and the result was 13th place in 1932. In this tournament Craig scored 79-71-79-73-302. But by this time he was coming along fast having been a successful member of the Ryder Cup team in 1931 against Britain when he defeated Arthur Havers, 4 and 3.

It was in 1933 that Craig Wood really arrived in the "big-time". That year he was leading money-winner on the southern tour and came storming up to the American Open championship to be topped only by the skyrocket rise of Johnny Goodman and a big, bushy-locked Norwegian, Ralph Guldahl. Craig was 3rd with 73-74-71-71-290. Despite his great 66 in the second round Goodman only won with 288. This was

an important tournament for it was the first time that Craig had shot four steady, good rounds in this major championship. In '34 a reaction hit Craig. He didn't even place in the first 64 in the Open, but Wood was well established by this time by virtue of a second fine year in 1933 when he had again been victorious in Ryder Cup play. This time he trimmed W. H. Davies, 4 and 3. That was also the year that Craig visited Britain. The picture stands clearly in mind of the big fellow tying with Denny Shute at St. Andrews.

Denny, at that time, was playing steady golf which brooked no mistakes by any opponent. It was at the second hole of the play-off that Wood duffed his second into Swilcan Burn. Off came his shoes and socks and a great gallery held its breath as the ball came sailing out, but the strain was too much and a hole later Craig needed a bad six. Shute went on, never again caught, to win, 149 to 154.

After 1934, the reaction year, Craig started slowly to rise again. He tied for 20th in the U. S. Open but with a mediocre 307 made up of 71-70-78-78. In 1937 Canadians will recall that Craig won the General Brock Open championship, the last year of that great tournament held at Font-hill in Ontario. But his 35th place with 298 in the U. S. Open was just another tournament for him. His 78-71-73-76 was far behind Guldahl who set an all-time Open championship scoring record at Oakland Hills in Detroit by posting a 281 total.

Again in 1938 you will search fruitlessly for Craig Wood's name in the first 60 players in the U. S. Open championship. But in 1939 Wood played the finest golf of his Open championship career to score 284. His rounds were masterful and steady being 70-71-71-72. But this was only good enough to tie with the fast-rising Byron Nelson and of all people — yes, friend Denny Shute once more.

But Denny didn't fare so well in the play-off. Craig and Byron were a little rough in disposing of him as they piled in with two brilliant 68's in the first attempt to break the three-way deadlock. When Wood and Nelson got together once more Byron slipped in with a 70—three shots better than Craig, who once more lost an important play-off.

In 1939 Wood was still one of the great players in every event, but by this time his 38th hole defeat by his former assistant, Paul Runyan in the final of the P. G. A. Match play championship and several other last-minute setbacks for the coveted Master's Open, had earned him the "Hard Luck" crown among the leading players.

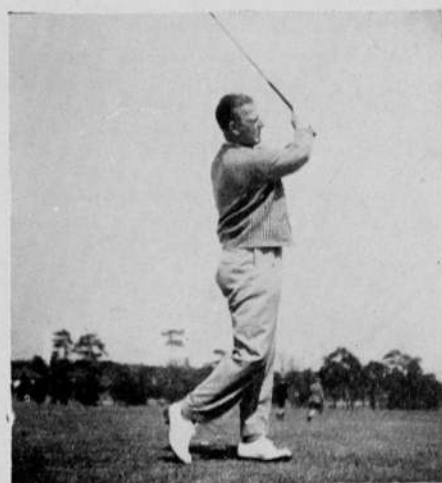
Yet in 1940 Craig was right up there again in the U.S. Open with clear claim to 4th place by virtue of 72-73-72-72-289. That tournament held at the Canterbury club in Cleveland and the tournament in Philadelphia the year before, show eight of the best consecutive rounds ever played by any golfer in this most testing of all medal tourneys.

And so we come to 1941. Craig is now American Open champion. He had to beat a great field at Fort Worth; he had to beat a strained back which almost kept him from starting; he had to beat the elements which almost stopped play on the second day. But the most important feature of all was that he successfully eliminated an old jinx which had seemed for a long time too great a hazard for even the blond "Adonus of Golf".

Strangely enough when Craig won the General Brock Open in 1937, he had to stop several times during the course of the last day's play to have a doctor work on his strained

Cont. on page 22

Craig Wood, new 1941 American Open champion, is considered by his fellow professionals as the master of the No. 3 iron. His swing is not entirely full, nor as fluent as that of Snead, but his hand control is as fine as the best in the game.





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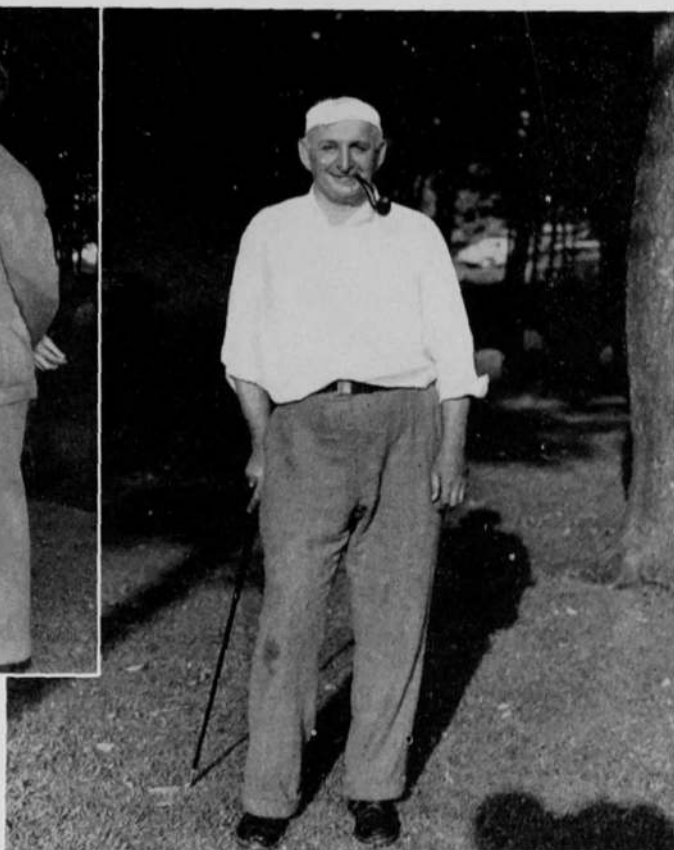
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Above Left: Harold Wilson, Westmount club member and Twin City correspondent for Toronto Globe and Mail and Toronto Star; William Dick, Rockway Club member, former prominent amateur ball player an umpire; Renwick Phillips; Mrs. W. E. Artindale, Miss Nelda Blankstein and Mrs. F. R. Pollock, Westmount Club members; and Fred Thompson, former Montreal newspaper golf columnist, now living in Kitchener. Above right: Joe Stark, Westmount Club, winner of O.G.A. Spring Tournament with 36-38-74.



NEW NAME SCORES AT KITCHENER

By FRED THOMPSON

OPENING tournament on the Ontario Golf Association's 1941 program followed closely the pattern started in the neighboring province of Quebec a few weeks earlier when virtually unknown golfers scored upset victories.

The Spring tournament played at the beautiful Westmount Golf and Country Club in Kitchener on Saturday, June 14, was expected to be a dog-fight between Jack Nash of London, Ont., one of the highest-ranking players in the Dominion; Gil Walker of Sunningdale, Jack Chinnery of Toronto Glen Mawr and the Plomske brothers of Kitchener, Milt and Bill.

But it remained for a practically unknown club player at Westmount to pace the field of 88 competitors. Joe Stark, who never won a tournament of any consequence before, stroked his way around the rain-drenched layout in 36--38--74 for a three stroke margin over four players tied for the runner-up honors.

Nash was one of these players, the other 77's being chalked up by Howard Jones of Burlington, Bill Lathrope of Lookout Point, H. L. Guy, of Westmount and Bernard Johnson of Chedoke. Chinnery was two strokes off this pace.

Westmount's length of 6,447 yards was considerably longer than that on the day of the competition. A heavy downpour of rain the previous day, followed by another half-way through the tournament, made playing conditions tough.

The layout, one of the most beautiful in the country, was in great shape, however. Designed by Stanley Thompson,

it has a marked similarity to the Seigniory Club's sporty course—with the tree-lined and narrow fairways placing a premium on accuracy.

The winner, although finishing three strokes over par figures, might easily have been under the 70-mark if some of his well-stroked putts had taken an extra roll and dropped. At least six hung on the edges.

Stark got away to a great start with birdies at the first and third holes. The first is an easy birdie hole, 296 yards and downhill, but the third is one of the toughest pars in the country. It measures 433 yards and is all uphill, an accurate approach being necessary to catch the small, elevated green.

Rated a better-than-average club player, Stark never had a really bad hole and proved beyond question that 1941 is going to be his most successful. He has yet to score out of the 70's this season, flirting with par every time he jaunts around the layout.

H. L. Guy of Westmount was the low net winner in class A, handicaps 1-9. He had a card of 77 and a net of 70. Bernard Johnson of Chedoke, with the same card, took low gross honors in class B, handicaps 10-19. Low net in this class was won by E. L. Dilworth, Westmount, with 78—15-63. Second low net went to Dr. G. F. Watson, also of Westmount, with 81—15-66.

In class C, low gross of 89 was posted by K. B. Hales of Cutten Fields, Guelph, and low net was won by W. W. Foot, Westmount, 90—23-67. Second low net was taken by

Over please



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Smoke
Buckingham
-and Smile

George W. Sawin, Westmount, vice-president of the B. F. Goodrich Rubber Company, with 92—24—68.

B. L. Anderson, secretary of the Royal Canadian Golf Association; G. W. Wigle and C. H. Sclater of Ancaster; and E. C. Gould, Brantford were some of the prominent "names" in Canadian golf among the competitors.

Ward Vair of Galt, a member of the O.G.A. executive, and the man who directed the tournament, was introduced to the gathering just prior to the presentation of prizes by George W. Lang, vice-president of the O.G.A. Prizes were presented by L. O. Breithaupt, M.P. for North Waterloo, president of the Westmount Club, and by G. N. "Bus" Hunter, club captain.

In the July issue of CANADIAN GOLFER we feature the re-made swing of Denny Shute, American professional who overcame a bone-grating operation in his left wrist last winter and after tedious practice almost won the U. S. Open. Excellent instruction photos of Denny's swing will be presented.

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THERE will be a great deal of fine golf and a great deal of low scoring when the foremost golfers in America meet August 7-9 at the Lambton Golf Club in Toronto for the Seagram Trophy, emblem of the Canadian Open championship. Defending champion, Sammy Snead will have his hands full holding the crown which he first annexed in 1939 at Mississauga for the long trying holes of Lambton, when stretched to its full championship length, will test even the gifted West Virginian. The hole, above gives a perfect picture of the difficult tee shot at the eighth on Lambton's par 34 first nine. In the distance is the green, but even a slight slice and the Humber river (right) claims another ball and a two stroke penalty. (The carry is 220 yards if you go straight at the hole.) Below is the familiar entrance to the Lambton Golf Club in Toronto through whose portals some of the most famous names in golf have passed. Lambton was the home club of the unforgettable George S. Lyons whose record of eight Canadian Amateur crowns may probably never be equalled. But watch the disasters in the Open at this same eighth hole when the firing starts and the Seagram Cup hangs once more in the balance.

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ST. CATHERINE AT METCALFE —
MONTREAL.

DON McLean winner of the St. Andrews tournament at St. Andrews East Quebec, the first tournament of the P. Q. G. A. schedule each year, was toasted as a "newcomer" by the papers. That's really funny for Don was a member of a Quebec junior championship team back in 1929. Players who recall the great promise of Jackie McCubbin of Rosemount may also recall one of his spindle-legged teammates. This was Don McLean — now a tall and dapper 6-footer.

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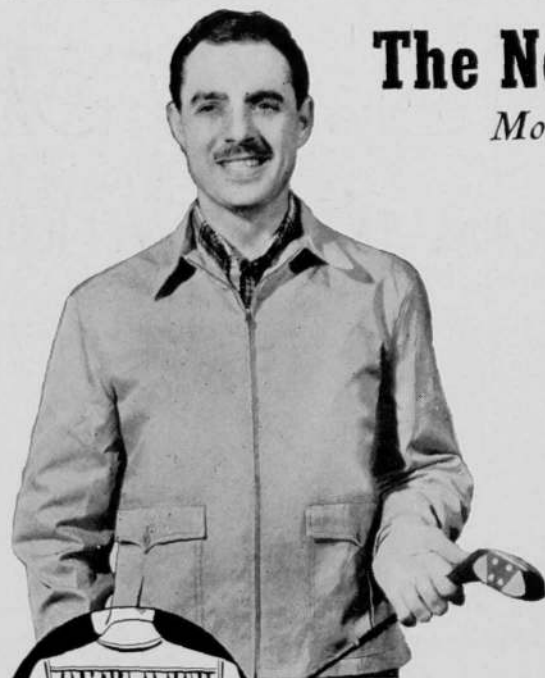
G. McK., Finlayson, Montreal, P.Q.

*on the occasion of playing the 17th hole
of the Kanawake Golf Club
on the 13th Day of June 1940 in one stroke.*

[Signature]
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AS WE GO TO PRESS

As we go to press reports come along to the effect that Bob Burns, formerly a Montreal professional, won the Ontario Open shooting a marvelous 66 in the final round of a 54 hole championship played at Ancaster. His total was 209. Also Mrs. A. B. Darling, Whitlock again won the Montreal City and District after trailing Mde. Dagenais who shot a 77 in the first round over Laval. Moreover old friend Jack Nash was back to the fore with a medal-winning 70 in the qualifying round of the Ontario Amateur which is being played at Mississauga.

We hear that Phil Farley was right behind Jack in this round with a neat 71. Also the Sunday following the Ontario Open in Hamilton Dunlop Rubber's great playing Director Craig Wood, present U. S. Open champion, played a War Aid exhibition at Lambton with Willie Lamb, Bob Lamb and Bill Kerr. Wood played right after flying into Toronto and was rather shaky being the highest of the four with a 75. He had to leave immediately. Also the Province of Quebec made a rather hasty, last-minute decision to cancel the Quebec Amateur championship. Numerous have been the criticisms of this action in Quebec where fine response to tournaments all year gave little weight to the committee's assertion that entries did not merit the playing of the event — particularly when this conclusion was drawn considerably in advance of the usual time when entries could have been expected.

All these items and a complete picture of the golfing vista in Canada and abroad will form subjects for discussion in the July issue of CANADIAN GOLFER. Players wishing to comment from time to time are invited to do so through these pages.

ST LAWRENCE CIRCUIT *from page 3*

fast in provincial golfing circles during his residence in Three Rivers.

With a record like this one established in 1940, Quebec and Three Rivers golfers, now may look up the Manoir tournament and the Duke of Kent trophy events as "their own" championships.

The 1941 Duke of Kent Trophy tournament takes place June 21st this year and will undoubtedly draw a strong Montreal invasion again. A number of the low handicappers from that city are determined to the "show" the Quebecers that they have not lost control "down the St. Lawrence."

The Manoir Richelieu Shield tournament will be played July 19th. This is the Thirteenth Annual staging of the event and, with the Women's Invitation tournament on Friday July 18th, the usual large and enthusiastic group of golfers is expected for the weekend.



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GRACE SEARS "ARRIVES"

from page 11

Mrs. Gooderham and Miss MacKenzie did not play in this latest Toronto City and District, but Miss Sears, with the confidence of this win behind her, will be a far more formidable opponent for them when they do cross niblicks later in the season.

The four names which have risen gradually but with steady promise among the juniors have been Grace Sears, Mary Lloyd, Mary Jane Fisher, Scarboro and Marion Walker, Mississauga. Miss Fisher finished this tournament with 179 and Miss Walker was not entered, but they, in the years to come, may well take the places of Ontario's great quartette of Gooderham, MacKenzie, MacDougald and Mulqueen who have ruled so long and so well.

Other leading scores in the Toronto City and District event were:

1. Grace Sears, Summit	81-83-164
2. Mrs. F. J. Mulqueen, Toronto	85-82-167
3. Mary Lloyd, Lambton	84-86-170
4. Mrs. J. A. MacDougald, Toronto	85-86-171
5. Mrs. R. W. Gouinlock, Toronto	89-84-173
6. Mrs. F. Y. McEachren, Lambton	87-88-175
10. Mary Jane Fisher, Scarboro	88-91-179
11. Mrs. W. H. Boyle, Royal York	91-88-179
12. Mrs. J. B. Seawright, Cedar Brae	91-89-180

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GOLF'S GREEK GOD

from page 15

back. Maybe strained backs agree with Craig for he has now achieved golf's greatest pinnacle in the same condition.

Wood's average for his 50 rounds on record in the American Open is 75.36. This is not spectacular, but it dates back 16 years. Strangely enough the man that Craig had to beat in this tournament in Texas this year was a tall, slender, greying Ohio boy by the name of Shute. Denny was in with 287 just sitting and knowing that the only man who could catch him for the last hour and half which remained in the tournament was the golfer who had once bowed to him in the British Open. Perhaps Denny knew in his bones that Wood was due, for he refused all congratulations while Wood laboured through a faltering last nine to end with a 30-footer on the home green. The writer imagines that Shute, himself recovering from a bone-grafting operation to his wrist which threatened his career only last year, minded least accepting the bitter pill of defeat from his old rival, that sturdy hero of the fairways, Craig Wood. With a profile like a Greek God, Wood has found no Royal Road to the top. The only Winged Foot he had ever had in connection with golf is his swanky home club in Westchester N. Y. Instead it has taken 16 years of hard slugging, but one assumes the reward is worth the struggle for Craig is now indisputably "tops".

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DRIVING-RANGER WINS

A NEW FRENCH-CANADIAN PROFESSIONAL STAR STEPS INTO QUEBEC'S SPOTLIGHT

By Stan Helleur

Quebec's first major championship for 1941 was the Spring tournament played at Marlborough in Montreal. This event brought forth a fine entry of 84 players and it also introduced a new threat in Eastern golfing circles in Gerard Proulx, Montreal, who "walked off" with the laurels, shooting a steady pair of 74's.

In a field which boasted many of the finest golfers in Canada including Stan Horne, Bobby Alston, Arthur MacPherson, Jules Huot and Jack Littler, Proulx sprang a real surprise, nipping Horne by a single stroke. Albeit Stan had just arisen from a sick bed and was obviously weakened, it is quite a feat to trim even an ailing Stan Horne — meanwhile leading the above galaxy down to the finish line.

But the course was difficult, long and the greens were still rough from a winter which had left little possible for human greenskeeping so early in the season. Indeed, Proulx played the best golf of the day as he totalled 148 despite a terrible 9 on the 13th hole in the morning round.

But it was really the poor scoring, which was general in the morning round, that accounted for the fact that he was in such a fine position after his opening 74. Only Jack Littler was able to match this two-over-par score in the A. M. Hence the brawny Proulx played carefully and well throughout the final session to stick in the van position. On the other side of the picture a single par on any of the last three holes by Horne would have forced a tie, but somehow the little Ilsemere professional found these finishing holes a much different story in a tricky cross breeze that when he smashed Marlborough's old record with an amazing 64 two years ago.

The new Quebec spring champion is a native of the little Laurentian foothill town of St. Eustache. For four years he served as the assistant of Charles deBreyne at Laval, but two years ago Gerard became professional at a driving range close to the city.

It was noted that he was coming along fast at the end of last year at the Quebec open championship played at Laval where he was close to the leaders with 143.



Gerard Proulx, who teaches beginners at a driving range, but who showed the way in Quebec's Spring Tournament.

Proulx once scored below 300 in the General Brock Open in 1937 and in that same tournament placed 8th in the North American Long Driving championship. Best round of the day was turned in by Arthur MacPherson, veteran home-club pro, when he equalled par 72 in the afternoon. The doughty Scot was third in the final standing tied with handsome Jack Littler of Ottawa's Rivermead course at 150. Littler after tying Proulx in the morning faded to a 76.

Bobby Alston, undoubtedly one of the finest golfers in the Dominion, was fifth with 151—one shot better than the 1939 Canadian P.G.A. champion Jules Huot.

Alston, no longer at Ottawa's Chaudiere Club did not secure a professional berth this year with the result that he is occupied in war work. He was a little rusty with some of his shots according to reports, but still good enough to give the boys a battle.

Leading amateur in the event was steady little Tommy Riddell of Summerlea who posted 76-77 to nose out dapper Bob Lyle of Marlborough by a single stroke. Montreal's 1939 City champion posted the best amateur round of the day with a 73 in the afternoon to almost catch Tommy.

Added to the fine entry of professional stars, a number of the better Ottawa players including John Robertson who won the first tournament of the Ottawa season about a week previous, were on hand.

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