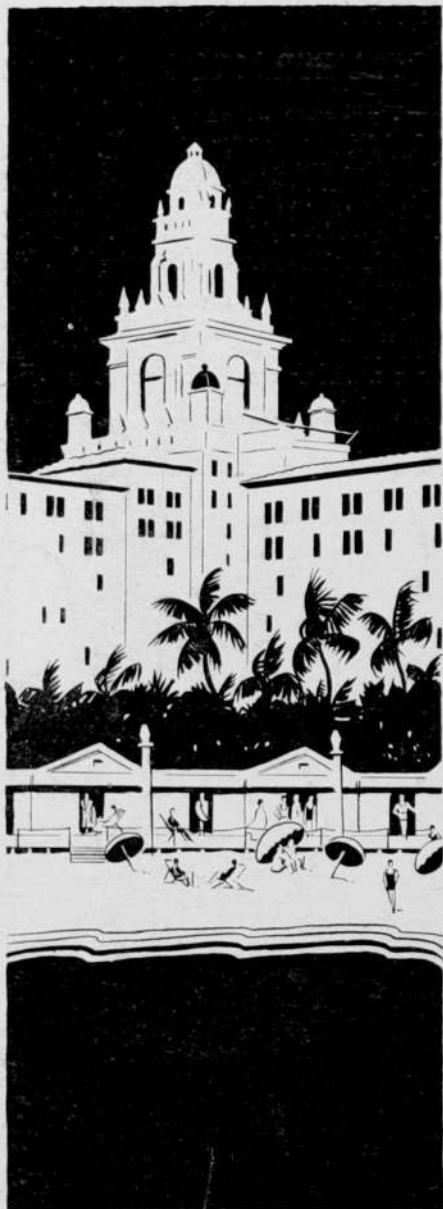
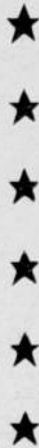


CANADIAN GOLFER

Vol. XX No. 9
DECEMBER 1934

The Editor and the Staff of The Canadian Golfer take this opportunity to extend to their readers heartiest Christmas greetings, and best wishes for the New Year. As in the past an intimate touch with all readers is very welcome. The Editor bears the sincere wish that he will hear from his readers frequently not only in the form of newsy items and comment, but also in criticism if such is forthcoming at any time. Again we extend to the Canadian Golfing Fraternity, the clubs, and our advertisers, **VERY CORDIAL WISHES FOR A SUCCESSFUL AND PROSPEROUS NEW YEAR.**

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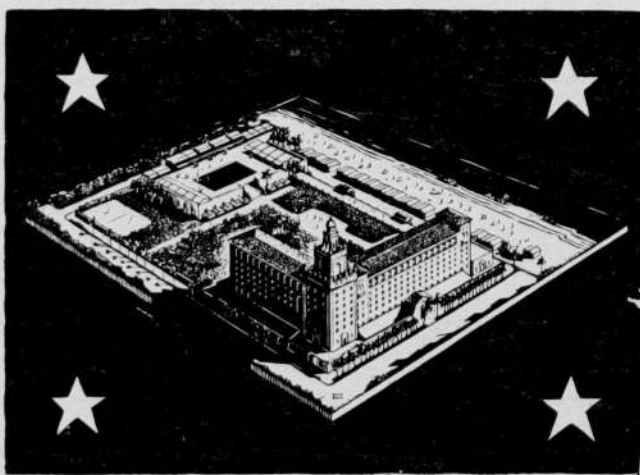
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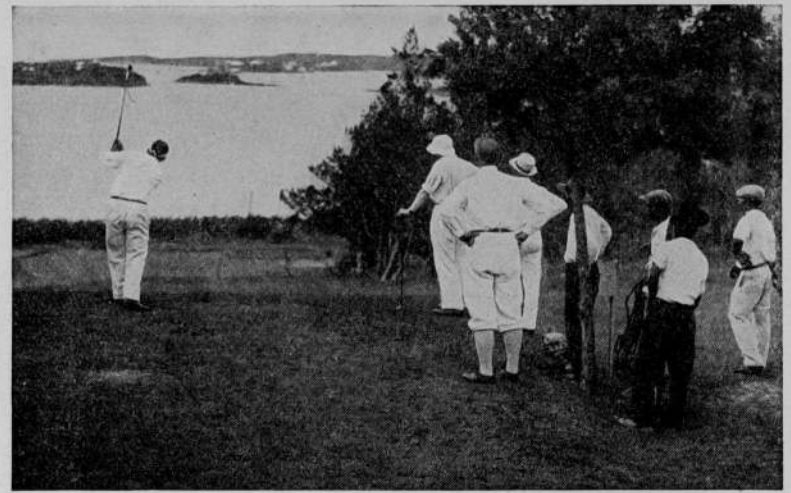
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MANUFACTURERS

are reminded that at the Annual National Greenkeeper's Golf Show the Royal York Convention Hall will be arranged in booths for exhibition purposes. Every distributor of golf course equipment will find this form of advertising a most satisfactory method of introducing and promoting their products in this field.

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W. J. SANSON, *President*
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Ridgewood Golf Club, Cleveland, Ohio



(Left) This beautiful view of 10th fairway at the Colwood Club in Victoria speaks for itself. Here a steady stream of golfers their way along the fairways betwixt the stately pines and evergreens winter and summer. Victoria is Canada's winter playground

(Below) The white streak at the bottom of this picture is not snow. It is sea sand which makes the bunkers at the Colwood Golf course in Victoria worth trying. Vancouver Island is the Colwood Course is located where there are more days of sunshine, and less days of rain than any portion of the Pacific Coast. It is Spring there round out there. Golf knows no seasonal limits. The view is from the 12th green

Canadian Golfer

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Vol. XX

December, 1934

No. 9

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Subscriptions for Canada. \$3.00 a year. United States and other countries \$4.00.
Single copies 25c.

Changes of address should be sent in well in advance.
The magazine is entered as second class mail at the Post Office in Gardenvale, Que.

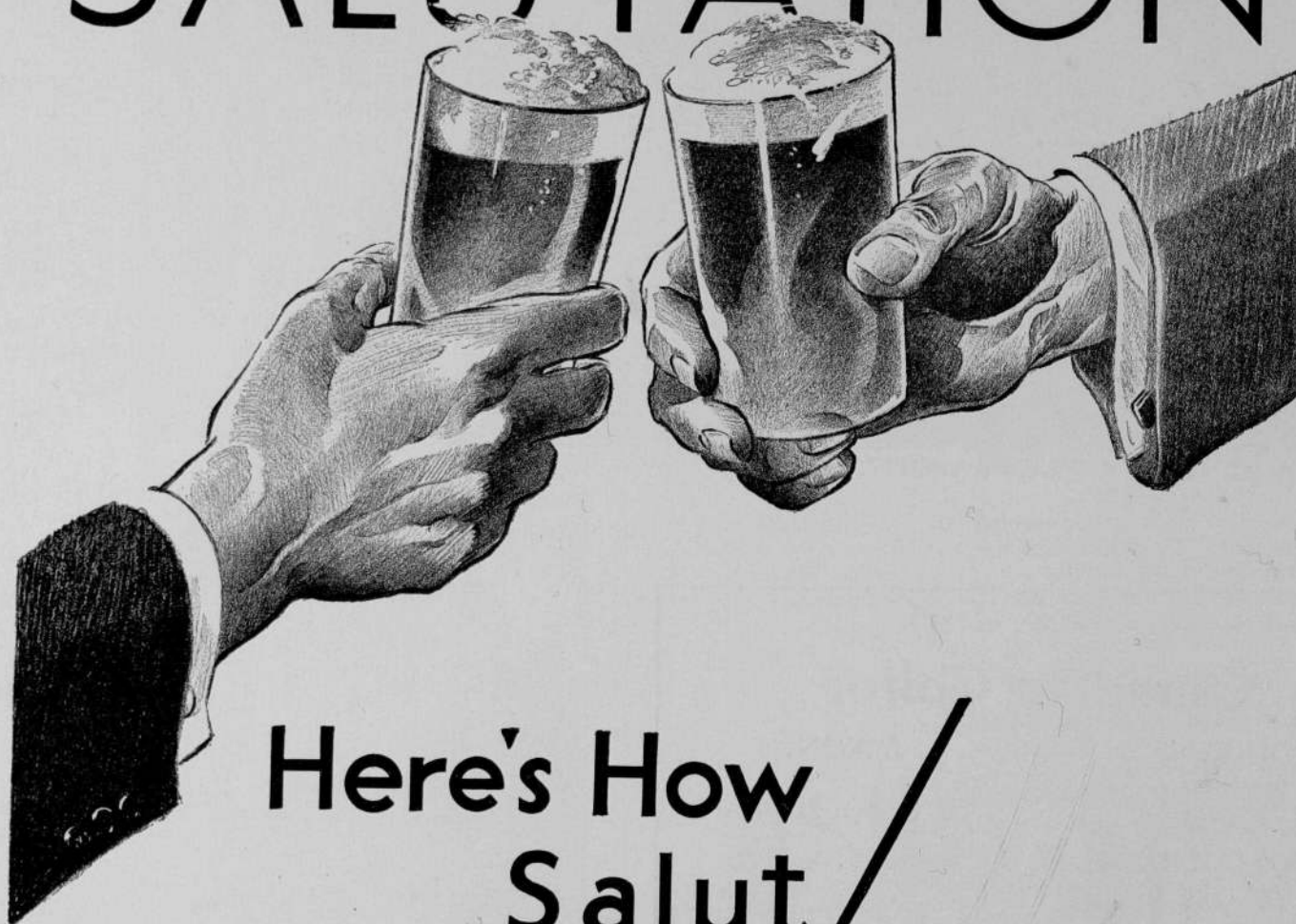


Where East Would Enjoy Meeting West this Winter : Beautiful Royal Colwood in Victoria

The idea of playing golf under ideal conditions during the winter months in Canada has never even occurred to the great majority of golfers. Nor is this strange, because by far the greater part of Canada lies under a heavy blanket of snow and ice for five months of the year and golf is unthinkable. Hence it is that many Canadians are to be found annually taking their winter golf in such places as Florida, Georgia, the Carolines etc.

By a peculiar freak of nature's caprice, Canada has been endowed with one winter garden spot. While the rest of Canada shivers in the grip of a cold and snowful winter, Victoria B. C. is specially favoured by nature to bask in warm sunshine and the perfume of roses. The flowers are in bloom, birds are singing and shouts of "Fore!" have no off-season. Any doubts as to the actuality of this amazing state of affairs can be quickly dispelled by a glance at the usual list of entries in the Empress Annual Mid-winter Tournament, which is fast reaching the proportions of the mid-winter tournaments of Pinehurst, Augusta, and other well known southern play-grounds. It will take place in February.

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CANADIAN GOLFER

ESTABLISHED 1915
WILLIAM D. TAYLOR
Managing Editor

Official Organ of

THE PROVINCE OF QUEBEC GOLF ASSOCIATION
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How Does Canada Compare — ?

WE WERE most interested in reading the latest edition of the Encyclopedia Britannica in the article under the head of "golf." Compiled by England's foremost golf authority and commentator, Bernard Darwin, there is a most complete elemental discussion of the origin, history, and present status of golf in those many countries where the game has taken root. At length after several pages of comparatively fine type, Canada is mentioned. In his terse style, Darwin incorporates a sentence which reads something to the effect that, in Canada, the game, while enthusiastically embraced has not developed to meet the standards found in the United States and Britain. These are not the exact words, but more or less, outline the "jist" of this little sentence, so insignificant amid the rather amazing mass of other facts about the game of golf appearing in this article. Such a statement merely illustrates that even an encyclopedist is entitled to express personal impressions which can be wrong, or that the world in general is so changing that one cannot believe data appearing in such reliable sources as the Encyclopedia Britannica.

The point at issue in Darwin's, otherwise excellent treatise is that either Mr. Darwin did not know a great deal about Canadian golf or that Canada has made marvellous strides both in proficiency of playing the game or in the actual organization of its golf associations. ***Certainly considering the population, and, the respective wealths of England, United States and Canada, three leading golfing countries, Canada can boast more and just as splendidly conditioned courses. Clubhouses, another measure for the interest shown in golf, are favourably to be compared in Canada with those of the rest of the world. Yes, the Canadian spends enough money on golf to refute this not-intentional Darwinian error.

From point of view of playing ability the Canadian season has handicapped the widespread development in the game that has been witnessed in milder climates. At the same time the proficiency of Canada's leading players, particularly in amateur ranks, has demonstrated itself time and again to be on even level or better than those players of other countries. We do not have

to point to the victory of Somerville, the 1932 American Amateur championship alone, as a demonstration of this. More convincing in proving the standard of Canadian amateurs generally rates along with the best would be the showing of Jack Nash the London Amateur who accompanied Somerville abroad in 1933. Nash, a player who has held the Ontario Amateur title, but who is not by any means superior to a number of other amateurs in the Dominion, scored impressively in the Old Country (also a number of notable victories both there and later in the United States.) There can be little doubt that Canada's golfers are capable of holding their own at home and abroad. The amateur championship of Canada has only been taken to the United States three times in its history and never has there failed to be a strong invading group. In comparison with the players who have been seen on Canadian links in the past few years representing Great Britain, we should have to admit that our own Canadian players showed actually more style and finesse. (Not in Professional ranks, however.)

In the matter of organization there is more to be said in favour of the way in which Canada's ruling bodies are unified than any other golfing organizations. While several of the Eastern provinces have not actually adhered to organization under one head, clubs throughout the Dominion recognize the Royal Canadian Golf Association and a similar system of handicapping makes a Canadian golfer almost the possessor of a "national handicap." This is a feature which cannot be approached by any other country. It is only possible through the close co-operation of Canada's various provincial associations and the Royal Canadian Golf Association. It is doubtful whether there is such a binding national link in any other country.

We could go on enumerating reasons why Bernard Darwin's implication, slight though it is, is erroneous, but there is no need for this. We believe that when the encyclopedia is revised the next time that Canada will be classified with a little sounder knowledge of the existing facts concerning golf in the land of the Maple Leaf.

A Star Who Shines —

One can remember a few years ago when Canadian golfer saw a medium built round faced golfer chatter his way four times around some tough championship layout yearly then set off to the Southern climes of Mexico with an attractive piece of Canadian silverware under his arm!! It was almost a habit!! Temperamental partners would almost go mad playing with him, but the gallery always got a huge



A rear view of Leo Diegel. Results are what this veteran campaigner seeks on every shot. He goes from position to position by an individual course, but while he is appearing unorthodox in these movements the golf student must admit Diegel's swing is fundamentally correct

“kick” out of Leo Diegel. Apparently he had the “Indian sign” on every other player in the Canadian Open Championship. As Diegel himself put it, “This Canadian Air seems to agree with my swing.” Between 1924 and '29 Diegel clicked off four victories in this tournament, and in 1930 was only defeated after a play-off with Tommy Armour! Rather a record!!

Indeed along with his other actual achievements there are few professionals who are surrounded with more colour or who have given the golfing world more to think about than has Leo Diegel. We think of his name along with that of Hagen, Sarazen, and Kirkwood—men who for some reason or another have painted the most glamerous picture which has been contributed to this generation of golfers. They are all men who have sold their wares—just as any other good merchant—and given the public all of their money's worth in showmanship. Of these men Diegel is hardly the least. He is the “dean” of fidgeting golfers; one who plays best, paradoxically enough, when he is chattering to himself, changing clubs, and doing funny little things which all seem perfectly natural.



Leo Diegel the chattering popular, four times titleholder of the Canadian Open Championship

But natural only for Leo Diegel! In acquiring the foundation for a swing which is proving itself more and more durable, Diegel has shown the courage to be unorthodox when it was the unorthodox method which brought results. Diegel's putting stance! What other golfer has done anything to compare with this freakish stroke? It took Diegel a whole year to devise this method—a year spent in whole-hearted disgust with his own inability to even make a respectable showing on the putting greens. Away back in 1920 Diegel, then not the veteran that we think of him as being to-day, drove through the usual “hot” field of golfers and it looked for a time as if he was headed for a National title. The putting greens robbed Diegel of the odd stroke or two in the closing stretch and he missed that title by a single stroke. Some men can take a licking like that as part of the game but Leo Diegel was different. Realizing his long game to be sound Diegel left tournament play for the better part of the year during which time practice was his theme. The putter particularly! He tried various models of clubs, practically every possible stance, and in the end the pendulum putting stroke, which now identifies him the golfing world over, came in to existence. In 1922, 23, 24 and 1925 that putting stroke caused more smiles (which bordered on snickers) in the galleries than any other golfing stroke had done. At first this wasn't easy, but Leo Diegel was sinking putts, and that was what counted!! In 1926 Diegel almost shot to the front when he reached the finals of the United States P.G.A. championship. There, meeting is old nemesis, Walter

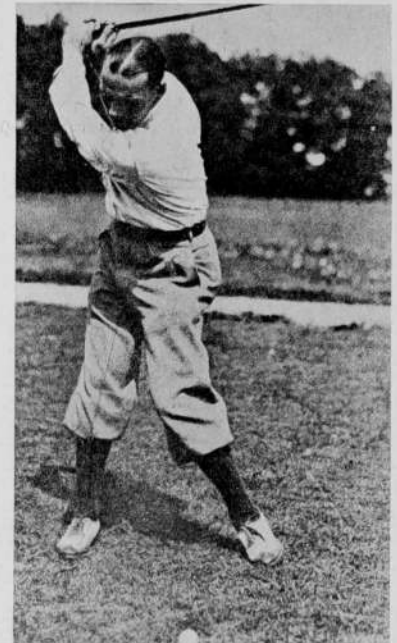


Here it is. Diegel took a year to divide this stance. And it has taken golfing galleries ever since to get used to it. It is the perfect pendulum, Diegel claims, and he can be very very impressive from that position

In His Own Way —

Hagen, he was turned back for another year. That was Hagen's fourth straight victory (and his last) in the Y.S.P.G.A. Championship.

Two years later Diegel scored at the Five Farms Course, in Baltimore, and repeated his victory in Southern California the following year. In the meantime his showings in the money tournaments and in the Open were always such as to entitle him



At the top of a full swing Diegel is as nearly “according to the book” as any golfer in the game. He looks stiff getting back there and accentuates a left arm straightness which flattened his swing tremendously, but an inspection of the above picture shows practically faultless position

to consideration in any pre-tournament forecast. No longer did golfers smile when Diegel got himself into the position of a human crane to putt! Though never able to score a major victory such as the British or American Open Championships, Diegel has been one of the big money winners over a decade and a half.

Now we read that Leo Diegel has suddenly taken a liking to the atmosphere of the courses in another of the British Dominion's—this time it is Australia. With a group of ten of the outstanding shotmakers of the United States the land of the Kangaroo has seen Diegel put on one of the most spectacular comebacks in the history of the game. The Australians, it seems, are remarkably-conscious. The amounts of the prize money which they have donated to induce such players as Ky Laffoon, Densmore Shute, Paul Runyan, Harry Cooper, Leo Diegel, Craig Wood, and Joe Ezar, makes that more than evident. In the fore of every tournament so far, Diegel has captured the \$5,000.00 centenary professional championship beating Densmore Shute in the finals, and then scarcely more than a week elapsing, Diegel, in the midst of one of the greatest stretches of golf in his ca-

(CONTINUED ON PAGE 17)



Bobby Jones who has thrilled more golfers with his magnificent shots merely remains silent when asked, "will you ever return to competition."

Bobby Jones is Seen on Canadian Soil — Vancouver's Golfers "Can Die Happy"

By STUART KEATE

Approximate scores for the round were Jones, a par 72; Dave and Ken Black, 74; and Don Sutherland, 76.

It was really a "Brave Bobby that stepped onto Shaughnessy's first tee at one o'clock yesterday afternoon. He was completely "choked up" with a head cold and his right eye was practically closed. Playing a short shot in Seattle two days ago, a piece of dirt flew up and stuck in Bobbie's optic.

"But I deserved it" laughed Bobby, "for making a shot like that!"

It was an eager crowd that swarmed about the first tee Monday afternoon, anxious to get a first glimpse of the "Most perfect swinger who ever lived." (The quotation is Horton Smith's).

Jones stepped onto the tee wearing a smartly-cut pair of tweed plus-fours and one of the famous Jones "Sweat-Shirts," which he designed for the Spalding company. From his pocket dangled the gold chain and four-leaf clover which was presented to him by citizens of Atlanta just before he made his famous "Grand Slam." He has worn that chain ever since!

Ken Black and Don Sutherland, who teed off first, were perceptibly "jittery." Both hit low shots of about 230 yards.



Horton Smith who a few years ago gave Jones one of the worst beatings of his career, but who now travels with him, says of Jones "that man reproduces a uniformed swing more often than any golfer I know—and I've played with 'em all. He has a model swing."

The Jones stepped onto the tee. Without a waggle, he uncorked that beautifully-co-ordinated swing and sent the little pellet screaming "down Broadway" about 265 yards.

From then on it was simply a chorus of "ohhhs" and "Aaahhhs" as Jones rhythmically swished his shots down the center of the fairway. Only once did he wobble. On the fifth hole, he did something that must have been a source of inward delight to a few, at least. He hooked one out of bounds, thereby proving that even the greatest are not infallible.

Jones "came through" for the crowd on the twelfth hole, a tricky layout of some 272 yards. Surrounded by tall alder trees, the green is guarded in front by three

treacherous pot bunkers. Tournament golfers, with visions of a birdie three, often attempt to drive the green. Ken, Dave, and Don tried but they ended up in the trees or short of the bunkers. But Massah Jones plopped his tee shot pin high, just twenty feet to the left of the cup. His try for an eagle just missed.

A number of fans who thought that Jones was "holding back" got a genuine thrill on the next hole, a dog-leg affair that breaks to the right some 250 yards from the tee. The fairway is bordered on the right by trees and on the left by a ditch and out-of-bounds.

Jones looked the situation over and said to Dave Black "What's beyond those trees up at the point there, Davie?"

"Nothing but fairway," answered the little Scot.

Jones puffed out his checks, looked up the fairway, and then stepped up to his ball. There was an unfaltering "swish" and the ball went sailing out on a line for the corner of the dog-leg. Just at the end there was a semblance of a hook, the ball cleared the top of the trees by about four feet, and went bounding up the fairway! The burst of applause swept over three fairways.

To make the hole perfect (it is 375 yards long) Jones slapped a mashie-niblick on the green and sank a thirty-foot putt for a birdie three!

The fans saw Jones play practically every type of shot. On his short pitches, he stood with his heels together, practically touching, and, standing well over the ball, swung "right through" in upright fashion. Johnny Dawson said "I'd rather see Bobby play that shot than any other."

(CONTINUED ON PAGE 19)

Right, top: Kenny Black the young Canadian Star Amateur who played with Jones, his Father, Dave Black, and Don Sunderland in this splendid exhibition



Right, below: Harry Givan, semi-finalist in the 1933 Canadian Amateur Championship. He is a native of Seattle and is rated by Jones as the finest young amateur whom he has seen



Because of a little event that took place out here yesterday under the brisk coastal sun, Vancouver's golfers are fully resigned to turn up their toes and die happy.

With smiles on their faces, the mashie-wielding laddies are looking forward with unchecked bliss to the day when they will enter a Golfer's Valhalla of lush, verdant fairways and one-putt greens. Their golfing life on this mundane earth is complete.

They have seen Bobby Jones.

It's a fact. The genial gentleman from Georgia, suh, came to town (Vancouver) and played eighteen holes of golf at the Shaughnessy Heights course before an enthusiastic mob of 2500 golfers.

With Horton Smith and Johnny Dawson, Jones is making a good-will tour on behalf of A. G. Spalding and Co., which firm he represents. His purpose in making the trip is to introduce the brand of clubs which bear his name and to meet the promising young golfers of the country in order that he may trace their respective careers in his widely-syndicated golf column and feature articles.

In Vancouver he played with Kenny Black against Don Sutherland, B. C. Open champion, and Kenny's father, diminutive Davie Black.

The outcome of the match was merely incidental to the performance. The crowd was out to see Jones, but they did get just a little "kick" out of the proceedings when canny Dave Black holed a ten-foot putt on the last green for a birdie three to win the match!



Jots from the Canadian Golfing World and Elsewhere



By T. HIGH



With the passing of Jack Matson who is seen here above with the 1934 Totem Pole Tournament Trophy which he won on his way West this summer, Canada and West Coast golf in particular has suffered a real loss. He was one of the most popular figures in British Columbia circles and was considered by many as the finest left-handed player in the Dominion

Jack Matson Dies In Victoria

Golfers from coast to coast throughout Canada will be shocked to learn of the death of Jack Matson, well-known Victoria sportsman, in Victoria, November thirtieth.

Matson, who was just 36 years of age, passed away in the Royal Jubilee hospital shortly after contracting a slight head cold which he had refused to consider serious.

Educated at University School, Victoria, Matson later attended Cambridge where he was graduated with a full degree in law. In 1929 he left the legal practice to go into the world of business and finance, and in 1931, upon the death of his father, assumed the presidency of the Colonist Publishing Company of Victoria.

"Genial Jack," as he was known by his many friends, was a familiar figure at any golfing event of importance in Canada. He was a director of the Pacific Northwest Golf Association and President of the British Columbia Golf Association.

Matson excelled at both tennis and golf, and was probably the outstanding left-handed exponent of the latter game in British Columbia. He has twice travelled East as captain of British Columbia's Willingdon Cup golf team, and on his return from Laval this year stopped off at Jasper Park to win the highly-coveted Totem Pole trophy.

He travelled over to Vancouver just a week or two before his death to welcome Bobby Jones on behalf of the B. C. golf association, and spent a pleasant time chatting amiably with the American star in the

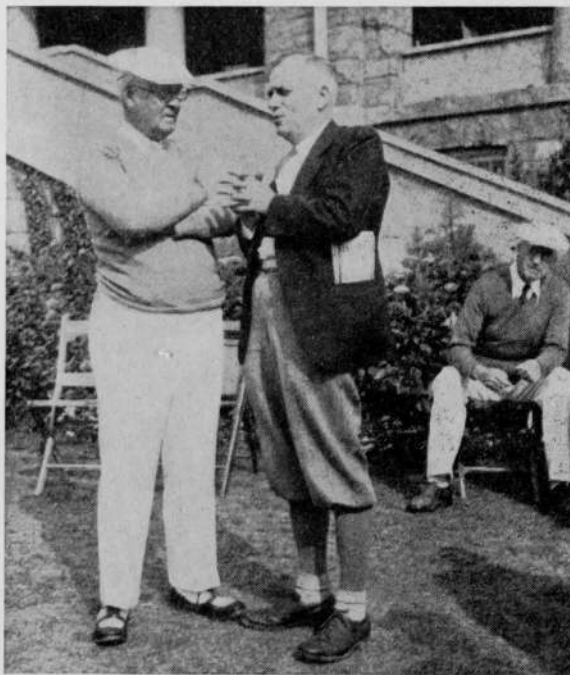
Shaughnessy clubhouse. He also played in several of Vancouver's pro-amateur sweepstakes, usually teaming up with Phil Taylor, the Oak Bay professional.

In all such tournaments he was known as a "character," and often amused galleries with his insouciant antics on the course. He was extremely popular with tournament competitors, and will be greatly missed in Canadian golfing circles.

A Good Reason

Most of the active news in Canadian golf during the Winter months naturally comes from the West where a little bit rain marks the changing seasons. The story runs in one of the West Coast periodicals that in an interview with Bobby Jones the reason for his retirement in 1930 was broached. We have all been under the im-

Two Outstanding Seniors



Mr. Andrew J. Cardy and Mr. Arthur G. Donaldson are snapped here chatting at the Annual Senior's championship which was played this year at Royal Montreal. Mr. Cardy is listening to Mr. Donaldson in an explanation of how to shoot an 80. Incidentally both players made remarkable showings with Mr. Cardy finishing below the 100 mark on both days of the tournament which he completed in the rain each time

pression that having realized the ultimate in tournament achievements Jones felt a certain futility about further competition. This does not seem to be the case at all. His answer was "I have a wife and two children to consider" and that throws an entirely new light upon the situation. What better reason could he have had?



Mrs. F. Sayward-Wilson, a player of a long and growing reputation in the West plays consistently throughout the winter months. Her victory over Ken Lawson the Victoria City and District Champion, was most noteworthy

Mrs. Sayward-Wilson defeats Ken Lawson

Out on the West Coast enthusiastic golfers are not missing any time on the links because of winter storms. In one of the feature matches held at the beautiful Royal Colwood Club in Victoria, Kenny Lawson, the City and District Champion was recently defeated by Mrs. F. Sayward-Wilson in a handicap affair. Mrs. Sayward-Wilson was the winner of the women's this year's Totem Pole tournament at Banff, and is an outstanding performer among women golfers on the Coast. The tournament sea- during the winter months as seen by the fact that twenty-six twosomes took part in son does not wane in the least at Colwood this event.

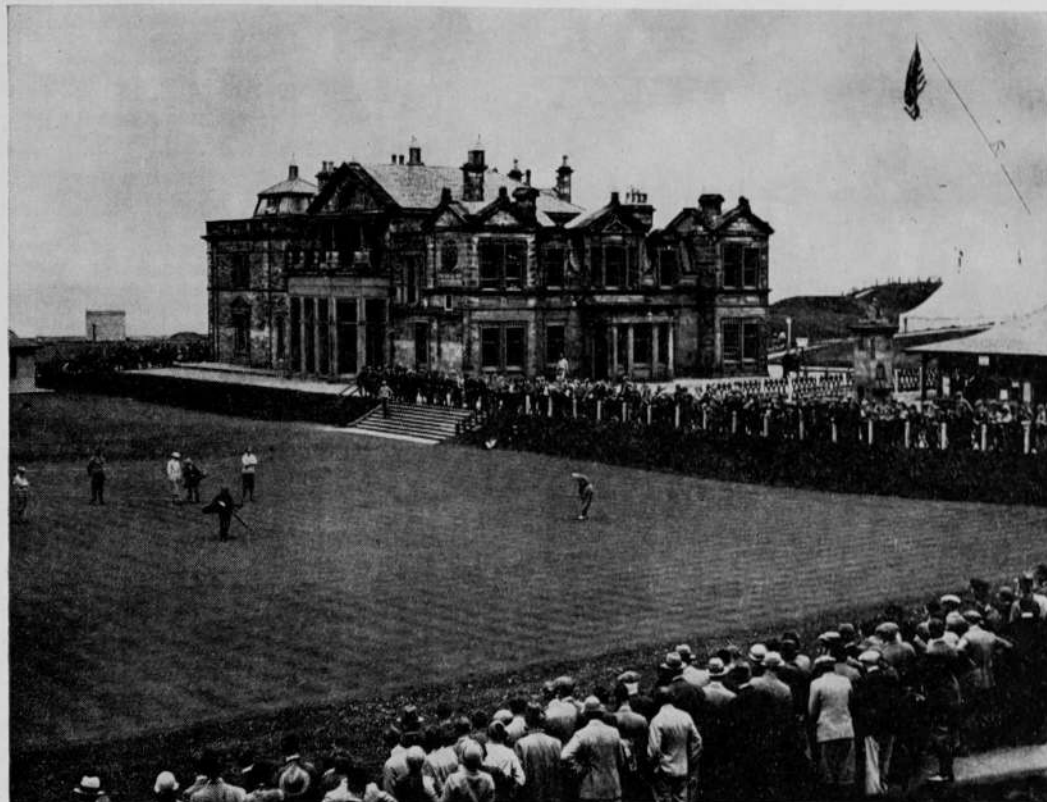
Cotton Acclaimed

Henry Cotton, nicknamed the "lone wolf" of English golf has been given the call as the outstanding performer on the fairways during 1934. His scores, returned in the British Open, were at times miraculously low, and the marked improvement in British golf, to which he has subscribed the spearhead, has in a measure entitled him to this honour. On the other hand the performance of Lawson Little, the California golfer who this year won the American and British Amateur Championships, is still more remarkable. In the finals of both of these outstanding tournaments Little played a brand of golf which could hardly have been matched by any other golfer in the world. He "half" imitated Jones' "grand slam" victory and for that reason wins our vote as the outstanding performer of the year. It seems he has given us a figure which will supplant in part the passing of some of the "old reliables." He has a colourful quietness, combined with a dashing style characterized in long hitting and a generally keen attitude.



As Great A Player as Jones — Who Was He?

By H. R. PICKENS JR.



Here's the Royal and Ancient Club House at St. Andrews, the cradle of golf, where in 1872 Tom Morris Jr., won his fourth and last British title, and where fifty-five years later Bobby Jones won his British Open title. When did the grand old links come into existence? Answer that question and know when golf first started. "Interwoven with the antiquity of St. Andrews are the history and the antiquity of golf. The beginnings of both are hidden beyond remembrance. There is no evidence as to when St. Andrews was founded, and there is no evidence as to when golf was first played. We do know that golf is the national game of Scotland, and that the links of St. Andrews are and always have been one of its inspiration."

One of the foremost authorities on golf and certainly one who holds the distinction of being among the earliest torchbearers of the grand old game on this continent, Charles Blair MacDonald, has left to the golfing world a book entitled, "Scotland's Gift, Golf." From his reputation and the method with which he has dealt with the subject in his book, MacDonald merits a position on the committee which might be chosen imaginatively to pick the even more fantastic claimant to the title of "greatest golfer of all time." In the history of golf MacDonald terms the period between 1875 and 1892 as those representing "The Dark Ages of Golf."

Strangely enough it was during this period that MacDonald's choice as a rival to Bobby Jones, in all-time records, lived and died. It was an era when hoodlums misunderstanding golf as an effeminate pastime, so harassed those who played it that every game was apparel in which one ran the risk of meeting with

verbal insult. 1875 is the year during which the following story took place.

Tom Morris Sr., a professional had won at an early age the distinction of being unofficially considered the world's leading golfer. His love for the game was great, and his ability was good enough to carry him to four British Open titles. It was not surprising, therefore, that Morris' Son, nick named Tommy, should come by much of his father's ability. Indeed by 1872 this same Tommy Morris Jr., actually won the title of World's Champion. He had accomplished this through the winning of the British Open Championships for four consecutive years.

Only a youngster with years ahead to establish unassailable records which would have stood for all times young Morris and his father had been invited to play a series of exhibition matches through England and Scotland, and in the Fall of '75 the two were in North Berwick for this purpose. The rest of the story

(CONTINUED ON PAGE 18)

While this picture was being made back in 1927 (as Bobby Jones won his first and only British Open Championship), Charles Blair MacDonald was composing his book "Scotland's Gift Golf" and on receiving the news of Jones Record making victory granted the Atlanta player an equal rating with Tommy Morris Jr.



Golf Club Problems and Finances

By GILBERT REDD

We are now entering the sixth year of the depression and I believe I am safe in saying that the present generation will always be inclined to calculate time from that date. Prior to the depression, time was figured from the start or finish of the Great War, but since time is a great healer it has almost made us consider the Great War secondary as an outstanding event to the depression and the latter has almost succeeded it in rank of importance in this respect.

But what has this to do with golf club problems? you will ask! Here let me say that the depression has left golf clubs in much the same financial position as they found themselves in during the war when men were too busy and too much engaged in warfare to play golf. It was somewhat different in those days, however, for we were always willing to excuse poor service and ill-kept courses for the sake of the war, while today, although the depression leaves the same blight on golf club finances the golfer is not so willing to accept second class rations in the matter of facilities and playing conditions.

No, indeed, the psychology of golf club management of the present day is quite different because the psychology of the club members has changed. During the days B. D. (before depression) he became spoiled. He had everything, he expected everything.

So today, the president of a well-to-do golf club finds himself confronted with a different philosophy. He also finds himself confronted with a difficult situation on the financial side and between the two he has his problems.

So in this sixth year of depression many a golf club president is "talking to himself" as such questions as are shown on this page are constantly being thrust at him. They are not easy questions to answer and there is no set way of proving the answers. Try-outs or innovations in golf clubs are not at all like trying out a new hockey player or a new baseball player. It is more like the "New Deal," it may or may not prove good and no one knows where it is going.

The president of a golf club is in much the same position as the president of a departmental store. He must analyze the clubs possible sources of revenue and then he must see that each department is operating on a paying basis. He must check the personnel of each of his committees and charge them with the necessity of economy, service and profits. There is this to be said, that no golf club can be operated today on the same basis as before the depression without coming to disaster. Quite

QUESTIONS

1. How can we maintain our membership?
2. How can we maintain our house account in the face of decreased membership?
3. How can we increase our total revenue from green fees?
4. Will lowering the green fees increase the number of member guests, thereby increasing the total revenue?
5. Are golf course alterations advisable under present conditions?
6. Will your club lose memberships through the levy of an assessment?
7. Is it advisable to float a bond issue bearing interest?
8. Is it advisable to let down the bars of membership?
9. Is it good business to cut down on the club service?
10. What about course upkeep in times of depression—should the course be neglected until better times?

naturally any club that was entirely free from debt prior to 1929 finds itself in an enviable position provided it has been properly managed since that time but such clubs are comparatively few.

Let us refer to question No. 1. Question: How can we maintain our membership? Answer: This question is easily answered. If it is at all possible to maintain your membership it can best be maintained by selecting a willing membership committee composed of successful men with a chairman whose personality and salesmanship ability can put his department over. The most serious mistake to be made in this connection is by choosing the wrong man for this important position. The man must be willing to give his time and energy unstintingly.

Question No. 2: How can we increase our house account in the face of decreased membership?

Answer: This question is best answered in the negative. It cannot be done by poor and inefficient service. It can be done by making your club a pleasant rendez-vous for both afternoons and evenings, by the introduction of teas, dances, bridges and golf matches in which both ladies and men take part together. In this connection it is well to bear in mind that these functions must be kept high class, remembering that

no one ever resigns from a golf club because it is too well maintained or because it is run on too high a basis. "Class" keeps your members. Golfers leave clubs because the clubs lacks class, not because it maintains it.

Question No. 3: How can we increase our total revenue from green fees? Answer: This is a big problem. The first natural deduction in this connection is to let down the bars and make the club a pay-as-you-play affair. The second consideration is to reduce green fees. To this I say, opening your club to strangers is disastrous, it drives away your regulars, it cheapens your club and causes your best class of members to resign. I know of no golf club that has succeeded in improving its position by becoming a free-for-all. That phase of golf had best be left to the clubs that are built for and run on that plan.

Question No. 4: Will lowering the green fees increase the number of member guests thereby increasing the total revenue? Answer: No one can definitely answer this question. The results from such action are definitely up to the members. However, it opens up a very interesting subject. We are all aware that "Cut rates" in stores attract the crowds but it is a question whether cut rate green fees would increase the number of ones friends who one might be entertaining at his golf club. I believe there would be a greater inclination to entertain ones friends at his club provided it did not cost so much. Entertaining at one's club is quite different from entertaining in other ways for there are sundry expenses which one cannot avoid. First, comes green fees; 2nd, caddy fees; 3rd, dinner; 4th drinks. Entertaining three guests at golf runs into considerable money. It is quite natural for the host to think that he should have some consideration in the matter of green fees when he is required to pay caddy fees, dinner charges, and drinks from which sources the club is deriving a direct benefit and he is inclined to think that the green fees are the straws that break the camel's back. He wants them reduced. But, says the president, "If we reduce the green fees will you bring more guests," "Yes," says the member, but, "will he," say I. That's the question. I have drawn up a chart analyzing the green fees of an average, large city club where such fees, while not solicited, are much sought after as a source of revenue. You will notice that green fees are divided into three classes, the first and most important to the club are classified as member guest fees; second, party or convention fees and, third, hotel guests who come to many clubs without introduction. At this point it is well to glance at the chart.

(CONTINUED ON PAGE 12)

English Professional Averages Step Ahead In 1934

By

FRANK FISHER



Seen in an exhibit on match they are (left to right) Don Curtis, who competed in 16 rounds for an average of 74.43; C. A. Whitcombe, who had 20 rounds totaling 73.45 strokes for each to his credit; George Duncan retired from competitions; and Henry Cotton who played in only 14 rounds of the official 24, but who in these had an average of 70.6.

There can be little doubt of the fact that England's professionals are becoming more proficient as players. To be sure they have always given a better account of themselves in International play against the Americans than have their amateur representatives. The pros have at least always been able to win at home and have kept the Ryder Cup in England as much as it has been in the United States.

This year Great Britain's official rating was taken upon 24 rounds of tournament golf representing the foremost tournament leads in Great Britain during 1934. To be sure only five professionals completed the entire 24 rounds, but about ten others completed fourteen rounds or more. Of the players having completed the full number of rounds R. Whitcombe compiled the outstanding average. He required 72.95 strokes for every round, and this gave him a wide margin over W. H. Davies, the Wallasey professional of almost a full stroke. Strangely enough of the first five, two were Whitcombes. "E. R." the professional at Meryic Park took fourth place with an average of 73.5.

The praise which Canadians and Americans alike heaped upon Percy Allis when the English player tied Hagen for the Canadian Open Championship three years ago was well merited. Allis has played magnificent golf consistently for a number of years, and was third in England's official ratings this year.

But what of Henry Cotton? Was he not the man who set England back into a position to retrieve some of her lost laurels on the links when he won the British Open championship for the first English victory in ten years? Yes indeed, but Cotton only played in fourteen of the Major tournament rounds during 1934. To be sure his record in these was lower than anyone else in fact playing at Leeds, Fairhaven, and in the Irish Open Championship he required 70.6 strokes per round.

Sydney F. Brews, the Britisher, who came from South America to play in a season's events in England did not compete at Roe Hampton or in the Penfold tournament, but for eighteen other rounds he had an average of 73. Ahead of him however, Reggie Whitcombe's average of 73.5 rates more favourably, for it was made over the entire 24 round route.

For several seasons the British have been compiling tournament averages a feature emulating the American enthusiasm for competitive statistics. Never before, however, has the average record been compiled amongst English professionals over a certain number of rounds and in certain tournaments. It seems that Henry Cotton's victory in the Open has marked a new lease on life amongst the golfers of Great Britain. The names of Whitcombe, Cotton, Padgham, Brews, Allis, and Easterbrooke are as much the bye-words in the vernacular of British golfdom as are

those of Hagen, Sarazen, Armour, the Dutras, etc., in America. Indeed the English have at last become golf conscious and it is only fitting that England should regain her lost prestige just as it would be if Japan adopting baseball, should develop teams better than those of United States.

The following are the season records of the British professionals showing the way in which Great Britain has taken on new emphasis in organization of golf interest:

THE SEASON'S AVERAGES

The following completed all 24 rounds:

Competition, Courses, and Standard Scratch Scores.	R. A. Whitcombe (Parkstone)	W. H. Davies (Wallasey)	P. Allis (Beaconsfield)	E. R. Whitcombe (Meryic Park)	C. S. Denny (Thorpehall)
Roehampton (75)	139	140	148	146	145
Dunlop-Southport Qualifying, Hesketh (75), Southport & Ainsdale (76)	139	149	141	138	148
Dunlop-Southport, Southport & Ainsdale (76)	294	297	303	297	301
Leeds Tournament Qualifying, Moortown (75)	152	145	144	150	151
Open Championship Qualifying, Royal Cinque Ports (77), Royal St. George's (77)	146	149	141	148	147
Open Championship, Royal St. George's (77)	300	299	296	296	308
Penfold-Fairhaven, Fairhaven (76) ..	284	285	288	285	294
Irish Open Championship, Portmarnock (75)	297	292	302	304	301
Total	1751	1756	1763	1764	1795
Average	72.95	73.16	73.45	73.5	74.79

Figures of other players who did not compete in all the events are:

	Rounds Played.	Strokes.	Events Missed.	Average.
A. H. Padgham	20	1441	Fairhaven	72.05
C. A. Whitcombe	20	1469	Fairhaven	73.45
S. Easterbrook	20	1470	Fairhaven	73.5
Bert Hodson	20	1493	Fairhaven	74.6
Mark Seymour	22	1642	Leeds	74.63
Syd Brews	18	1314	Fairhaven	73.00
			Roehampton	
W. T. Twine	16	1188	Fairhaven	74.25
			Irish	
A. J. Lacey	16	1188	Fairhaven	74.25
			Open championship (failed to qualify)	
D. A. Curtis	16	1191	Fairhaven	74.43
			Irish	
Henry Cotton	14	989	Leeds	70.6
			Fairhaven	
			Irish	

Golf Club Problems & Finances

(CONTINUED FROM PAGE 10)

Green Fee Analysis of Average Clubs Rates

Member Guests	\$1.50
Parties	\$1.00
Hotel Guests	\$2.00

For our purposes we are dealing only with week day rates—Sunday rates may be considered in the same ratio.

Total receipts from green fees				\$6,000.00
Class	%	Fee	Number	Revenue
Hotel guests	5%	\$2.00	300	\$ 600.00
Parties	35%	1.00	2100	\$2100.00
Members' guests	50%	1.50	2200	\$3300.00
				\$6000.00
				\$6,000.00

The question now is, will the member guests increase from 2200 to 3300 if the green fees to members is reduced from \$1.50 to \$1.00? This is indeed questionable. One way to get a line on it is to canvas or write all members of your club asking them to subscribe for so many green fees, in advance, in consideration of the proposed reduction in price, but, perhaps, the soundest method would be to issue coupon books prior to the opening of the season. These could be issued in books of ten, fifteen and twenty-five and would be purchasable from the club at the rate of \$1.00 per green fee. In this way those men who use the club *in a big way* for entertaining would have the advantage of the lower rate which they are certainly entitled to by virtue of the large number of guests they bring to the club. A special campaign for the sale of such books of twenty-five coupons among the members would encourage them to bring guests and would undoubtedly prove a big help to the box office receipts. The mere lowering of green fees will not increase the number of my friends or your friends but such a reduction coupled with a campaign to encourage members to entertain their friends at the club will create a greater willingness on the part of members to do their entertaining either at the club, in the club dining-room or both. In this connection it is always well to remember that member's guests are rarely objectionable, while hotel guests constitute an actual risk, especially when allowed the privileges of your locker rooms.

Question No. 5: Are golf course alterations advisable under present conditions? Answer: They are not. Any club has a legitimate excuse under the present falling off of receipts for refusing to alter its course because this or that member of the greens committee recommends it. Changing layouts of courses and greens is a hobby with many golfers and must be guarded against in times of depression. Keep your course in condition and play it as it is until your club finances are in good condition.

Question No. 6: Will your club lose membership through the levy of an assessment? Answer: Yes, it will. That is a matter of

record. Whenever and wherever there has been an assessment there have been resignations, while at the same time your membership committee is rendered practically helpless until such time as the assessment is off. Assessments are not good for golf clubs.

Question No. 7: Is it advisable to float a bond issue bearing interest? Answer: An

issue of bonds or preferred shares bearing a good rate of interest is one of the best methods of raising quick money for any golf club, but this must be a voluntary issue so that no hardship shall be imposed upon those who cannot afford to buy. There must be no attempt to ram such bonds down the throats of your members. If your members have confidence in the officers of the club and their ability, those who can will willingly subscribe for these interest bearing bonds because it is a business proposition and they can obtain a reasonable return for their money. In any such event a stipulated number of bonds should be made redeemable each year, interest payable annually and provision should be made that any bond should be redeemed by request of an heir upon the death of the member in whose name it is registered.

Question No. 8: Is it advisable to let down the bars of membership? Answer: I must answer this query with an emphatic NO. My reason is that when you lower the standard of your members you take in a few new ones but you also let a few escape. Its like thrusting a pail of fish into the lake to catch more fish. You may catch some but you let the ones you have escape. Golf has never been improved by lowering its standard as a sport. These standards should always be maintained and opening the portals to all comers will not help. There is another reason. House accounts are not always easy to collect and I know of several clubs that have lost thousands of dollars in house accounts because they took members indiscriminately, who gradually dropped by the wayside, forgetting to pay up. Golf club members should always be selected by the "fine comb method" for permanent results and eventual success. Golf was formerly the game of kings. It has always been a discriminating game and it still demands discriminating adherents.

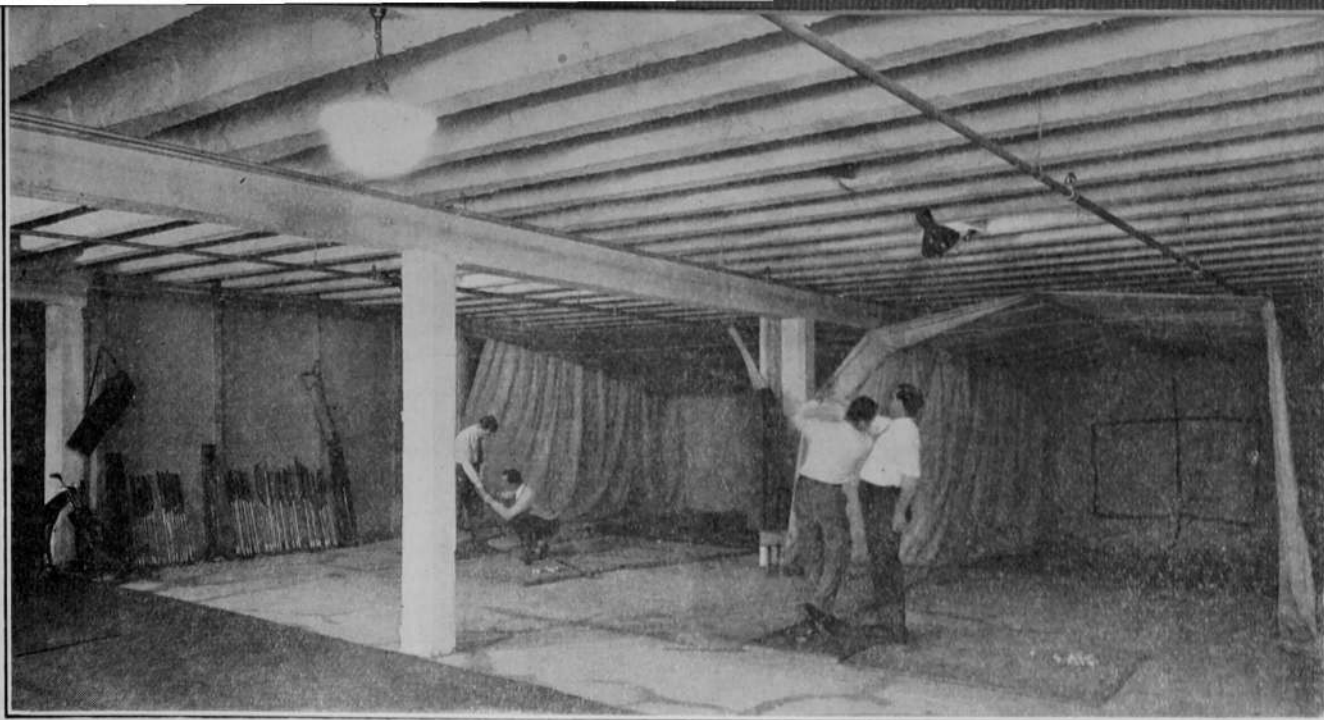
Question No. 9: Is it good business to cut down on club service? Answer: To this we must say YES and NO. Few people expect to get in the way of service what they were getting six years ago, but when we mention a cut in service we do not mean that the club should assume a sloppy, indifferent

attitude in serving its members. In times of stress and depression one can perhaps do with less service provided what he gets is gracious and clean, at a reasonable cost, but not cheap. To accomplish this means a carefully selected staff with emphasis on the word *careful*. Each member of the staff should be trained in his or her work and while on this subject let us suggest that you start with the chairman of your house committee. If he is a brusque and coarse individual that's likely the kind of help he will employ. That class of person will appeal to him. If he is quiet and conservative he will serve your club better and he will employ better men and women to serve you in times like the present, and it must not be forgotten that there are many trained servants now willing to work for a moderate wage and their keep during these strenuous times. Much depends upon the chairman of your house committee. Remember too, that no club has the right to employ as much help with a membership of 200 as it had with a membership of 500.

Question No. 10: What about course upkeep in times of depression—should the course be neglected until better times? Answer: No, for if your course runs down you wont have much need for it. Your members will drift away to better kept courses. More and more the minds of golfers are turning to *golf courses* and less to the *club house*. Whether a man is a good, bad or indifferent golfer he thinks he knows when a course is in condition. I have often heard golfers express a preference for this course or that course because they can break 100 in it. The real reason why they can do this is not so much because the course is easier as the fact that it is in better condition and it goes without saying that the dub golfer must have preferred positions to perform at his best. The quickest way to ruin an otherwise first class club is to let your course run down and the smartest way to avoid this is to place the course in the hands of a man who not only knows what he is doing from a soil standpoint but at the same time knows and cares something about the finances of your club. When a member of your club of such calibre is once found it is wise to keep this man in charge just as long as you can. Don't let him change with each administration. That is fatal. This is a far safer plan and less expensive than to depend too much upon outside suggestions from one who has no pity on the club's bank account.

A considerable saving can very often be made in the case of a club having large outstanding debts and mortgages by refloating such loans and mortgages at lower rates of interest. No club should be expected to pay the same rate of interest today that was paid prior to the depression. All loans should be refloated and club finances should be so arranged and payments of dues so spread over the year that there will be a "carry-over" and not a "hang-over" in the bank account during the winter months, thereby saving the bank interest.

(CONTINUED ON PAGE 17)



The Indoor Golf School, the place where golfers can keep the swing in the "groove" during the "off winter months." Hitting golf balls at the canvas preserves the "feel" and the "conception" which is so necessary to maintain during the long period when one is very likely to forget just how he was "doing it" when he had that low score at the end of the last season. (This is a photograph of the Grant Bros. Golf School in Montreal)

Winter Practice Helps to Keep That "Conception" Of Good Golf

By J. JERREST

The writer of a golf article has a tendency to view some certain phase of golf according to requirements of one individual type of golfer. For instance, we read "How to Cure a Slice in Three Easy Articles." Here the writer is appealing to the new player, for a slice may be generalized as a feature of a less experienced golfer. Similarly with other phases of the game one is constantly appealing to players of a certain calibre, and for that reason it is well to state from the beginning the class of golfer to whom he feels his advice will be directed.

Therefore, we must admit that this is to be intended for that player whom at certain periods of the season always plays an excellent game (and at all times feels that he has the potentialities of being a fine player) but for some unknown reason from time to time seems to lose the difference of touch between excellent play and rather disgraceful mediocrity. Golf has many of these! At every club there are the young players who for a week or two in the middle of the year or at the end of the season are hailed as coming rivals to Bobby Jones, but as likely as not when they are met at the eighteenth green their scores are as likely to be a 90 as a 75.

No doubt, the playing season, of such brief duration, has a great deal to do with the lack of consistency demonstrated by many of our Canadian golfers, for it is only logical that we should not be as accustomed to our clubs as those players who are handling their clubs the year around. Undoubtedly, these seven month "layoffs" ruin the Canadian's touch, but more important than the actual touch of the club is that one is likely to lose his *conception* of the correct golf strokes. It is much the same as the school boy who "crams" for examinations in June for the year. When September rolls around the same youngster who "hit" his exams so well in June would in most cases, fail in September without further study. In other words, one forgets in golf just as the school boy would in his studies.

In golf one may be said to have lost his *conception* where this occurs. It is admitted by leading players that the average golfer who acquires any precision, does so by help of a *conception* of the basic principles involved in the golf swing. (One should exclude in this statement an exceedingly small number of players who are fortunate enough through muscular adaptability to merely stand up and hit the ball correctly without any thought). When at the peak of one's game golf is a matter of standing up and hitting the ball with the right *conception* of the swing. Such a *conception* is built up through a knowledge of the game and the

feel of the swing. It is difficult to say which comes first the knowledge or the feel, as it is to figure the riddle of the antecedence of the hen or the egg. Both seem to be born together as the season wears on. For the sake of clarifying terminology we will define *conception* as the combination of knowledge and feel in the golf swing.

One does not necessarily lose his *conception* during the off-season. It is as much possible to work so far out of the "groove" in the very middle of the year as to leave the player hopelessly in a quandry as to the right *conception*, and therefore to the correct execution. That accounts for what we know as "slumps," or just plain, being off one's game. The various parts of the game can become, temporarily, puzzles as one loses the correct *conception* as stroking the ball on the putting green, or of hitting the iron shot in the correct manner.

Such slumps are induced by prolonged absence from the game, a lack of assurance due to a costly error with a certain club, or "staleness" due to a gradual working out of the muscular groove through over-playing. In every case one's *conception* of the shot or shots has been in some way changed or spoiled. In most cases it is a muscular lack of co-ordination, but in many other cases, players simply forget from which foot to play the shot or how wide a stance to take, or the simple timing of the back swing. Here we have an explanation of early season inability to emulate one's best form.

What is one to do therefore, to maintain the *conception* of the correct golf swing throughout the wintry months? Probably no sounder advice can be given than to swing a few times every other day with each and every club. Try to remember how the shot was played, and the hall-way carpet will keep the putter from going rusty. Even better than these suggestions is an indoor school is handy the contact with the ball is of great benefit in maintaining a *conception* which took most of the summer to gain. Added to this advantage is the professional advice which will keep one from falling into habits which do not appear when the ball is driven to canvas a few yards away.

Indeed the correct *conception* is the most important single item in golf and is the result unconsciously of all the practice and study which one puts into the game. During the winter months keep in touch with your clubs if you value that *conception* for amongst average golfers it is a subtle thing which spells all the difference in the world. It is not easily gained, and is easily forgotten!!

Selling Ourselves To Our Officials

By

W. J. SANSON

*President National Association of
Greenkeepers*

When requested by our 1933 president, John MacGregor to prepare a short talk on, "selling ourselves to our Club Officials," I accepted, knowing at the time that it would be a difficult subject to put in detail. In a brief story I will cover as many points as possible, not having the ability of doing justice to such an important question as one so vital to every greenkeeper of to-day. There has been much discussion in the past on the duties and qualifications of a successful greenkeeper. It is a broad subject as the men in this profession have so many problems confronting them. Grass diseases of various kinds, grubs and other pests, and climatical conditions. These are some of the difficult problems in the maintenance of a good sound turf for fairways, and the upkeep of putting greens and tees. The qualifications desired of a greenkeeper can only be acquired by hard work and careful study.

A salesman to be a success must have a good training to fit himself to serve the firm or Company he represents. This as a general rule begins at a very early age. A good education and a course in commercial work at high school. He must be a good mixer, well able to converse with those he comes in contact with in every day life. He must show a good disposition at all times, with the ability to serve the public. A medium between the firm employing him and the public. We know that there are salesmen and salesmen. Some are honest in their dealings with their employees and the public, the others neither honest nor truthful. They as a rule do not remain in business very long.

If it is necessary for a salesman to train and have the education to be a successful salesman so must a greenkeeper train and educate himself for the responsibility required of a present day greenkeeper, but the method of training is different. Greenkeepers learn the practical side of greenkeeping generally speaking from the ground up, usually under an experienced man either in garden work, farm, or it might be on a golf course, he gets his first initiation into the art of greenkeeping. He learns to understand soil cultivation with many different kinds of soil, the proper use of tools, and the care of working equipment. Weed control, preparing the land for seeding, guarding against diseases past control. The value and use of fertilizers, chemicals, organization of labour, etc., etc., I do not believe there is any short cut to successful greenkeeping.

He must have a knowledge of Botany and make a study of the essentials of plant

Editor's Note

The following article is the address delivered by Mr. W. J. Sanson at the 1934 Greenkeeper's convention at Pittsburg. The 1935 Convention will be held in Canada for the first time in February (4th-7th). The Royal York Hotel in Toronto will play hosts to the Greenkeepers of the North American continent at that time, and all Canadian greenkeepers are invited to be present.

life. How they breathe. The importance of air and water, when and how often should we water and feed. Soil fertility. The productiveness of a soil for grass plants is determined to a very large degree by the amount of water it can hold, and by the manner in which it is held, and by the facility with which the grass plants are able to withdraw the water for their use as it is needed. This is only possible after years of hard work and study. Greenkeepers as a rule have no time to be bookworms, but many hours of leisure during the winter months affords time in which he may improve his knowledge through reading scientific and practical works on the culture of golf turf.

In addition to making a study of plant life and with practical experience in working conditions he must also make a study of fertilizers, organic and inorganic. Its relation to weed and clover control and when and how much to apply for the best results. Machinery, and all equipment upkeep, and replacements. Compost ready for use. These are the necessary things a greenkeeper must master before he can expect to make a success in all kinds of soil.

Educational programmes such as we have at our annual convention and conference and golf show are all a great help to the greenkeeper, as well as attending short courses in the winter months at our state colleges have no doubt awakened the greenkeepers to the necessity of keeping ahead of the times by attending the national association of greenkeepers of America Annual Convention each year. It is regrettable that more of our Canadian greenkeepers cannot attend these conventions. It would be money well spent on the part of the golf clubs to send their greenkeepers for the education they would receive. The clubs would benefit.

Personally I know of no better way or better opportunity than this to make personal contact with older and experienced greenkeepers, or meeting with our college Professional men that have given their life study to scientific research work, than is offered at our conventoin meeting. It is an education to talk to these men listening to important questions asked and answered. If we were only to receive direct benefit from 10% of what we read and have the privilege of hearing at the educational programme then I venture to say that ones time and money has been well spent. I repeat, it is unfortunate that all our members cannot attend to assist in the great work that has been started by such men as Col. John Morley, MacGregor, MacNamara,

Buckhardt, Rockerfeller, Erickson and their associates. Men that have devoted their life's study to the art of greenkeeping with success. Surely we can learn a lesson from these men with so many years of experience, and their wealth of knowledge given out unstintingly for our benefit.

The golf show, with a display of equipment and material all necessary in our work, is a feature, meeting the representatives of the manufacturing Companies who are able to give the desired information in every detail concerning their equipment. There you have the privilege to learn more in a few hours than it would be possible in as many months. By being able to intelligently compare notes based on quality for our particular needs. In other words being able to purchase or to recommend to our club officials the equipment best suited for our needs with a mind that is open to reason rather than with closed ideas. These are things that require careful study and are of great importance to the greenkeepers, and should be given serious consideration to help him carry out his duties to the satisfaction of the club members.

With these qualifications gained by years of study and the necessary experience you must then become a salesman, a salesman having the confidence of the firm he represents. Then the greenkeeper will cultivate the confidence of the club members he is serving.

Unfortunately for the greenkeeper he has been kept in the background too much, not having enough contact with his Club Officials. Often times just the lack of education has prevented him from conversing with his officials on difficult problems that confront him.

A greenkeeper must be honest in his dealings, and industrious enough to take over the responsibility of the demands of a present day golf course. Our Club Officials are keen business men, quick to recognize quality in the people they come in contact with. In short we must sell ourselves, our ideas, and ability, to the golfing members of our clubs to hold their confidence and endorsement. With the support of the majority in whose services we are employed, by striving to have our duties carried out in a satisfactory manner, we get the assurance that our efforts are satisfactory to our officials giving us the added encouragement and more incentive to do our work. After all our duty and object is to provide ideal and enjoyable conditions for those who play the game of golf.

Bermuda Adds an Attractive Invitation Tournament to Winter Programme in the Castle Harbour Invitation Event

By GEORGE WEST

Another enticing event has been added to the extensive golf programme already listed for the Bermudas this winter. It comes from the Castle Harbour Hotel in their announcement that the first invitation Mid-Ocean Castle Harbour tournament is now most decidedly an annual fixture. The dates for the second staging of this event have therefore been set Feb. 16th. Following the lines adopted last year the programme will include events for all classes of player, providing 18 holes of golf competition a day for an entire week.

Starting on Saturday February 16th when the two week excursion commences, golfers will have ample opportunity to absorb the benefits of two weeks of golf in the sunshine. Canadians, Americans, and Bermudians will be invited to take part in this tournament sponsored by the magnificent Castle Harbour Hotel. Bermuda tournaments have always had a strong Canadian representation, and it is hoped that this year the same enthusiasm will be shown. The splendid way in which golfers at Castle Harbour have been cared for is an inducement to an even larger group attending this year's tournament.

At present the Bermuda Amateur Champion is a Canadian. Mr. Ted Fenwick, member of Summerlea Golf Club in Montreal holds that distinction, and plans to return this year to defend his title. The events start with the semi-annual tournament for the St. George's trophy January 10th; and continue with:—

- The Ladies' Invitation tournament January 14th—16th.
- The Annual Mid-Ocean Invitation Tournament January 28th—February 2nd.
- The Second Annual Mid-Ocean Castle Harbour Tournament, February 19th—26th.
- The Team Championship for the Spey Royal Trophy, February 19—Feb. 23.
- The Annual Bermuda Ladies' Championship, February 26th—March 2nd.
- The Belmont Manoir Ladies' Championships, March 5th—March 9th.
- The Belmont Manoir Men's Championship, March 12th—March 16th.
- The Annual Bermuda Amateur Championship, March 19th—March 23rd.
- The International Men's tournament Ellis Bros. Team Championship, March 19th.
- The Hiram Walker Team Championship, April 2nd.
- The Annual Sir Thomas Gates Championship, April 15th to April 19th.



Scene of the first hole of the beautiful course at Castle Harbour. The Scenic splendor of this layout compares favourably with any in the world. It will be the site of the second Annual Castle Harbour Invitation Tournament February 19

Its Summerlea— Definitely

Although it has been known for some time that the Summerlea Golf & Country Club in Montreal, was being considered for the 1935 Canadian Open Championship, the formal acceptance and virtual assurance that this course would be the scene of Canada's foremost tournament was only recently made. The final decision will be passed at the Annual Meeting of the R.C. G.A. in February.

"Wild Bill" Wanted the \$10,000.00

The seriousness of the situation marking the decision to split the Miami Biltmore \$10,000.00 prize can best be realized by the fact that the meeting at which this decision was approached has culminated by a real honest to goodness fight. While Bill Melhorn the Louisville professional lived up to his name for the first time on record in just this way. His opponent was Frank Godwin, sports writer of the Miami Daily News. No

serious consequences were forthcoming except that such an occurrence while amusing in one light is rather a blight upon the game in general. The final decision of the meeting was made in favour of splitting the money in divisions, according to the standing of the professional in the last P.G.A. and National Open Events in the United States. It is a serious matter for professionals to have their prize money cut up, but at the same time fighting over the issue could avail no one much satisfaction.

Prosperity

The courses of Canada have reported, almost without exception, an all around successful year for 1934. This has been general and amongst the clubs to have reported outstanding season were several from the Maritime Provinces. The Riverdale Club in New Brunswick at the Annual Meeting had the largest report of activities on record. Mrs. M. F. Tompkins of the Moncton ladies' club was elected president to succeed Mrs. S. B. Anderson whose report reviewed a period of great activity and success.



Looking down this fairway the average golfer would be fairly confused. It is the fourth hole at Lambton Golf Club in Toronto. To the player who belongs to this club the length of the drive required is fully realized. The "home course" complex makes a hole like this easy enough for the player realizes that a full drive will reach the ditch in front of the players seen in the centre of the picture. He plays a spoon, therefore, with confidence and will stop just short in the desired spot. The player who does not know the hole takes one look at such a layout and feels that a super-shot is necessary to negotiate trouble on the way. The attempt to perform this super-shot is the ruination of many a golfer who is confused by the appearance of distances away from his home course

Fireside Strategy — Or How to Improve Your Game On Strange Courses Next Season

TO most players of medium handicap the advantage of competing over their home courses is a terrific one. The reason, we would immediately conclude, rests in the fact that the distances to be judged by the player are easily recognizable making control a great deal more simple. But that fact is banal in its apparentness. The truth is that there is something more important to be learned to this so-called "home course advantage"—a fact which is of vital importance to many golfers who find their effectiveness confined chiefly to one course.

On stopping to analyze for a deeper reason one must admit, that while playing a home course the player has had so much more experience with each hole that he knows the possibilities for recovery if trouble is encountered, but more important still he knows what a good shot at each particular phase of the round looks like. In other words he knows what to expect from each individual shot. With this in mind in match play particularly the medium handicap player will tend towards concentration on only one shot at a time while playing his home course, and that is the complex which inevitably tends towards success in any type of golf.

But the reverse circumstance of the same medium handicap player playing on a strange course is a great deal different story. In the first place not being certain of the distances a trifle of confidence is taken out of each shot, and a general lack of knowledge of the contours tends towards an element of indifferent accuracy in the short game. But the real failure of the medium player is that he is constantly pressing subconsciously on every

long shot in order to reach some goal of which he is not quite certain. In other words a 225 or 230 yard shot from the fairway of a strange course may appear as only a dwarfed stroke on the 400 yard fairway of an unknown layout, whereas, the same shot would undoubtedly instill confidence in the same player if it were made on some familiar hole of the home course where its' real distance might be compared with other attempts.

What then must the golfer do to combat his tendency to "drive the ball a mile" when looking down a strange fairway and carrying this same feeling on all his shots over a course which is new to him. Generally in competitions the distance markers are removed and anyway inevitably the tees are set to their extreme lengths making marks somewhat inaccurate. A player who is conscientiously attempting to score well or play well over a strange course may do well to pace off the distance from the tee markers to the centre of the tee, and either add or subtract that yardage from the figures which appear on the card. A player should be able to tell by the feel of the contact between the ball and clubhead and observing the ensuing flight and roll within a few yards of the distance which his drive has travelled. Simple mathematics and judgment in choosing clubs will make the second shot less of a guess-work proposition.

For the player who does not care to bother himself with mathematics while playing a round of golf it will be quite amazing to note just how accurate the eyesight and judgment of the average golfer is when no other guide is presented. Taking tips from strange caddies as to what club to use is another futile pro-

(CONTINUED ON PAGE 20)

Golf Club Problems

(CONTINUED FROM PAGE 12)

Some clubs have introduced the idea of bargain days for members known as "guest days." By this plan they set aside one or two days each week when a member may bring a guest and he is allowed green fees, lunch or dinner, and caddy service, all for one price. For such a service he purchases a "guest-day" ticket and pays cash for it. This soon results in these special days becoming *big days* at the club and the extras such as teas, drinks, etc. run into considerable sums and add to the house accounts total.

Some clubs control the sale of golf balls but I do not agree with this as I believe it should be left to the professional.

An attractive dining-room service always brings business. Attractive girl waitresses are preferable at all golf clubs and help the dining-room receipts. Good music at all dances, attractive dining-room and lounge-room appointments with plenty of easy chairs arrange to serve separate parties, more or less privately, is an added inducement. There is nothing more embarrassing than to walk into the lounge room of your club with your guests and not be able to find a comfortable chair and a cosy corner.

Note: The publishers would be glad to print other views on the subject of club problems, also, to receive and print letters of comment and suggestions along these lines that may prove interesting and helpful to other clubs.

A Star Who Shines

(CONTINUED FROM PAGE 6)

21st of last month, with a large gatherer, took the \$1500.00 John Martin Championship played at Adelaide. On the first day of this tournament Diegel played the course in 68 he followed this with a 69 and then cooled off to a 71 and a 74.

Perhaps not quite so old in years, but certainly as old in tournament experience, Leo Diegel seems a contemporary of Walter Hagen. Hagen, admittedly, has gone past his peak. Diegel on the other hand is still conquering new fields. As we look back over the history of golf we are glad for this. One hates to see the great heroes pass on and Diegel undoubtedly is one of these in the field of golf. Long may his immense flat swing and crooked putting stance be seen! He will always be one of the brightest splotches of colour in the picture of a sport which is anything but colourless.

Women's Senior Champion Scores 81-82

It looks as though the United States in Mrs. Clarence H. Vanderbeck of Cynwyd, Pa. has the world's champion woman Senior golfer. She once again has won the U. S. Women's Senior Golf championship with the remarkable score of 81-82—163, easily outscoring a field of fifty six opponents. There is no senior woman golfer in Can-

ada, capable of coming within ten strokes of this total.

Noted Golfing Figure Honorably Acquitted

Many friends of Mr. H. M. S. Parsons, President of the Mississauga Golf Club, Toronto, will be glad to hear that he has been honorably acquitted of criminal negligence in connection with the death of William Zator a 21 year-old caddie of the Mississauga Club. Mr. Parsons was motoring home from the club on a particularly dark and rainy night, when he struck Zator who stepped right in front of the motor, from the shoulder of the road and was killed.

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SHORT PUTTS

By RALPH REVILLE

First Annual Greenkeepers Convention of America

For the first time in its history, that very important organization The National Greenkeepers Association of America will hold its Annual Convention in Canada. The Royal York Hotel, Toronto will be the venue and the dates are next February 4th to the 7th. Greenkeepers from all parts of the United States and Canada in large numbers will attend this outstanding convention in addition to prominent golfing Executives. In addition to a very interesting programme of addresses on course construction and upkeep there will be a notable exhibition of golf equipment participated in by the leading manufacturers of America. There will be dozens of booths devoted to displays of tractors, fairway mowers, power mowers, hand machines, fertilizer distributors, sprinklers of all makes and the last word in irrigation, demonstrated.

The Association has honoured Canada this year by electing as its President, W. J. Sansom, the well known head greenkeeper of the Toronto Golf Club, and he promises an educational programme of papers and discussions on turf culture and golf maintenance which will excel any meeting ever held before. Here it is:

Tuesday, Feb. 5th, 10 a.m. Address of welcome by His worship Mayor Stewart of Toronto., 2 p.m. Educational programme starts. Control of grubs and pest in turf grasses by Professor Caesar, Guelph Agricultural college. Greenkeeping in Canada by O. J. Noir, Milwaukee Sewage Commission, Turf grasses and grass seed supply by

W. H. Wright, Chief seed analyst, Ottawa. The prevention of Brown Patch, Snow mould (with motion picture) Hunter Gooding, Wilmington, Del. Golf Architecture—the greenkeeper vindicated, by Robert T. Jones.

Wednesday, Feb. 6th. Insect control, by Professor H. C. Crawford, Entomological Branch, Ottawa. Limitations in the use and interpretation of chemicals on golf course soils, by G. H. Ruhnke, Professor of Chemistry, soil and fertilizers. Fairway Fertilization by Kenneth Walton, Experimental Turf Gardens, Washington. Compost preparation and its uses by Chauncey Kirby, Rivermead Golf Club, Ottawa. Golf course maintenance by Chester Mendenhalt, Greenkeeper, Wichita, Kansas. Greenkeeping, yesterday and to-day by H. Hawkins, greenkeeper Lakeview Golf Club, Toronto.

Thursday, Feb. 7th. Fertilization, Fairways and Putting Greens by B. L. Emslie, Fertilizer Division, Montreal. Tennis Courts and Swimming Pools by Paul J. Lynch Superintendent of Recreation, City of Troy, N. Y. Organization by J. Gormley, Greenkeeper, Albany N. Y. What to plant around the Club grounds by Professor Tomilson, Agricultural College, Guelph. Preparing Putting Greens for the Winter, by L. Fesser, Greenkeeper, Woodhall Golf Club, Minn.

One of the "High Spots" of the week will be the annual dinner scheduled for Wednesday evening February 6th at the Royal York Hotel. Many prominent speakers will be heard at this banquet which will be attended by the greenkeepers and their many guests.

President Sansom is to be congratulated on the splendid arrangements he and his Canadian Committee have made for this outstanding convention of 1935. The management of the Royal York is co-operating to the limit to make "greenkeepers Week" one of the outstanding of the year. No important golf club in Canada, can afford to have its greenkeeper miss this meeting even

if it has to help defray his expenses. It would be money well spent in the interests of any club, to do so.

Jack McLean England's Leading Amateur

Jack McLean, the Scottish amateur, champion who is touring Australia with the Hon. Michael Scott's British team, won the Melbourne Centenary championship gold cup in a most convincing manner. In the final over 36 holes, he defeated H. W. Mattersley the former Australian amateur champion, by 11 and 9. This was McLean's third successive overwhelming victory in the championship. He won his previous matches by 10 and 9 and 12 and 11 respectively. McLean played almost perfect golf in the first round of the Final, when he returned a splendid 68, which represented six strokes under par, and equalled the previous course record which he broke with a round of 66 earlier in the week. The Scottish player received a magnificent ovation when he sank a long putt at the 27th in the final, for victory.

An appreciative wife

A Whitlock player recently had the good fortune to score a Hole-in-One while playing over his home course. Very proud of his achievement, and feeling very much pepped up as the result of the celebrations he had caused at the club, our Whitlock friend returned home to tell the wife the good news. As soon as he had entered the door of his house he exclaimed very excitedly, "dear! guess what I've done." Wife very calmly questioned from upstairs, "well what is it dear," "I've made a Hole-in-One" said the proud golfer. "Well that's very nice" returned the wife. "On what hole did you score it?" "Brayside," was the answer, which brought the unenthusiastic reply, "oh that's just a short hole."

As Great A Player as Jones

(CONTINUED FROM PAGE 9)

reads like a romance, but illustrates why few of us have ever heard the name of Tom Morris Jr., least of all classing him as a rival to Bobby Jones as the greatest golfer of all times.

While Tommy and his father were away the wife of the younger man (who we are told was a remarkably handsome woman) died giving birth to her first child. The father did not tell his son until after the match, in which the younger man played superbly. With the game over a yacht was put at their disposal in which they crossed the Firth of Fourth in all haste. The young champion was not told the full truth of his wife's actual death until they were almost home. When he received the news it was said that the poor young man took on a "stoney" appearance, and from that moment he began to fail. On Christmas day of the same year he died, and with his passing golf was robbed of one of its supreme exponents.

Writing as late as 1927, with the news of Bobby Jones' great victory by a score of 285 in the British Open Championship fresh upon his desk, MacDonald wrote, "I have always thought that young Tom Morris was the greatest golfer that ever lived; to-day I believe that Bobby Jones is equally wonderful. He is, as

it were, *the reincarnation of young Tom*. I have known both more or less intimately and I am familiar with the conditions under which each played, conditions to-day and those in the early seventies; young Tom on an unkept, rough course with the gutta ball, Bobby on a smooth, parklike, perfectly kept course with the rubber-cored ball. To my mind these two are the greatest golfers in history, both as to execution, clean sportsmanship, courtesy, equable temperament, and most attractive personality."

Dying at the age of 25 it is easy to see why few records include any prolific discussion or praise of Tom Morris, Jr. It might be interesting to note that between the years of 1861 and 1872 Morris, Sr., and Morris Jr., held the title of British Open Champion eight times. Young Morris was champion for four consecutive years, winning the title with a score of 149 for thirty-six holes in 1870. Considering the conditions this score is one of the greatest in history. The Record Book has only the following comment to make of Tom Morris Jr., "The prize for the Open Championship was a belt to become permanent property of the man winning it three times in succession. Tom Morris jr., finally won it in 1870."

With only that to commemorate his prowess no wonder few of us know much of Tom Morris!!

Bobby Jones is Seen on Canadian Soil

(CONTINUED FROM PAGE 7)

"I like the way he lets his knees go in there."

"Calamity Jane," the Emperor's famous weapon, was in a cantankerous mood at Shaughnessy. Three or four times Jones missed short putts for birdies.

Dawson attributed Jones' poor putting to the fact that he had recently got into the habit of "re-addressing" his ball, a thing that he has never done before. In this, he was referring to Jones' manner of lifting up the putter twice before he stroked the ball.

There was, perhaps, only one disappointment in the entire round. The fans wanted to see Jones play a bunker shot and for 16 holes it looked as if they were out of luck. Jones was too accurate.

On the 232-yard seventeenth, however, Bobby's number two iron shot hit a woman spectator on the leg and stopped short on an, adjacent bunker. Someone clicked a camera as Jones played his pitch and he sluffed the ball into the trap. Then, (perhaps without thinking) he stepped in, made a hurried and careless swing, and plopped the ball out about ten feet onto the green. The fans would liked to have seen him play the difficult bunker shot with more precision.

Horton Smith, who played the role of "interested spectator" throughout the Vancouver match, waxed eloquent when speaking of his friend Jones.

"That man," he said, "reproduces a uniform swing more often than any golfer I know—and I've played with 'em all. He has the model swing."

A fan standing nearby said "It certainly looks simple."

"Co-ordinated movement always looks simple" flashed back Smith.

Some, studying closely the famous swing, went so far as to say that Jones was not adhering strictly to his technique as explained in his book and numerous syndicated golf articles.

One fan took exception to Bobby's stance, claiming that it was far more "open" than he had advocated in recent articles.

Horton Smith was quick to rally to the defence: "Granted, Bobby does not stand up to the ball with his feet parallel. His right toe is perhaps an inch or two behind his left. But there's a reason for that. It gives him freedom for that perfect hip action."

Every one of the 2500 fans was astounded by the breath-taking ease (and that paradox is truer than it may read) of his swing.

"In my opinion," said the tall, nattily-dressed Smith, "there are three outstanding qualities to Bobby's swing.

"First, there is an absolute evenness of motion.

"Second, there is that flawless full body

turn and cock of the wrists which he retains until late in the downswing.

"Third, there is that final snap and uncocking of the wrists which gives him such tremendous power at the point of impact."

One of Jones' greatest victories, according to veteran golf enthusiasts, was his victory over Mr. Robert Tyre Jones, jr. In other words, he has completely erased any vestige of the "temperament" for which he was once famous. Or infamous, perhaps.

Vancouver golfers admired Jones the man as much as Jones the golfer. Several of them had the opportunity to chat with him at a reception in the Shaughnessy clubhouse following the match.

In answer to a toast proposed by British Columbia's premier, Duff Pattullo, Jones spoke with modesty and sincerity. He didn't say "Pahdon' mah suthen accent."

He was unassuming and friendly, and always at ease. He spoke with a drawl in his voice and a twinkle in his eye.

He "kidded" with Vancouver lawyers and at the same time impressed as one who would be a genuine credit to his profession should he ever return to active practice.

Someone asked him "How do you like Vancouver?"

"Fine! But (and here he became meditative) it's an awful long way from Georgia."

Kenny Black came up. (Kenny, by the way, is connected with the same firm as Jones, and was complimented by Bobby on the efficient manner in which he handled the British Columbia business). "We've got Bobby's weakness," he said. "He likes fishing. We're going to get him up here next year and take him fishing."

"Will you ever play any more competitive golf?", this writer asked him.

He must have been asked that question so many times! He smiled, and shook his head without speaking.

"Whom do you consider the most promising amateur golfers in United States today?"

Bobby had ideas on that subject, having played with outstanding youngsters all along his tour. "Charlie Yates of Atlanta, my home town, (he's the present intercollegiate champion), Lawson Little, and Harry Givan of Seattle."

"Harry Givan?"

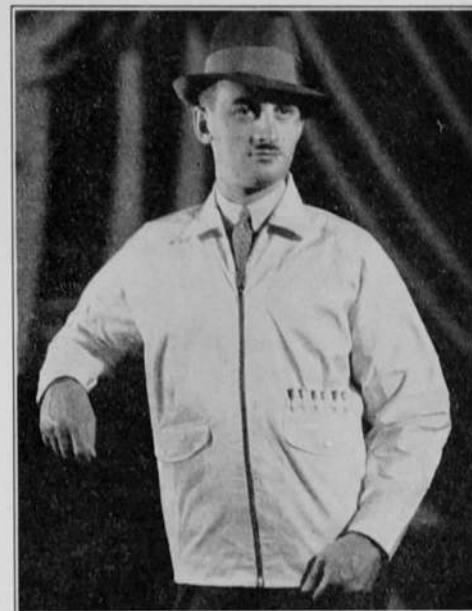
"Absolutely. That boy is one of the coming golfers of this country."

Canadian golfers will remember Givan as the husky Seattle boy who reached the semi-finals in the Canadian Amateur at Shaughnessy in 1933. He impressed Jones, Smith, and Dawson more than Scotty Campbell, with whom they also played.

Jones left Vancouver for Portland shortly after his match—as "shortly" as he could beat his way through a mob of well-wishers and autograph-seekers.

This West Coast has been left "Jones-conscious." In every Sunday morning foursome there will be at least one golfer secretly plotting to "Keep up with the Joneses" in golf style—and score!

But, win or lose, we will all die happy. We have seen Jones!



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The Money Situation in the South

That United States has not lost interest in her troupe of trained performers, the travelling golf professionals, is more than evidenced by the fact that the purses this year for many tournaments are larger than ever before. Skilful and lucky hickory wielders will reap the harvest of something close to \$70,000.00 which has been donated in prize winning for the winter tournaments. The richest event of the year, the Miami Biltmore Open offers a \$10,000.00 harvest to be picked by the sharp shooters who will invade her fairways. The Glendale Open in California offers \$6,500.00 while purses of \$5,000.00 will be donated at Agua Caliente, the masters tournament of Augusta, Ga. and the Los Angeles Open.

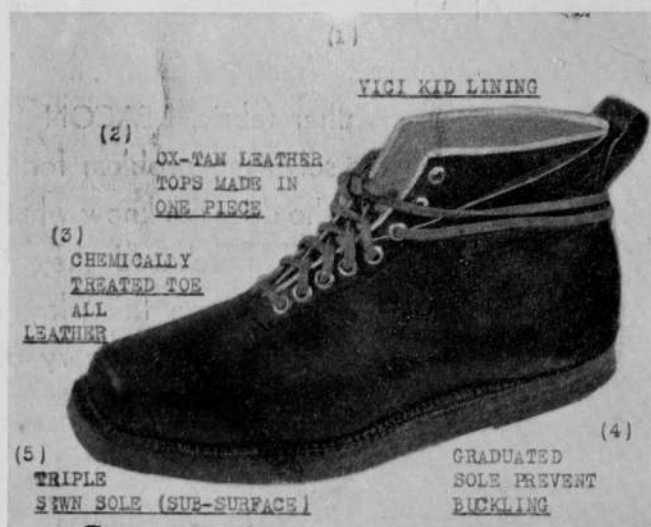
One of the outstanding controversies which has arisen this year through the donation of money for the players has been that surrounding the splitting of the Miami Biltmore purse into two lumps of \$5,000.00. The Nomads or usual travelling band of players will play for one lump while the other amount will be competed for by another group of professionals. This other group will only be composed of players who do not follow the winter tournaments, or for that matter any tournaments in particular. In other words the fellows who stay at home at their clubs the year around. Some ingenious mind has devised this method for another type of competition which it is hoped will develop one or two new stars who would never have the opportunity to arise to any degree of pre-eminence against those chaps whose business is competing in big money tournaments.

The action seems to have caused something of a howl of protest on the part of the transient professionals who are rather resenting the fact that half of their juiciest purse has been taken away. And who can blame them. Several newspapers in com-

menting on this situation have criticized the leading professionals for a so called "selfish attitude towards money awards." We should like to ask how these crack newspapermen working for big publications would enjoy sharing their biggest scoop of the year with a group of cub reporters from small towns, and incidentally sharing half of the remunerative rewards that they had been used to having all to themselves? After all the professional who stays at home and teaches the year round is not as proficient a player as the man who makes it his business to compete in these events. If he were he would not be staying home and teaching, for it would pay him better to attend these money matches. On the other hand the money player who does not stay at his club gains his living almost entirely by merit of his game. He is an outstanding performer or he would be unable to attend these travelling tournaments. This prize money has grown to become his sustenance and he depends upon it. Indeed when pointing the finger towards a mercenary attitude in someone else it is always well to imagine the situation in one's own field.

The men who write such criticism should play in a competition where there is something more at stake than the annual newspapermen's outing if they imagine that tournament money is won easily. There is a great deal of talk about professionals who can play miraculous games of golf without keeping training or condition, but no less an authority than Robert Tyre Jones, himself admits that justice cannot be done to one's game unless diet, sleep, and muscles are cared for constantly. No one ever heard of cutting the purse of a six day bicycle race and giving half of it to the local cycling clubs for a race of their own, and if one did there would be considerable squaking for the hard working peddlers. A 72-hole tournament takes 3 days to play, and is a greater nerve strain (all be it is not to be compared muscular) than does a 6 day bike race. At any rate the golf pro certainly earns his prize money, and we unanimously back him up in his protest of splitting the prize money of the biggest tournament of the year in half.

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Fireside Strategy —

(CONTINUED FROM PAGE 16)

cedure when playing over a strange course. This is because the strange caddy knows nothing of the player's shots and potentialities until late in the game.

Probably the most important tip and the conclusion which must be sought in overcoming the disadvantage of playing a strange course is that a player must content himself with his own shots as they appear on a course which he does not know. Direction is one item on which the eyes will not deceive, and if direction is maintained by the observing golfer in the placing of his normal shots the chances are the distances will take care of themselves.

To bear out this point one will probably recall playing with some golfer of from 8 to 15 handicap over the course which is unknown to the player. In such a game one is generally amazed at the trouble which the strange player will find on the course if he is not hitting his shots with unusual confidence. Generally he will get himself into spots where the home course player never remembers of being. This is because in an attempt to force he is playing many of his shots from odd distances. The result of such occurrences is that the trouble encountered is not the type that is meant to be played from.

In speaking of the "home course complex" one refers, as was concluded above, to the ability to concentrate and *play one shot at a time allowing the score to take care of itself*. Indeed that should be the complex of every golfer regardless of where he is playing. It is not claimed here that every player sticks to such a mental conception merely because he is playing at his home course, but it is the most likely explanation for some golfers playing and scoring much better over their home layout than they do at strange courses. Such an outlook can and should be cultivated on any course and in all games, and the man who is successful in doing this will be astounded when he has finished the last hole and adds his score.

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